



**CITY OF PHOENIX**

**NEIGHBORHOOD**  
**FIGHT BACK**

**PROGRAM EVALUATION**

February 2003



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FIGHT BACK**

**PROGRAM EVALUATION**

*Prepared for*  
**City of Phoenix**  
**Neighborhood Services Department**

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**February 2003**



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## EXECUTIVE SUMMARY

As cities seek ways to address emerging urban problems, a growing practice is to combine the efforts of citizens, local government, and community organizations to revitalize and build strong neighborhoods. The Neighborhood Fight Back Program, administered through the City of Phoenix Neighborhood Services Department (NSD), is viewed as one such practice. The Fight Back program offers designated neighborhoods “specialized support over a limited period of time to assist with resident driven neighborhood improvement efforts. These efforts generally focus on revitalization, sustainability, crime and blight reduction, resident participation, neighborhood leadership, development and community building.”

At the request of NSD, an external evaluation of the Fight Back program was conducted by the Morrison Institute for Public Policy, School of Public Affairs, Arizona State University. The evaluation involved more than 100 interviews with residents and city staff and an extensive review and analysis of program documentation.

Results of this study show that most residents like the concept of Fight Back. It is a viable strategy for the city, in partnership with its citizens, to improve neighborhoods. Study results also suggest, however, that while Fight Back has overcome many of the problems identified in the 1995 evaluation, residents and staff alike, still have concerns with some aspects of the program. The continued success of Fight Back will require a reassessment of the program — from how neighborhoods are selected to the components necessary to sustain neighborhood change. A summary of the key findings is presented in the table below.

<b>Neighborhood Fight Back Program Evaluation</b>	
<b>Evaluation Question</b>	<b>Summary of Findings</b>
What increased city services did people in Fight Back neighborhoods say they want?	According to the 55 Fight Back neighborhood surveys analyzed, residents said they wanted reduced crime, traffic mitigation, and improved property maintenance/home repairs.
What increased city services did people in Fight Back neighborhoods actually get?	Paralleling high neighborhood concerns about crime and blight, the largest category of budgeted funds was crime and safety, 26% of allocated monies. Additionally, 20% was budgeted for neighborhood improvements and blight reduction/preservation.
How do the residents of Fight Back neighborhoods perceive the quality of services and activities provided?	An overwhelming majority of residents (91%) are very or somewhat satisfied with Fight Back, with almost half (48%) stating that they are very satisfied. In addition, almost three-fourths (72%) rated the services and activities they received from Fight Back as excellent or good.
What unanticipated benefits occurred as a result of the Fight Back program?	Empowerment and capacity building are both seen as unanticipated benefits of Fight Back. According to the residents, Fight Back brings people together in a neighborhood for a common purpose. Other benefits include linkages with businesses, schools, churches, community-based organizations, other neighborhood organizations and Block Watches, and the City.
What aspects of Fight Back worked or didn't work?	<i>Worked:</i> streetlights, clean-ups, graffiti removal, crime reduction, and neighborhood empowerment. <i>Didn't work:</i> slow service delivery, frustration with traffic mitigation and the petition process, and internal problems within the neighborhood organization.
Is Fight Back a catalyst for neighborhood change and sustainable projects?	This study shows that in many neighborhoods Fight Back has become a catalyst for neighborhood change and sustainable projects. However, it can't be stressed enough, that the real key to sustainability is a strong neighborhood organization

The evaluation resulted in several conclusions and issues for consideration in the future.

***Fight Back has a basis for future success.*** Overall, residents are satisfied with Fight Back and support continuation of the program in the future. Clarification of the program mission; enhancement of the selection criteria; and development of program workbooks, area assessments, strategic planning agendas, and pre and post-program evaluations suggest that Fight Back has overcome many of the problems identified in the 1995 evaluation.

***The strength of the neighborhood organization is key to the success and sustainability of Fight Back.*** Both City staff and residents see a strong neighborhood association as a vital component of Fight Back. In addition, internal conflicts between associations and/or residents were cited as reasons why the program didn't work in their area.

***There is a lack of consistency in Fight Back budgets and close out reports.*** Since the previous evaluation significant improvement has been made in aligning the budgets with stated neighborhood goals and objectives. However, while several Fight Backs are very detailed in their budget allocations, others just paint the broad-brush strokes and are inconsistently aligned with stated neighborhood goals and objectives.

***There is a lack of formal communication between those involved in the Fight Back program.*** There's no formal process in place for City departments to meet and share information, as well as successes, and challenges. Likewise, there is no formal process in place to share information between Fight Backs.

***Fight Back is at a crossroads.*** The stated purpose of the Fight Back program and the available resources, both human and physical, do not always match up with the criteria for selecting neighborhoods. Many times the "tool" does not match the problem; the neighborhoods selected are too diverse, too large, and either too needy or not needy enough to benefit from the program. Concerns with the timetable and the pressure to fast-track programs put the focus more on "spending dollars rather than solving problems."

# TABLE OF CONTENTS

Acknowledgements	
Executive Summary .....	i
Introduction .....	1
Brief History of Fight Back .....	1
Purpose of the Study .....	2
Methods .....	3
Evaluation Design .....	3
Instruments and Data Collection .....	5
Findings .....	7
Findings from Program Documentation .....	7
Neighborhood Priorities .....	7
Neighborhood Fight Back Allocations .....	8
Neighborhood Capacity .....	10
Findings from Interviews .....	11
Perceptions of the Purpose of Fight Back .....	11
Perceptions of What Happened as a Result of Fight Back .....	11
Perceptions of Problems With Fight Back .....	13
Linkages Established Through Fight Back .....	15
Satisfaction with Fight Back .....	16
Analysis of Findings .....	19
Conclusions and Issues for the Future .....	23
Appendices .....	25

## **TABLES**

Table 1: Neighborhood Fight Back Programs .....	4
Table 2: Fight Back Neighborhoods' Priorities .....	8
Table 3: Fight Back Budget Summary .....	9
Table 4: Resident Responses: "What is your understanding of the purpose of Fight Back?" .....	11
Table 5: Resident Responses: "What happened as a result of Fight Back?" .....	12
Table 6: Resident Responses: "What were the problems with Fight Back?" .....	14
Table 7: "What linkages or relationships formed between your Fight Back area and community organizations or businesses?" .....	15
Table 8: Resident Responses: "How satisfied are/were you with your neighborhood's Fight Back program?" .....	16
Table 9: Resident Responses: "How would you rate the quality of the Fight Back activities and services you received?" .....	16

# INTRODUCTION

As populations increase and demands for services expand, urban areas are invariably faced with social, physical, and economic problems such as deteriorating neighborhoods and rising crime rates. As cities seek ways to address emerging urban problems, a growing practice is to combine the efforts of citizens, local government, and community organizations to revitalize and build strong neighborhoods. The City of Phoenix Neighborhood Fight Back Program is viewed as one such practice.

The Fight Back program offers designated neighborhoods “specialized support over a limited period of time to assist with resident driven neighborhood improvement efforts. These efforts generally focus on revitalization, sustainability, crime and blight reduction, resident participation, neighborhood leadership, development and community building.” Neighborhoods are chosen by city council members and must be no larger than one square mile in size and generally experience higher than normal rates of crime and blight. Neighborhood Services Department staff administers the Fight Back program and key neighborhood leaders are identified to help steer the program. Residents participating in the Fight Back receive a program workbook, a neighborhood assessment, and neighborhood survey results to use in creating an action plan to address the needs of the neighborhood. Action plans, which focus on sustainable or physical improvements, are then developed.

In fall 2002, the City of Phoenix Neighborhood Services Department contracted with the Morrison Institute for Public Policy, School of Public Affairs, Arizona State University, to conduct an external program evaluation of its Fight Back Program.

## **Brief History of Fight Back**

The program’s origins are twofold. The first initiative, “Phoenix Fights Back,” was part of a state-funded program to reduce substance abuse that was administered through the mayor’s office. In 1989-90 the Phoenix City Council funded a pilot neighborhood project, called “Fight Back,” designed to fight criminal activity in neighborhoods. In 1992, the two programs were combined into the current Neighborhood Fight Back Program and placed in the newly created City of Phoenix Neighborhood Services Department (NSD). When Fight Back moved to NSD, a major emphasis was placed on developing adequate staffing capacity and systematizing the administration of the program. Additions and changes were made in program staffing, and procedures were established to facilitate fiscal accountability.

From the inception of the pilot program in 1989-90 through 2001-2002, 98 neighborhoods have been designated as Fight Back areas. During this time several changes have been made in the budget allocations. The allocation for the pilot project, conducted in one neighborhood, was \$200,000. Funding for each Fight Back area designated during the next two fiscal years ranged from \$63,000 to \$138,000, with some of the funding allocated for additional staff positions. Since 1992-93, each of the eight council districts has received \$80,000 per year from the city’s general funds for the Fight Back program. The majority of council districts allocate the \$80,000 to one neighborhood, although in some cases the money is divided among two or more neighborhoods within a district. In 1999-2000 the allocation per Fight Back was increased to \$90,000. Seven NSD neighborhood specialists and two supervisors currently provide staffing and administration for each Fight Back. Several other city departments are also involved in specific aspects of the program.

In 1996 several changes were made to the program as a result of a community-based evaluation conducted by the Morrison Institute for Public Policy, Arizona State University. These included clarification of the program mission; enhancement of the selection criteria; and development of program workbooks, area assessments, strategic planning agendas, and pre and post-program evaluations.

### **Purpose of the Study**

The purpose of this study is to evaluate the Fight Back program based on the goals and changes recommended in 1995. The study addresses six key research questions that evolved from discussions with NSD administrators. The following research questions guided the study:

1. What increased city services did people in Fight Back neighborhoods say they want?
2. What increased city services did people in Fight Back neighborhoods actually get?
3. How do the residents of Fight Back neighborhoods perceive the quality of the Fight Back services and activities?
4. What “extra” or unanticipated benefits and activities occurred as a result of the Fight Back program?
5. What aspects of Fight Back neighborhood plans worked or didn’t work?
6. Is Fight Back a catalyst for neighborhood change and sustainable projects?

# METHODS

## Evaluation Design

The evaluation employed a community-based approach using a combination of quantitative and qualitative methods. The research questions listed in the previous section were answered by collecting and analyzing data from two major sources: interviews with residents of Fight Back areas and city staff working with Fight Backs, and review of available program documentation.

The 56 Fight Back areas designated in fiscal years 1995-96 through 2001-2002 constituted the total number of programs that could be evaluated. Fight Backs designated prior to 1995 were included in the previous evaluation. Neighborhood surveys, action plans, budgets, and close out reports were analyzed for all 56 Fight Backs.

From the 56 Fight Backs, 16 programs were studied in depth, primarily through interviews with Fight Back leaders and participants. The sample was stratified. That is, Fight Backs were selected by council district (two per district) and by age of program (representative of programs from all seven funding cycles). In addition, four of the Fight Backs had been designated as Fight Backs in previous years. Table 1 on the following page shows the 56 Fight Back areas, their council district, funding cycle, and the status of the program as of December 2002.

A total of 104 individuals were interviewed for the evaluation study, including the following<sup>1</sup>:

- ◆ 63 residents, 37 who had leadership roles in the 16 Fight Back areas and 26 who participated in one or more Fight Back activities
- ◆ 17 city staff members including two from the Police Department, three from Street Transportation, six from Neighborhood Preservation, one from Planning, and five from Parks and Recreation. All staff members had some role in the implementation of Fight Back
- ◆ 10 NSD neighborhood specialists who are involved with the Fight Backs
- ◆ 6 NSD administrators
- ◆ 8 city council members

The majority of the leaders served as chairpersons or members of Fight Back planning committees. The majority of participants had participated in some type of Fight Back activity or event. Throughout this report, these two groups are referred to as “leaders” and “participants.”

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<sup>1</sup> This should not be interpreted as a scientifically representative random sample. Rather, residents interviewed were leaders and participants from the 16 Fight Backs whose names were provided by NSD staff.

**Table 1  
Neighborhood Fight Back Programs**

<b>Fight Back Area</b>	<b>Council District</b>	<b>Cycle</b>	<b>Status**</b>
Thunderway*	1	95-96	Closed
Jade Park	1	96-97	Closed
Cholla	1	97-98	Closed
Westown Watch	1	98-99	Closed
Jade Park II*	1	99-00	Closed
Adobe Foothills	1	00-01	Open
Alta Vista	1	01-02	Open
Campo Bello*	2	95-96	Closed
Constitution II	2	96-97	Closed
Palomino III	2	97-98	Closed
Village Meadows	2	98-99	Closed
Fight Back 2000	2	99-00	Closed
Sunset Canyon	2	00-01	Open
Echo Mountain*	2	01-02	Open
Shadow Mountain	3	95-96	Closed
Shaw Butte	3	96-97	Closed
Madison*	3	97-98	Closed
Save Our Sunnyslope	3	98-99	Closed
Cactus/Sweetwater	3	99-00	Closed
Save Our Sunnyslope II*	3	00-01	Open
Starduster	3	01-02	Open
Canal North	4	95-96	Closed
Nile	4	96-97	Closed
Simpson	4	97-98	Closed
Desert View	4	98-99	Closed
Westwood/Simpson*	4	99-00	Closed
7th Avenue Merchants*	4	00-01	Open
Westwood Village	4	01-02	Open
Granada	5	95-96	Closed
Sparc*	5	96-97	Closed
Tomahawk*	5	97-98	Closed
Peralta	5	98-99	Closed
Epworth	5	99-00	Closed
Maryvale Unite	5	00-01	Open
Heatherbrae	5	01-02	Open
Green Gables II	6	95-96	Closed
Four Square Coalition	6	96-97	Closed
Avalon/Loma Linda	6	97-98	Closed
DLM*	6	98-99	Closed
Harmony	6	99-00	Closed
Kennedy*	6	00-01	Open
Orangedale/Mounds View	6	01-02	Open
United Neighbors	7	95-96	Closed
Butler Bulldogs	7	96-97	Closed
H.A.V. Power*	7	97-98	Closed
Concerned Citizens	7	98-99	Closed
Westdale	7	99-00	Closed
United Neighbors II*	7	00-01	Open
St. Mathews/Sherman Park	7	01-02	Open
Red Mountain	8	95-96	Closed
SB Central 7*	8	96-97	Closed
Central Park/Si Se Puede	8	97-98	Closed
Barrios Unidos*	8	98-99	Closed
South Phoenix Rising	8	99-00	Closed
Francisco/Highland	8	00-01	Open
South Central Neighborhood	8	01-02	Open

\*Randomly selected for the representative study sample.

\*\*Status as of December 2002.

## **INSTRUMENTS AND DATA COLLECTION**

Interview protocols were developed for each group of interviewees: Fight Back leaders, Fight Back participants, neighborhood specialists, city department representatives, NSD administrators, and city council members. All interviews were structured around open-ended questions intended to elicit candid responses and elaboration from interviewees. (Copies of the interview protocols are included in Appendix A).

A list of names and telephone numbers of Fight Back leaders and participants in 16 randomly selected Fight Back areas was provided by NSD. Interviews were conducted over the phone during the day or early evening. Interviews with leaders typically averaged 15 minutes, while participant interviews lasted about 10 minutes. The sample was drawn to include adequate representation of Hispanic leaders and participants. However, all Hispanics contacted were fluent in English and it was not necessary to provide a Spanish-speaking interviewer. In circumstances where more than one neighborhood association was involved in a Fight Back program, attempts were made to interview representatives from each association.

NSD administrators and city council members were interviewed, in person, individually. Neighborhood specialists and other city staff were given a self-administered questionnaire in advance of being interviewed in small groups

# FINDINGS

This section presents the key findings from the Fight Back evaluation study. Results include the findings from the review of program documentation and the findings from interviews with residents, key NSD staff and administrators, city council members, and staff from other city departments.

## Findings from Program Documentation

Of the 56 Fight Back areas included in this study, 16 are currently active and 40 are closed. Because each Fight Back is at a different stage of implementing its program, complete information was not always available, particularly for areas designated since 2000-2001.

Program documentation provided by NSD includes neighborhood surveys, action plans, budgets, and close out reports.

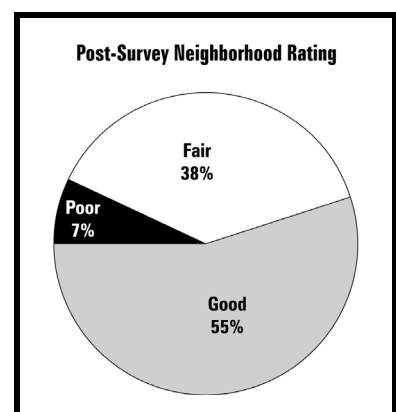
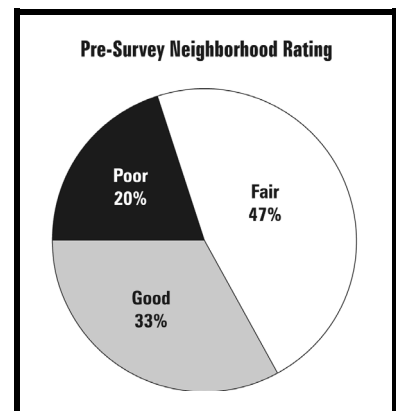
The neighborhood surveys were analyzed to identify residents' priorities regarding problems within their neighborhoods and across Fight Back areas. Neighborhood budgets were analyzed to determine budget allocation and distribution within and across Fight Back areas. The aggregate data presented in this section were obtained from the 56 Fight Backs designated since 1995-1996. Summaries of the individual Fight Backs can be found in Appendix B. The summaries include Fight Back area boundaries, current status, neighborhood survey information, budgets, and program accomplishments. The information contained in the appendix is current as of December 2002.

## Neighborhood Priorities

Before neighborhood planning committees develop their Fight Back budget they are required to conduct a survey to help them gauge residents' attitudes toward their neighborhood. These neighborhood surveys are distributed to residents living within the designated Fight Back area. The rate of return for neighborhood surveys varies greatly among Fight Back areas, ranging from a low of 13 surveys to a high of 529 surveys. The average number of responses across Fight Back areas was 162 surveys.

One question included on all the Fight Back surveys is: "What do you think about your neighborhood as a place to live?" Almost half of all residents rate their neighborhood as "fair," one third rate it as "good" and one fifth "poor."

After the Fight Back has ended, an identical survey is distributed to residents who have participated in the Fight Back. However, these results must be used with extreme caution as the number of respondents in each Fight Back ranges from a low of 5 to a high of only 41 surveys. The average number of post-survey responses is 14. Additionally, as these surveys only reflect the attitudes of leaders and participants, they should not be compared to the pre-survey results.



Responses for individual Fight Backs are reported in Appendix B.

All residents were asked to rank their neighborhoods’ top priorities. The question asked, “What are you most concerned about in your neighborhood?” and was followed by a list of potential concerns to be ranked in order of importance. Responses are shown in Table 2.

**Table 2**  
**Fight Back Neighborhoods’ Priorities (n=55)\***

<b>Priority Category</b>	<b># of Fight Backs Ranking Item in Top 3</b>
Home Break-ins	27
Traffic cut-through/Speeding	26
Upkeep of Homes and/or Yards	26
Gang Activity	18
Drug Activity	17
Crime	14
Neighborhood Clean-up/Graffiti	12
Auto Theft	6
Cars Parked in Yards	4
Prostitution	3
Lack of Parks/Recreation Facilities	3
Poor Street Lighting	2
Rental Properties	2
Unsafe Schools	2
Random Gun Fire	1
Vacant Lots	1
Transients	1

\* Data for South Phoenix Rising is not available.

Crime and blight issues accounted for practically all of the neighborhood concerns mentioned. Home Break-ins, Traffic Cut Through/Speeding, and Upkeep of Homes and Yards were identified as the top three priorities by almost half of the Fight Back neighborhoods analyzed. Gang activity and drug activity were the next most mentioned categories, identified by one third of the Fight Backs. Fourteen Fight Backs rated crime in general among their top three priorities, while 12 listed neighborhood clean-up/graffiti.

### **Neighborhood Fight Back Allocations**

Typically, Fight Back budgets are allocated by neighborhood residents to “buy” services from city departments in accordance with their neighborhood’s priorities. These services supplement the level of services normally provided by city departments. In some cases, Fight Back committees also allocate funds for services or programs provided outside the city (e.g., leasing dusk-to-dawn lights from APS).

The aggregate budget data shown in Table 3 were derived from budget information supplied by the individual Fight Backs. A more detailed breakdown by budget category by Fight Back can be found in Appendix C. The number of Fight Backs that allocated money in each of the budget categories is listed in the first column of the table.

**Table 3**  
**Fight Back Budget Summary (n=56)**

<b>Budget Category</b>	<b># of FBs that Budgeted in the Category</b>	<b>Total Amount Budgeted *</b>	<b>% of Total Budget</b>
Crime/safety	55	\$1,200,972	26%
Youth	33	\$730,169	16%
Neighborhood Improvements	31	\$610,282	13%
Capacity/community Building	36	\$540,530	11%
Traffic Mitigation	29	\$529,891	11%
Blight Reduction/preservation	38	\$319,425	7%
Lighting	20	\$310,006	7%
Parks & Recreation	13	\$214,625	4%
Administration	44	\$190,884	4%
Miscellaneous	11	\$70,843	1%
<b>Total Budgeted</b>		<b>\$4,717,627</b>	<b>100%</b>

\* Budgets do not reflect "no-cost" city services that are provided to Fight Back areas but not charged to Fight Back.

For the 56 Fight Back programs initiated since 1995-96, the total amount of money budgeted, as of December 2002, was \$4,717,627. Paralleling high neighborhood concerns about crime and blight, the largest category of budgeted funds was crime and safety with \$1,200,972 or 26% of allocated monies. This money has been spent on overtime for extra police to patrol a neighborhood, police bikes and other equipment, police officers' attendance at neighborhood meetings, and "Block Watchers on Patrol" training for residents. Additionally, \$929,707 was budgeted for neighborhood improvements and blight reduction/preservation. These dollars were used for education, clean-ups, and reduction and elimination of neighborhood preservation violations.

Other areas, which garnered over 10% of the total funding, included youth programs (16%), neighborhood improvements (13%), capacity/community building (11%), and traffic mitigation (11%).

As reported by city administrators, requests made by Fight Back neighborhoods are addressed both by Fight Back allocations and through other departmental budgets. Administrators indicate that the city provides special services to Fight Back areas that are not reflected in the budget. For example, Neighborhood Preservation Ordinance services, such as citations for property violations, are provided at no cost to Fight Backs.

## Neighborhood Capacity

Two-thirds of the Fight Backs analyzed (36) budgeted money for capacity and community building. Examples of capacity building found in the individual Fight Back close out summaries<sup>2</sup> (Appendix B) include:

- ◆ 16 areas leveraged their Fight Back funding to gain additional dollars
- ◆ 5 Fight Backs received CDBG grants to install sidewalks, curbs, lighting, etc.
- ◆ 29 Fight Back areas established more Block Watches and/or bought Block Watch equipment — one created a Block Watch website
- ◆ 25 Fight Backs established a neighborhood newsletter; many of which were bi-lingual
- ◆ 3 began ESL classes at a local school
- ◆ One Fight Back established a Community Covenant Corporation #1
- ◆ 3 created a phone tree and phone list for residents
- ◆ Several had community fairs

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<sup>2</sup> Only 40 of the 56 Fight Backs analyzed included close-out summaries. The other 16 FBs are still open.

## Findings from Interviews

### *Perceptions of the Purpose of Fight Back*

All residents interviewed were asked about their understanding of the purpose of the program; responses were grouped into multiple categories as shown in Table 4.

**Table 4**  
**Resident Responses:**  
**“What is your understanding of the purpose of Fight Back?” (n=63)**

<b>Response Category</b>	<b>% of Interviewees Who Gave that Response*</b>
Improve neighborhood ( <i>i.e.</i> , blight, graffiti, trash)	65%
To deter/fight crime	46%
To create a sense of community/ build people capacity	21%
To make physical improvements	16%
To increase city services	10%
Don't know	2%

\* Percentages do not equal 100% because interviewees responded in multiple categories.

According to two out of three residents interviewed, the purpose of Fight Back is to improve the general appearance of the neighborhood. Things mentioned in this area include “cleanup of blighted properties,” “get the neighborhood up to standards,” and “bring the neighborhood back to what it used to be — a destination place.” Almost half (46%) view Fight Back as a way to deter or fight crime, while 21% said the program’s purpose is to create a sense of community and build people capacity. Less than one fourth of those interviewed feel the purpose of the program is to make physical improvements (16%) or increase city services (10%). Only two percent said they do not know the purpose of Fight Back.

Sixteen NSD staff members and administrators, and seventeen other city staff members who have had some involvement with Fight Back, were also asked about their understanding of the program purpose. The purpose most frequently cited by neighborhood specialists was “provides specialized services (to reduce crime and blight) over a limited period of time.” Additional purposes include sustainable improvements, education, and promoting community participation. While administrators also articulated a vision of Fight Back that included physical improvements and reduction of crime and blight, they emphasized the importance of capacity building and partnerships with the City.

Perceptions of other city staff members who work with Fight Back generally focused on community involvement and empowerment while addressing the problems of crime and physical deterioration. “It’s about empowerment - taking ownership and keeping the momentum going.” This group also saw the program as a way to get “all the City departments together to work as a unit to focus on problems.”

### *Perceptions of What Happened as a Result of Fight Back*

Residents’ perceptions of what the Fight Back program did for their neighborhoods emerged in their response to five different interview questions: 1) What changes happened because of Fight Back? 2) What worked? 3) What unanticipated benefits occurred? 4) What were the lasting effects of Fight Back? 5) How satisfied were you with the program? All five questions were asked of leaders and only questions one and

five were asked of participants. Responses to these five questions were aggregated and categorized, as shown in Table 5.

**Table 5**  
**Resident Responses:**  
**“What happened as a result of Fight Back?” (n=37 leaders & 26 participants)**

Response Category	% of Interviewees Who Gave that Response*
Improvements were made (e.g., street lights, cleaner neighborhood)	56
Temporarily reduced crime and increased police activity in the neighborhood	35
Empowered neighborhood residents	18
Increased neighborhood’s visibility with city departments	17
Residents learned how the city works	15
Residents got to know each other	12
Increased resident participation in neighborhood	12
Created/expanded Block Watches	11
Implemented short-term youth programs	10
Provided money to the neighborhood	9
Created 501 (c)3 or wrote for additional funding	8
Created opportunity for neighborhood improvements	6
Created/expanded neighborhood association	5
Everything worked	3

\* Categories include responses to multiple questions.

Practically all of the leaders and participants interviewed mentioned neighborhood improvements such as streetlights, speed humps, and organized clean-ups, as the greatest result of the Fight Back program. Crime reduction and an increase in police activity came in second with 35 responses.

One resident said that as a result of Fight Back, “a drug house was bulldozed down and the property was cleaned up so the owner can sell the lot.” Another resident said, “we got speed humps, police were more visible, and our community looks cleaner.”

While many residents did not specifically cite “empowerment” as a direct result of Fight Back, their individual responses provided examples of this and are reflected under this category. Specifically, neighborhoods that have remained organized after Fight Back see this as a result of the program. “Our goal after Fight Back was to become independent and not rely on the city because of the red tape. We’ve become even more independent and we do our own fund raising.”

Residents also said changes occurred with how the City dealt with their neighborhood during Fight Back. They mentioned how the support and cooperation from the City was elevated and as one resident said, “we were given attention and help we wouldn’t normally get to get things accomplished.” Other responses included, “the City was more responsive to my phone calls and the police were more active.”

While city specialists and administrators view aspects of community building as one of the purposes of the Fight Back program, residents mention this aspect more as an “unanticipated” benefit. Bringing community members together and meeting neighbors “you wouldn’t have said hello to before” is a benefit they didn’t perceive of the program. Another resident said we “expanded our global grid and gained a larger view and perspective of what was going on in our neighborhood.”

Other specific measures of capacity building such as creating Block Watches, implementing short-term youth programs, providing money to the neighborhood, creating 501 (c)3 or writing for additional funding, and creating/expanding neighborhood associations were the least mentioned changes to occur individually. However, when grouped together, they become the second largest result of the program.

Besides the physical improvements like speed humps and lights, neighborhoods that have seen lasting effect of Fight Backs are those that have stayed active (via patrols, meetings, associations), formed partnerships (with businesses, city, school, etc.) and/or have learned how to apply for grants. As one city staff members put it “Success is dependent on the strength of the organization and the amount of neighborhood participation.”

NSD administrators, neighborhood specialists, and other city staff involved with Fight Back were also asked in interviews about what happened as a result of the program. While these groups all agreed that physical improvements to neighborhoods and crime reduction played a key role in the results of the Fight Back, they were more anxious to talk about neighborhood empowerment, education, communication, and capacity building. These groups also mentioned the assessments and action plans as items that work in the program.

Neighborhood Specialists see Fight Back as a way to jumpstart a community and develop leadership. Results they have observed include building skill banks to trade work, ESL classes, and senior programs. Together with the administration, they look at Fight Back as an opportunity to educate residents about City resources and grant opportunities while learning more about the individual communities themselves.

One administrator interviewed referred to the program as “an opportunity to be a creative problem solving laboratory.” In fact, some Fight Backs, such as the Kennedy after-school program and 7th Avenue Merchants have become pilot projects for other city programs.

Other City staff sees Fight Back as “a sense of unity between the City and the residents.” It makes neighborhoods seem smaller and better connected. City council members agree. They feel the strength of the Fight Back program lies in its ability to empower a neighborhood. “It puts an active community together with City staff and resources to get results.”

### ***Perceptions of Problems With Fight Back***

Responses related to problems with Fight Back emerged primarily in response to two open-ended questions. The 37 leaders were asked, What didn’t work? Both the leaders and the 26 participants were asked, What would make you more satisfied? Responses to these questions, and any other references to problems with the program cited by residents during the interviews, were categorized. A summary of resident responses regarding problems with Fight Back is shown in Table 6.

Internal problems with the neighborhood organization (poor participation and poor leadership) and the red tape and slow delivery time by the City were the top three problems referred to by residents interviewed. One resident who cited not enough participation said, “We had one tenth of one percent involved. Just

look at what we could have accomplished if we had ten percent involved.” While getting neighbors together and quality leadership are difficult, they seem to be directly linked with residents’ satisfaction of the program. However, few were able to offer solutions to the problem.

**Table 6**  
**Resident Responses:**  
**“What were the problems with Fight Back?” (n=37 leaders & 26 participants)**

Response Category	% of Interviewees Who Gave that Response*
Poor participation from neighborhood residents	12
Poor neighborhood leadership/resident conflicts	11
Too much bureaucracy/slow service delivery	10
Poor communication between city and residents	8
Didn’t get enough for the money/didn’t like how the money was spent	6
Insufficient information/lack of training at the onset	5
Lack of lasting effects	4
Fear of retaliation	4
Lack of flexibility and encouragement to seek services outside the city	2
General statements of disillusionment with the program	1

\* Categories include responses to multiple questions.

Requests for better leadership training and more education up front, even workshops, was given as a solution to improve the quality of leadership and organization. Many neighborhoods also reported a lack of involvement by the Hispanic community because of a distrust of government, “illegal” concerns, as well as language barriers. One area said by working with the children in Hispanic households through their schools and after-school programs, “we are developing community pride and educating future leaders.”

Fear of retaliation also contributed to poor participation in several neighborhoods. In addition complaints stemmed from conflicts between associations and/or residents as to why the program didn’t work in their area.

Residents expressed frustration with how slow everything moves through the City. One resident in an open Fight Back said, “now we have to fill out a new request every month to get police statistics for our area.” While most had only accolades for their neighborhood specialists, inspectors, and city staff, neighbors articulated dissatisfaction when there was a turn over among specialists during the Fight Back period. One resident also commented that “police protection doesn’t work because as soon as the Fight Back is over, the criminals come back.”

Whereas sustainability is an important issue, it does not seem to effect residents’ satisfaction with the program. While speed humps and lights are more sustainable than police protection, after-school programs, and community events, they all have different values in different neighborhoods. In fact, one mentioned their Fight Back, “didn’t address real problems like how to clean up the neighborhood, but instead dealt with curbs and sidewalks.”

While one resident commented, “Why do we have to reinvent the wheel with each start up Fight Back?” others feel each area has different issues and concerns and what works in one, might not work in another. Neighborhood administrators and specialists tend to agree. While standardization of some program elements has been positive, others have become too routine. Some expressed concerned that not every Fight Back needs 30 months and \$90,000. Some need more and some need less. Finding new leaders, minority involvement, and organizational transition were also voiced as problems by each group.

As residents feel the process is too slow, neighborhood administrators and specialists are also concerned with the timetable and the pressure to fast-track programs. They feel the focus is more on “spending dollars rather than solving problems.”

Money comes up as a perceived weakness of the program for members of the city council. Their concerns range from how the dollars are being used within Fight Backs to the amount of money available to any one Fight Back.

Finally, there were three suggestions that the name of the program be changed; that Fight Back is an old archaic name with negative connotations. Many of the neighborhoods selected are not necessarily “bad” neighborhoods but neighborhoods in transition.

***Linkages Established Through Fight Back***

Leaders from the 16 Fight Backs were asked what linkages or relationships were formed between their area and community organizations or businesses. Responses to this question are shown in Table 7.

**Table 7**  
**“What linkages or relationships formed between your**  
**Fight Back area and community organizations or businesses?”**  
**(n= 37 neighborhood leaders)**

Type of Linkage	Number of Fight Back Areas
City of Phoenix	22
Businesses	17
Schools	15
Community-based organizations	11
Other neighborhood associations and Block Watches	5
No linkages	3

Most of the neighborhood leaders, who answered that they had established linkages, cited multiple relationships with the City, community organizations and businesses. However, it should be noted, due to perceptions, memory, and knowledge base, that leaders from the same Fight Back did not necessarily provide the same linkage patterns. One leader said, “...we learned and saw what happens when businesses, neighbors, schools, and churches work together.”

### *Satisfaction with Fight Back*

Both leaders and participants were asked how satisfied they were with their Fight Back program. Responses are summarized in Table 8.

**Table 8**  
**Resident Responses:**  
**“How satisfied are/were you with your neighborhood’s Fight Back program?” (n=63)**

<b>Response Category</b>	<b>% or Interviewees Who Gave that Response*</b>
Very satisfied	48%
Somewhat or moderately satisfied	43%
Somewhat dissatisfied	6%
Very dissatisfied	2%

An overwhelming majority (91%) of the residents interviewed said they were somewhat or very satisfied with the program. While this finding may seem to be a contradiction with the large number of “problem” comments described in an earlier section, many residents who indicated satisfaction with the program nonetheless elaborated at length about problems with some elements of Fight Back. The feeling of the leaders can be summed up as, “We are better off with it” but “There’s always room for improvement.”

Satisfaction is clearly linked to the neighborhood specialist and the strength and effectiveness of the neighborhood organization.

Participants were also asked to rate the quality of the Fight Back activities and services they received. Responses are summarized in Table 9.

**Table 9**  
**Resident Responses:**  
**“How would you rate the quality of the Fight Back activities and services you received?” (n=26)**

<b>Response Category</b>	<b>% or Interviewees Who Gave that Response*</b>
Excellent	38%
Good	38%
Fair	19%
Poor	4%

While three out of four participants rated the quality of services and activities excellent or good, many still had some specific complaints. These complaints concerned 1) the process and length of time to get streetlights, 2) the expense of buying police bikes that don’t necessarily stay in the neighborhood, and 3) the squeaky wheel benefits the most from the improvements.

Staff in city departments working with Fight Back also perceives a large degree of resident satisfaction with the program. A majority of staff interviewed feels that neighborhoods are generally satisfied with the

additional services provided by their departments as part of Fight Back. However, they realize there is some dissatisfaction over the time it takes to get streetlights installed and that the transition to standard service delivery and the loss of attention once a Fight Back is closed can be viewed negatively.

While few residents had specific suggestions to improve the Fight Back program, neighborhood services, and other City departments had several. Most would like to see Fight Back chosen through more of a grant process where neighborhoods fill out applications explaining how they would use the money. They feel it should go to neighborhoods where “the tool matches; not too much and not too little.”

The size of the Fight Back is also a concern. Some specialists feel the boundaries should be by neighborhood, not by one square mile. However, there is a concern by City staff that one mile is best for reliable assessment data. Mention was also made of the recent decision to have more than one Fight Back per district per year. While the size of the area is smaller, the amount of work is doubled.

There is also a difference of opinion regarding neighborhood organizations. Neighborhood specialists see a strong organization and leadership as necessary to the success of the program while administrators see the program as a way to create a strong association.

Other suggestions include training and coaching for neighborhood leaders. This could even be done in the form of videos on such subjects as team building, how to run an effective meeting, etc. Transition out of being a Fight Back is also a concern that could be addressed through a transition specialist who stays in touch and follows up with the Fight Back. Also, written reviews could provide what worked and what didn't work in each Fight Back while an alumni group could share experiences and mentor new Fight Backs.

Finally, other City staffers recommended providing a list of contact names in each City department for faster communication, providing a timeline for neighborhoods for the petition process, and supplying minutes from previous meetings (turnover at meetings results in a lot of wasted time bringing people up to speed).

## ANALYSIS OF FINDINGS

### Question #1:

*What did people in Fight Back neighborhoods say they want in terms of increased City services?*

According to the 55 Fight Back neighborhood surveys analyzed, residents said they wanted reduced crime, traffic mitigation, and improved property maintenance/home repairs. Home break-ins, traffic cut through/speeding, and upkeep of homes and yards were identified as the top three priorities by almost half of the Fight Back neighborhoods analyzed. Gang activity and drug activity were the next most mentioned categories, identified by one third of the Fight Backs. Fourteen Fight Backs rated crime in general among their top three priorities, while 12 listed neighborhood clean-up/graffiti. Other top priorities cited by less than five neighborhoods were prostitution (3), lack of parks and recreation facilities (3), poor street lighting (2) rental properties (2), and unsafe schools (2).

While the survey results provide some evidence of what people in Fight Back neighborhoods say they want, these data must be interpreted with caution due to low response rates. They do not necessarily reflect the priorities of any one community as a whole but rather, the small percentage that responded to the questionnaire.

Standardization of the survey questions, recommended in the 1995 evaluation, has eliminated the concern for a consistent procedure for categorizing, summarizing, and interpreting the results.

In interviews, while leaders and participants didn't comment on the survey directly, they did like the fact that the Fight Back priorities were resident-driven.

### Question #2:

*Consistent with neighborhood Fight Back plans, what increased city services did people in Fight Back neighborhoods actually get or not get?*

To address this question, the Fight Back budgets were examined to determine how neighborhoods allocated their money, and resident interviews were used to examine what residents said they received. As summarized in the results section of this report and detailed in Appendix C, for the 56 Fight Back programs initiated since 1995-96, the total amount of money budgeted, as of December 2002, was \$4,717,627. Paralleling high neighborhood concerns about crime and blight, the largest category of budgeted funds was crime and safety with \$1,200,972 or 26% of allocated monies. This money has been spent on overtime for extra police to patrol a neighborhood, police bikes and other equipment, police officers' attendance at neighborhood meetings, and "Block Watchers on Patrol" training for residents. Additionally, \$929,707 was budgeted for neighborhood improvements and blight reduction/preservation. These dollars were used for education, clean-ups, and reduction and elimination of neighborhood preservation violations.

Other areas, which garnered over 10% of the total funding, included youth programs (16%), neighborhood improvements (13%), capacity/community building (11%), and traffic mitigation (11%).

When looking at what people said happened as a result of the program, the same pattern emerges. The two highest ranked items were neighborhood improvements (e.g., streetlights, cleaner neighborhoods) and a temporary reduction in crime. The next three, but much less frequently mentioned, results were empowerment, increased neighborhood visibility with City departments, and residents learned how the City works.

Since the previous evaluation, significant improvement has been made in aligning the budgets with stated neighborhood goals and objectives. Instead of analyzing dollars by department, as was done in 1995, researchers were able to categorize most budgets by program goals. Also, the “Miscellaneous” category has dropped from 23% of the total budgets in 1995 to just under 2% in 2002. However, there is still work to be done in this area. While several Fight Backs are very detailed in their budget allocations, others just paint the broad-brush strokes. Again, to aid in the evaluation process, budgets should be consistently aligned with stated neighborhood goals and objectives.

Further, as reported by city personnel, the budget data do not always reflect exactly what neighborhoods got because services are provided to Fight Back areas through other departmental budgets at no cost to the Fight Back. Additionally, 16 areas leveraged their Fight Back funding to gain additional dollars and 5 Fight Backs received CDBG grants. Both these factors make it difficult to draw definitive conclusions.

#### **Questions #3 and #5:**

*How do the residents of Fight Back neighborhoods perceive the quality of the Fight Back services and activities? AND What aspects of Fight Back worked or didn't work?*

Resident perceptions of the quality of the Fight Back program are closely linked with their perceptions about what works and does not work. These two questions are therefore analyzed together.

The study showed that an overwhelming majority of residents (91%) are very or somewhat satisfied with Fight Back, with almost half (48%) stating that they are very satisfied. In addition, almost three-fourths (72%) rated the services and activities they received from Fight Back as excellent or good.

Residents cited many positive changes resulting from the implementation of the program, with neighborhood improvements such as streetlights, clean-ups, and graffiti removal, mentioned most frequently. They often referred to their NPO Inspector by name and had general praise and appreciation for their efforts. Many of the leaders and participants surveyed also said their neighborhoods experienced a reduction in crime due to the temporary increase in police visibility and activity. In several neighborhoods, relationships with the Police Department were established or strengthened. Many had very positive comments about their Community Action Officers and several neighborhoods still maintain a relationship with them.

Residents felt that being involved in the Fight Back program had empowered them. They became the catalysts for change in their own neighborhoods. Neighborhoods that have remained organized after Fight Back see this as a direct result of the program. Residents learned how the city works and became educated about the roles and functions of various city departments. Most importantly, they learned who to call when they had a question or a problem. Fight Back also resulted in heightened support and cooperation from the City.

Community building was seen as an unanticipated benefit of Fight Back. Residents got to know each other and more of them participated in neighborhood activities. Block Watch programs were created or expanded and after-school youth programs were implemented. In a few neighborhoods, associations were also created and expanded.

Overall, satisfaction with Fight Back is highly correlated to the relationship with the neighborhood specialist and the strength and effectiveness of the neighborhood association. Overall, the neighborhood specialists received very high marks from the residents who viewed at them as facilitators, educators, and administrators. The few negative comments centered on high turnover of neighborhood specialists within their Fight Back.

*What didn't work about Fight Back, in the opinion of the residents?* Many residents who indicated satisfaction with the program, nonetheless, elaborated at length about the problems with some elements of Fight Back. Many of the issues addressed in the 1995 evaluation did not resurface this year. Specifically, insufficient information, which was one of the most mentioned problems during the last analysis, was cited by only a few residents this year. This is no doubt a result of the many assessment tools now available to Fight Backs at their inception. Similarly, too much bureaucracy and slow service delivery was mentioned by half as many residents as last time. Some residents still expressed frustration with how slow everything moves through the City. The most negative comments centered on Street Transportation and the frustration with traffic mitigation and the petition process. Residents feel that this department was not in tandem with the rest of the program. Lack of lasting effects, another major issue in 1995, was hardly mentioned in 2002.

What emerged, as a major difficulty in this year's interviews, were internal problems within the neighborhood organization. These took the form of poor participation from neighborhood residents, poor neighborhood leadership, and resident conflicts. Fear of retaliation also contributed to poor participation in several neighborhoods. In addition complaints stemmed from conflicts between associations and/or residents as to why the program didn't work in their area. Many neighborhoods also reported a lack of involvement by the Hispanic community because of distrust of government, "illegal" concerns, as well as language barriers.

In some areas, the neighborhood associations or groups with more participation or stronger and more vocal leadership were perceived as benefiting more from the improvements.

Requests for better leadership training and more education up front, even workshops, was given as a solution to improve the quality of leadership and organization.

Residents overall seem to strongly support the concept of Fight Back as a viable partnership between the City and its residents to improve neighborhoods. They are satisfied with having received money to make some improvements, and many acknowledge that positive things happened in their neighborhoods as a result of Fight Back. But resident reservations about the program reflect several dominant themes about what didn't work: poor participation from neighborhood residents, lack of leadership, too much bureaucracy, and some concerns with where all the money finally ended up.

City staff echoed many resident perceptions regarding what worked and didn't work. Staff members were very aware of the problems created by bureaucratic delays within the City and, for the most part, try to educate residents up front and create realistic expectations. They also indicated the need for a strong neighborhood organization; a key component for a successful Fight Back.

#### **Questions #4 and #6:**

*What extra or unanticipated benefits occurred as a result of the Fight Back program? AND Is Fight Back a catalyst for neighborhood change and sustainable projects?*

The stated purpose of Fight Back is to offer designated neighborhoods “specialized support over a limited period of time to assist with resident driven neighborhood improvement efforts. These efforts generally focus on revitalization, sustainability, crime and blight reduction, resident participation, neighborhood leadership, development and community building.” While revitalization and crime and blight reduction are considered the tangible results of the program, residents and staff alike view many of the changes in the neighborhood, as well as, many sustainable outcomes as unanticipated. Therefore these two questions are also analyzed together.

Empowerment and capacity building are both seen as unanticipated benefits of Fight Back. According to the residents, Fight Back brings people together in a neighborhood for a common purpose. They gain a larger view and perspective of what is going on in the neighborhood. People move around more because they know more people and they feel safer outside of their home. There is also an increase in community pride and neighbors are willing to voluntarily clean up their properties and report criminal activity.

Residents have become more educated about how the City works, who to call, and how to apply for assistance. In fact, several neighborhoods have gone on to apply for additional government grants. Some of these grants have gone for ESL classes, newsletters, and school improvements, etc.

Another unanticipated benefit of the program is linkages with businesses, schools, churches, community-based organizations, other neighborhood organizations and Block Watches, and the City. In neighborhoods with a strong community group, these linkages become sustainable. Businesses continue to volunteer resources, youth and senior programs continue to meet at neighborhood centers, and strong leaders keep in touch with their City contacts.

Residents and City staff concur on the obvious sustainable improvements such as speed humps, streetlights, and park improvements. They also cited the same intangible improvements and unanticipated benefits.

However, City staff also mentioned the change in direction of rental properties as an unanticipated benefit. Many of these properties house people who are temporary to the neighborhood and are often in violation of ordinances. It is hoped that making the landlords accountable for property improvement will reduce neighborhood blight and, in some cases, play a role in crime reduction.

Some administrators take a more internal view of unanticipated benefits. One looked upon the program as a training ground for bright staff to do “steep learning in a short period of time.” It is a very visible position that provides staff the opportunity to be educated on the workings of other City departments.

This study shows that in many neighborhoods Fight Back has become a catalyst for neighborhood change and sustainable projects. However, it can’t be stressed enough, that the real key to sustainability is a strong neighborhood organization. If this does not exist Fight Back cannot be successful long term.

## CONCLUSIONS AND ISSUES FOR THE FUTURE

✓ *Fight Back has a basis for future success.*

Overall, residents are satisfied with Fight Back and support continuation of the program in the future. Clarification of the program mission; enhancement of the selection criteria; and development of program workbooks, area assessments, strategic planning agendas, and pre and post-program evaluations suggest that Fight Back has overcome many of the problems identified in the 1995 evaluation.

✓ *The strength of the neighborhood organization is key to the success and sustainability of Fight Back.*

Both City staff and residents see a strong neighborhood association as a vital component of Fight Back. However, several residents expressed frustration over the poor leadership and lack of participation exhibited at their neighborhood meetings. Fear of retaliation contributed to poor participation in several neighborhoods. In addition, internal conflicts between associations and/or residents were cited as reasons why the program didn't work in their area. Many neighborhoods also reported a lack of involvement by the Hispanic community. In some areas, the neighborhood associations or groups with more participation or stronger and more vocal leadership were perceived as benefiting more from the improvements.

✓ *There is a lack of consistency in Fight Back budgets and close out reports.*

Since the previous evaluation significant improvement has been made in aligning the budgets with stated neighborhood goals and objectives. However, there is still work to be done in this area. While several Fight Backs are very detailed in their budget allocations, others just paint the broad-brush strokes and are inconsistently aligned with stated neighborhood goals and objectives. It is also difficult to measure success across Fight Backs as each close out report approaches the process in a different manner.

✓ *There is a lack of formal communication between those involved in the Fight Back program.*

There's no formal process in place for City departments to meet and share information, as well as successes, and challenges. Likewise, there is no formal process in place to share information between Fight Backs. One resident questioned why we have to reinvent the wheel with every start-up Fight Back.

✓ *Fight Back is at a crossroads.*

The stated purpose of the Fight Back program and the available resources, both human and physical, do not always match up with the criteria for selecting neighborhoods. Many times the "tool" does not match the problem; the neighborhoods selected are too diverse, too large, and either too needy or not needy enough to benefit from the program. Furthermore, the neighborhoods named as Fight Backs more than once do not necessarily see double the success rate. While standardization of some program elements has been positive, others have become too routine, not every Fight Back needs 30 months and \$90,000. Some need more and some need less. Concerns with the timetable and the pressure to fast-track programs put the focus more on "spending dollars rather than solving problems." Additionally, the name "Fight Back" was mentioned as archaic and not in alignment with the way the program has evolved to date.

**APPENDIX A**  
**INTERVIEW PROTOCOLS**

**Neighborhood Fight Back Program Evaluation**  
**Neighborhood Leader Interview Questions**

1. What is your understanding of the purpose of the Fight Back program? What do you think it was designed to do?
2. Please describe how you were involved in your Fight Back program. What was your specific role?
3. What do you think Fight Back offered to your neighborhood? What changes occurred in your neighborhood that you think happened as a direct result of the Fight Back program?
4. What aspects of the overall Fight Back program work? Why?
5. What aspects of the overall Fight Back program don't work? Why?
6. What types of "unanticipated" benefits have you seen occur as a result of the Fight Back program?
7. Have you seen anything that happened as a result of FB that has had lasting effects on your neighborhood?
8. Did any linkages or relationships form between your FB area and community organizations or businesses?
9. What has been the role of the Neighborhood Specialist?
10. How satisfied were you with the outcome of your neighborhood's Fight Back program?
11. What would have made you more satisfied?

**Neighborhood Fight Back Program Evaluation**  
**Neighborhood Participant Interview Questions**

1. What is your understanding of the purpose of the Fight Back program? What do you think it was designed to do?
2. Please describe how you were involved in your Fight Back program. What was your specific role?
3. What changes occurred in your neighborhood that you think happened as a direct result of the Fight Back program?
4. How satisfied were you with the outcome of your neighborhood's Fight Back program?
5. What would have made you more satisfied?
6. How would rate the quality of the Fight Back activities and services you received?
7. Why did you rate them that way?

**Neighborhood Fight Back Program Evaluation**  
**Neighborhood Specialist Interview Questions**

1. What is your understanding of the purpose of the Fight Back program? What do you think it's designed to do?
2. What aspects of the overall Fight Back program work? Why?
3. What aspects of the overall Fight Back program don't work? Why?
4. What types of "unanticipated" benefits have you seen occur as a result of the Fight Back program?
5. Have you seen anything happen as a result of Fight Back that will have lasting effects on your neighborhood?
6. What is your role as a neighborhood specialist in the Fight Back program?
7. Please describe any barriers or problems that you face in carrying out this role?
8. If you had the authority to set the criteria for choosing Fight Back neighborhoods, what would it be?

**Neighborhood Fight Back Program Evaluation**  
**NSD Administrators Interview Questions**

1. From your perspective, how has the Fight Back program evolved from its inception to the present time?
2. How would you define the goals of the Fight Back program at this time?
3. In your opinion, what are the strengths of the Fight Back program? What aspects of the overall program work? Why?
4. Outside of the “formal” purpose of Fight Back, what, if any, types of “unanticipated” benefits have you seen occur as a result of the program?
5. Have you seen anything that happened as a result of Fight Back that will have lasting effects on any neighborhoods?
6. What are greatest challenges of Fight Back? What aspects of the overall program don’t work? Why?
7. Please describe your role as it relates to the Fight Back program.
8. How would you describe the Neighborhood Specialists’ role in the Fight Back program?
9. If you were asked to set the criteria for choosing Fight Back areas, what would it be?
10. What is your vision for the Fight Back program of the future?

**Neighborhood Fight Back Program Evaluation**  
**City Department Staff Interview Questions**

1. What is your understanding of the purpose of the Fight Back program? What do you think it's designed to do?
2. Please describe your specific role in Fight Back.
3. What impact do you believe the Fight Back program has had on the neighborhoods with which you have worked?
4. Have you seen anything happen as a result of Fight Back that will have lasting effects on the neighborhoods you were involved with?
5. How satisfied do you think the neighborhoods are with the additional services provided by your department due to Fight Back?
6. Do you have any suggested changes that would improve the way Fight Back works?

**Neighborhood Fight Back Program Evaluation**  
**City Council Interview Questions**

1. How do you go about selecting a neighborhood to be a Fight Back?
2. What do you think are the strengths of the Fight Back program? Why?
3. What do you think are the weaknesses of the Fight Back program? Why?
4. What improvements/changes would you like to see made to the program?

**APPENDIX B**  
**FIGHT BACK PROGRAM SUMMARIES**

**1995-1996**

**Thunderway (95-96)**  
**35th to 43rd Ave., Thunderbird to Acoma**  
**District 1**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	57%	78%
Fair	40%	20%
Bad	3%	2%
Surveys Returned	NA	41

**Survey Priorities:** 1) Gang Activity  
 2) Home break-ins  
 3) Drug Activity

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Social & Mobilization Activities	\$ 4,000	6%
Crime Prevention/Public Safety	15,500	19%
Neighborhood Improvements	40,800	51%
Community Building	12,000	15%
Neighborhood Blight Reduction	7,700	9%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>
<b>In Kind Contributions</b>	<b>\$ 55,158</b>	

**Amount Spent:** \$135,158

## Thunderway (95-96)

**Goal:** Improve the appearance of the neighborhood by decreasing the number of property violations

1) Bring 90% of properties into compliance by 6/98	A follow up assessment in 3/99 indicated that 86% were in compliance
2) Remove trash containers from street on non-collection days	Public educated through pamphlets, newsletter, and presentation
3) Identify alley trash and vegetation violations and organize a clean up by 5/98	Educated the public and organized two graffiti and alley clean-ups in 3/98 and 4/99

**Goal:** Establish a zero-tolerance stance on crime

1) Educate and recruit a minimum of 10 Block Watch Captains by 1/98	14 residents signed up to be block watch captains by 8/97
2) Identify and eliminate 1 drug house by 11/98	7 drug houses were identified and eliminated by 2/99
3) Encourage residents' use of the park by providing 6 activities by 6/98	Residents and City Staff organized 6 events in Acoma Park by 6/98 and an additional event in 10/98

**Goal:** Make physical improvements to enhance and create a safer neighborhood environment

1) Determine traffic problems and develop a plan of action to correct problems by 3/98	Completed study and installed one speed bump and placed 8 radar trailers throughout area
2) Utilize the Mid-Block Street Lighting Program to provide street lights throughout the neighborhood by 12/98	Requested 10 lights but only 5 scheduled to be installed by 12/99 due to budget considerations
3) Develop and implement a plan to make improvements to Acoma Park by 12/98	Plan included lights to be upgraded 1/98, replace 10 light fixtures in 6/98 and 2 new lights installed in 4/99
4) Place 4 neighborhood identification and/or block watch signs by 6/98	Residents reallocated the funds to purchase additional streetlights

**Goal:** Increase community awareness and involvement

1) Develop a monthly newsletter by 6/97 to distribute to 1800 residents, etc.	First newsletter developed in 6/97 and continues to be delivered monthly as of 5/99
2) Develop an after school and/or recreational program by 3/98	Hot Spots Program was sponsored for the summer of 1998 and Community Youth Center Program for summer 1998 and 1999
3) Create a program to involve the schools, churches and businesses in a partnership by 12/97	Developed a newsletter in 6/ 1997, created a voice message line for fight back leaders, monthly meetings between partners
4) Create a Fight Back volunteer program with 30 active members by 12/97	Recruited 35 active members by 12/97

**Campo Bello (95-96)**  
**24th to 32nd St., Bell to Union Hills**  
**District 2**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	51%	65%
Fair	46%	35%
Bad	3%	0%
Surveys Returned	255	NA

**Survey Priorities:** 1) Home break-ins  
 2) Traffic cut through/speeding  
 3) Upkeep of homes and/or yards

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Social & Mobilization Activities	\$ 4,000	5%
General Issues	13,744	17%
Top five priorities for all quadrants	49,677	62%
Reserved for budget revision & appropriation in 6 months	10,000	13%
Miscellaneous expenses	2,579	3%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>

**Amount Spent:** \$80,000

## Campo Bello (95-96)

**Goal:** Reduce the number of break-ins, push out drug dealers and reduce crime in the SW quadrant to the city average or better.

1) Identify dark areas with crime	15 street light locations were identified and will be installed by 12/99
2) Increase police patrol at most effective times and places	Police identified times of high crime rates and adjusted/increased their patrol
3) Form Block Watches and install Block Watch signs	Program expanded but not implemented due to lack of residents' participation. 14 signs were installed
4) Use police Knock & Talk to educate residents on crime issues	Police and Preservation Inspectors went door-to-door on 4 dates
5) Monthly progress reports by police on crime statistics and calls for services	Community Action Officer provided reports monthly during duration of Fight Back

**Goal:** Eliminate cut through traffic and reduce speed

1) Request Traffic Mitigation Team study	Conducted in 9/98
2) Identify neighborhood coordinator for each traffic issue	Residents selected coordinators who collected signatures for speed humps
3) Monitor NTMT and coordinators to minimize duplication	Steering committee kept apprised of ongoing efforts
4) Make sure devices chosen are paid for with Fight Back funds and installed in a timely manner	7 street lights installed and 7 more have been identified to be installed by 12/99

**Goal:** Take a pro active approach to zoning violations, applications, education

1) Take care of violations before City enforcement	Residents contacted before City for voluntary compliance
2) Install Fight Back hotline	Installed 8/98
3) Provide assistance to elderly and special needs	Ongoing efforts to assist these groups in cleanup
4) Make sure devices chosen are paid for with Fight Back funds and installed in a timely manner	7 street lights installed and 7 more have been identified to be installed by 12/99

**Goal:** Improve the overall appearance of the neighborhood

1) Establish volunteer group to coordinate, prioritize & participate in projects	Residents have organized and coordinated a number of clean up projects
2) Purchase and post no dumping signs	Lots needing signs were bermed instead
3) Schedule 1 clean up per month	Have done at least 1 per quarter
4) Establish contact list for elderly/disabled	Distributed during Knock & Talks
5) 10 dumpsters provided at no charge	Used during the 30 month program

## Campo Bello (95-96)

**Goal:** Provide support, supervision, and facilities for activities for the youth of the neighborhood

1) Kick off event	9/96
2) Cooperative training program with Parks & Recreation	Training 10/97 – 12/97. Activities now offered at Teen Center on a weekly basis
3) Offer special electives	Fire Dept, etc have provided educational and learning opportunities

**Goal:** Keep neighbors, businesses and City abreast of Fight Back activities and successes

1) Establish a volunteer team to create and design a newsletter on a monthly or bi-monthly basis	Newsletters were created and distributed throughout the neighborhood prior to monthly meetings
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## Shadow Mountain (95-96)

Cave Creek to 32nd St, Greenway to Thunderbird  
District 3

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	60%	60%
Fair	40%	40%
Bad	0%	0%
Surveys Returned	95	NA

**Survey Priorities:**

- 1) Crime
- 2) Traffic control
- 3) Upkeep of homes and/or yards

<b>Budget:</b>	Amount	Percent
Administration	\$ 4,000	5%
Police patrolling	15,000	19%
Street lights	14,000	18%
Dust to Dawn lightning	1,000	1%
Traffic mitigation	4,000	5%
Enhancement of park preserve	30,000	38%
Greenway Middle school	10,000	12%
Alley abandonment process	1,000	1%
Block Watch equipment & training	1,000	1%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>

**Amount Spent:** \$80,000

## Shadow Mountain (95-96)

**Goal:** Elimination of crime from the neighborhood

1) Decrease the crime rate by 5% within 18 months	Comparison between 10/96 –10/97 and 11/97 – 11/98 showed a 2.5% decrease
2) Increase number of residents in Block Watch control by 20 by 12/97	Not met due to lack of residents' participation
3) Install 10 Block Watch signs	Residents installed 12 Block Watch signs
4) Provide equipment to Block Watchers	Tee shirts, 6 magnetic signs, and caps purchased
5) Install 15 street lights by 6/98	11 street lights installed. Permits for the other 4 were not approved

**Goal:** Provide residents with preservation ordinance information to educate them on proper maintenance of their properties

1) Increase information & education by 12/97	Police Dept & Neighborhood Preservation Inspector went to 397 HHs providing crime prevention and preservation materials
2) Collect addresses of properties not in compliance after being notified	25 addresses submitted to Preservation Inspector resulting in positive action

**Goal:** Provide support for a facility and supervision for young people, etc.

1) Provide a positive and safe place for youth by 6/98	Provided \$10,000 to the Boys & Girls Clubs to provide youth services at Middle school. Attendance was 25 youth per day over a 12 month period
2) Construct a Ramada and other amenities at the Park Preserve by 12/98	Spent \$30,000 on trees, water fountain, handicap accessibility trail and water troth

**Goal:** Reduce speeding and deter cut-through traffic

1) Conduct traffic flow survey by 12/97	Neighborhood Traffic Mitigation Team conducted study
2) Train residents in hand held radar speed monitor by 12/97	Residents were not interested in training
3) Develop a plan to address cut-through traffic by 12/97	Neighborhood Traffic Mitigation Team discussed different alternatives to control traffic Chicanes installed on Nisbet Road
4) Enforce speed limits on a regular basis from 8/97 – 1/98	Over 223 traffic citations were written to address the speeding problem

**Canal North (95-96)**  
**7th to 16th St, Indian School to Camelback**  
**District 4**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	42%	64%
Fair	51%	32%
Bad	7%	4%
Surveys Returned	94	28

- Survey Priorities:**
- 1) Home break-ins
  - 2) Upkeep of homes and/or yards
  - 3) Gang activity

<b>Budget:</b>	Amount	Percent
Administration	\$ 4,000	5%
Traffic Control	30,000	38%
Safety and Crime	32,000	40%
Neighborhood I.D. Signs	4,000	5%
Youth Involvement	10,000	12%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>

**Amount Spent:** \$80,000

## Canal North (95-96)

**Goal:** Increase street and alley lighting throughout the neighborhood

1) 5/97 study indicated eligibility for 10 lights	9 installed. Tenth to be added by 9/99
2) Identify and replace dim/dead light bulbs	None identified. APS no longer provides replacement service
3) Install dusk-to-dawn lights in alleys/easements	26 locations identified. Installation completed in 5/99
4) Establish "lights for seniors" program	Completed 11/97 as part of the 301 Grant Program

**Goal:** Initiate crime prevention measures

1) Identify residences through house numbers on curbs, back fences and roofs	Curbs completed in 10/97 and 2/98 under the 301 Grant Program. Fences on 2/99. No interest from residents regarding roofs
2) Institute home and yard security measures	Peepholes installed 4/99 as part of 301 Grant. Safety audit completed in 7/97. 8 fences with gates to be installed by 6/99
3) Increase neighborhood signage	Additional Block Watch signs posted 9/97 – 2/99. 14 neighborhood ID signs installed 2/98
4) Increase positive daytime activities	Walk route to be developed as a future Neighborhood Assn. project. Outreach program to businesses and bus drivers completed

**Goal:** Increase involvement in safety measures

1) Hold quarterly Block Watch meetings	Held as scheduled and advertised in newsletter
2) Increase participation in Block Watch	No data provided – ongoing
3) Equip persons who complete Block Watch training	Flashlights distributed. Got quotes on cell phones and scanners. Ongoing.
4) Reestablish safe house program	Designed symbol to identify safe house. Twenty installed 10/98
5) Develop phone cards	Emergency phone numbers are continuously distributed to area residents
6) Establish foot patrol	Not completed – Neighborhood Assn. will complete

**Goal:** Increase awareness of personal safety

1) Hold a Safety Awareness carnival to include bicycle, pedestrian, and personal safety (drugs/gang awareness)	Two Carnivals were held 3/98 and 3/99
2) Track reported criminal activity	Map to help identify crime areas - ongoing

## Canal North (95-96)

**Goal:** Provide youth with opportunities to make them feel like part of the community

1) Conduct survey to identify youth and be able to notify them of events. Design events based on results	Events scheduled and themed classes held at Madison Park School 11/98-12/98 and 2/99-3/99
2) Establish a youth resource center	Neighborhood will continue to explore
3) Develop newsletter	Computer ordered 5/99
4) Establish core youth group to design events	Association Youth Board established 2/99

**Goal:** Find solutions to address zoning violations

1) Decrease number of properties with zoning violations	Pre and post Fight Back surveys showed decreases in violations: Yard/Maintenance (-5%), Paint/Roof (-7%), Fence (-9%), Parking (-5%)
2) Find solutions to address zoning violations	Tool shed opened, one neighborhood clean-up per year, youth involvement, Graffiti Busters provided monthly sweeps

**Goal:** Reduce speeding throughout the neighborhood

1) Increase awareness	Article appeared 9/97 to educate residents - ongoing
2) English/Spanish doorhangers asking residents not to speed	Printed and distributed 12/97-3/98. Ongoing
3) Radar trailer	Placed along various locations on Highland between 9-12/97. Followed by police enforcement in targeted areas. Ongoing
4) Speed Humps	Working with staff for future installation

**Goal:** Ensure adequate traffic signage

1) Conduct survey of neighborhood traffic and streets conditions by 3/98	Completed 9/98
2) Follow up results with City Manager	Letter sent 1/99

**Granada (95-96)**  
**27th to 35th Ave, Indian School to Camelback**  
**District 5**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	31%	80%
Fair	54%	20%
Bad	15%	0%
Surveys Returned	258	15

- Survey Priorities:**
- 1) Crime
  - 2) Upkeep of homes and/or yards
  - 3) Neighborhood clean-up and paint out

<b>Budget:</b>	Amount	Percent
Social & Mobilization Activities	\$ 4,000	5%
Clean up	4,999	6%
Crime Prevention	35,556	45%
Block Watcher supplies	4,374	5%
Traffic Control	7,234	9%
Youth Program	5,000	6%
Neighborhood ID Signs	482	1%
Park Improvements	18,355	23%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>
<b>In Kind/Leveraged Contributions</b>	<b>\$ 68,900</b>	

**Amount Spent:** \$148,900

## Granada (95-96)

**Goal: Elimination of crime from the neighborhood**

1) From 10/97 – 12/98 decrease drug crimes, prostitution, gang related crimes, and burglaries by 10%	Police department developed and implemented a plan that produced changes in drug crimes (+23%), prostitution (-42%), gang (-56%), burglaries (-22%)
2) Add 10 certified Block Watchers by 6/98	Overall increase of 6 during program
3) Provide 3 Block Watcher kits	3 purchased and being used
4) Placement of additional Police Call Box by 6/98	Fight Back purchased hardware and partnered with Parks & Rec to pay the monthly fee

**Goal: Decrease the Number of properties with Neighborhood Preservation and Zoning violations**

1) Conduct neighborhood cleanup that will remove 6 tons of trash by 6/97	5/97 effort removed 4 roll off dumpsters of trash. Followed by 9 additional clean ups.
2) By 7/97 clean all alleys to be in 100% compliance	Conducted a 1 time comprehensive clean up of all alleys by leveraging Fight Back funds
3) Education of 200 residents on ordinances	3 meetings held, brochures distributed, newsletter mentions
4) Information on neighborhood programs to be provided to residents once a year	Neighborhood Development Division staff provided information at neighborhood meetings
5) Bring 80% of homes and yard to compliance by 12/98	As of 5/99, 38 of 40 selected properties were in compliance
6) Increase the number of properties with good parking conditions to 90%	Study indicated only 9% of properties had parking violations

**Goal: Reduce speeding and cut through traffic by 12/98**

1) Conduct traffic flow study	10/97 study determined avg. speed on Glenrosa was 29 mph. Installed 10 speed humps. Follow up study was 21 mph
2) Use speed trailer 3 times by 12/98	Completed
3) Police Dept to establish specialized patrols to enforce speed limits	Radar guns and patrols were used to enforce speed limits throughout the life of the Fight Back

**Goal: Adequate trash pick up**

1) Requested additional trash containers and pick ups	English/Spanish brochures handed out at monthly meetings
2) Education of 200 residents on ways to dispose of trash by 12/98	Presentations made at different association meetings

## Granada (95-96)

**Goal:** Increased street lighting

1) Addition of 20 street lights by 5/99	Change in mid-street lighting program allows Fight Backs to apply for a maximum of 10 lights. Nine have been installed and one in progress
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**Goal:** Implementation of a summer youth program

1) Development of a summer program at Cielito Park or a local school	Program held at Granada East school and expanded an existing program for 2 weeks. 60 youths participated
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In addition to the original action plan, improvements were incorporated into Cielito Park

- 10 picnic benches
- 8 new lights installed
- 5 dusk to dawn lights

**Green Gables II (95-96)**  
**24th to 32nd St, McDowell to Thomas**  
**District 6**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	27%	50%
Fair	50%	35%
Bad	23%	15%
Surveys Returned	162	20

**Survey Priorities:** 1) Traffic cut through/speeding  
 2) Gang activity  
 3) Home Break-ins

<b>Budget:</b>	Amount	Percent
Team Building/Organizing	\$ 28,059	35%
Community Center Development	12,780	16%
Multigenerational Programs	13,293	17%
Traffic Mitigation	13,690	17%
Property Maintenance	1,883	2%
Administrative	7,613	10%
Block Watch/Crime	2,682	3%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>
<b>In Kind/Leveraged Contributions</b>	<b>\$ 512,075+</b>	

**Amount Spent:** \$592,075+

## Green Gables II (95-96)

**Goal:** Improve physical appearance of residential and commercial properties

1) Conduct neighborhood cleanup that will remove 6 tons of trash by 1/98	Neighborhood project held 12/97. A total of 26.58 tons of trash was removed
2) Launch NOCE Program by 12/97	Phase 1 launched 10/97
3) Increase homeownership by 2%	Unable to obtain necessary information
4) Provide home maintenance opportunities for low-income homeowners	32 residents applied for assistance. GGNA provided materials and labor through a variety of resources
5) Increase properties in compliance by 50%. Civil and criminal court actions were taken on 95 of 105 active case violations	Surveys conducted 11/96 and 4/99 showed home/yard maintenance violations (-62%), parking (-68%) and inoperable vehicles (-43%). Incentives given for most improved home or block
6) Create a computer database for information affecting property values	Not financially feasible. Leased some databases
7) Conduct pro active sweeps for graffiti	Two programs removed graffiti from 153 and 229 sites respectively

**Goal:** Reduce crime to a level no higher than the city wide average

1) Certify a minimum of 10 residents for Block Watch Program by 4/98	Six additional residents have been certified
2) Close a minimum of one drug house by 12/98	More than 10 drug houses have been closed
3) Create a physical environment non-conducive to crime	GGNA surveyed and photographed homes, provided educational material, and conducted a safety study. Not enough resident participation to complete program
4) Create opportunities for social intergenerational activities	There has been one meeting/month at the Green Gables Community Center open to residents of all ages
5) Provide 4 programs and information activities to youth and elderly to enable them to avoid victimization by 12/98	Teen Council (established in 6/98 has 60 youth participants), "Crime & Junk" meetings, Seniors Thanksgiving Dinner, etc. Hire a neighborhood organizer 8/99

**Goal:** Reduce speeding and cut through traffic by 12/98

1) Conduct traffic flow study	Conducted 9/98
2) Use speed trailer 3 times by 12/98	Completed
3) Police to establish specialized patrols to enforce speed limits 6 times by 12/99	Radar guns and patrols were used to enforce speed limits 12 times 1/98 – 5/99
4) Educate residents about dangers of speeding	Monthly meetings held. Videos and staff available for training
5) Develop long term plan to increase traffic safety	6/98 speed and traffic flow study conducted. Consultant to provide long term plan

**United Neighbors (95-96)**  
**27th to 35th Ave, Buckeye to Van Buren**  
**District 7**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	10%	0%
Fair	33%	30%
Bad	57%	70%
Surveys Returned	82	10

**Survey Priorities:** 1) Drug Activity  
 2) Prostitution  
 3) Gang activity

<b>Budget:</b>	Amount	Percent
Public Safety/Prevention	\$ 26,668	34%
Neighborhood Enhancement	26,666	33%
Community Programs	26,666	33%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>
<b>In Kind/Leveraged Contributions</b>	<b>\$ 119,900</b>	

**Amount Spent:** \$199,900

## United Neighbors (95-96)

**Goal:** Eliminate crime and improve safety

1) Decrease the number of violations for prostitution, gangs, drugs, speeding, and crime at gunpoint by 10%. Implement prevention and intervention methods	Drug raids and enforcement resulted in several arrests. Two public phones used by drug dealers were removed
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**Goal:** Decrease the number of NPO violations by 50%, improve street conditions by 50%, and add 10 new street lights in identified areas

1) Conduct neighborhood cleanups	5 cleanups conducted between 9/97 and 4/99. Graffiti removed from 261 sites. Streets cleaned and resurfaced
2) Bring residential/commercial properties into compliance	Of 1,155 properties indicated, 610 did not have violations (53%)
3) Provide street lights	Community opted for Dusk to Dawn lights instead

**Goal:** Implementation of youth program, increase communication between neighbors, and explore options for parks/recreational facilities

1) Increase awareness of programs already available and develop new programs	Resource Directory of current programs compiled, various programs at schools provided including ESL
2) Improve/increase communication among neighbors by 70% by 12/97	Monthly meetings and outreach, block parties, quadrant leaders identified, phone tree, informational presentations
3) Explore areas where a park or recreational facility may be built by 11/97	Not completed – residents not interested as one exists and is used for criminal activity

**Red Mountain (95-96)**  
**24th to 32nd St, Van Buren to McDowell**  
**District 8**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	9%	14%
Fair	32%	72%
Bad	59%	14%
Surveys Returned	76	NA

**Survey Priorities:** 1) Drug Activity  
 2) Prostitution  
 3) Gang activity

<b>Budget:</b>	Amount	Percent
Social & Mobilization Activities	\$ 4,000	5%
Crime/Blight Prevention	14,000	18%
Traffic Control	6,000	7%
Street Lighting	12,000	15%
Youth Programs	42,000	53%
Misc.	2,000	2%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>
<b>In Kind/Leveraged Contributions</b>	<b>\$ 25,900</b>	

**Amount Spent:** \$105,900

## Red Mountain (95-96)

**Goal:** Reduce crime by 50% by 7/98

1) Decrease the number of violations for prostitution, gangs, drugs, speeding, auto theft and burglary	Various operations include 254 field interrogations, 175 vehicle traffic stops, 763 arrests and interaction with local residents. Business and resident partnership was established
2) Add 15 certified Block Watchers	Four bilingual Block Watchers were added for a total of 10
3) Provide Block Watchers with supplies to support their volunteer efforts	Police advised against this due to the extensive training & extreme risk involved

**Goal:** Reduce speeding and cut through traffic by 12/98

1) Conduct traffic flow study	28 <sup>th</sup> to 32 <sup>nd</sup> St on Fillmore warranting assistance. Five speed bumps and 1 speed table were installed in the area
2) Use of radar trailer	Police found a reduction of speed when radar was posted
3) Police enforcement of speed limits	Radar units were positioned and 175 tickets were issued. A follow up study evaluated the effectiveness of this device

**Goal:** 20 additional streetlights

1) Use Mid-Block Street Lighting Program to provide 10 lights	7 were installed. The 71% signature approval criteria was not met in 3 cases
2) Use Fight Back Money for 10 additional street lights	10 locations identified. Lights installed by 9/98

**Goal:** Implementation and enhancements of summer and year round programs for youth and community

1) Enhance the existing 97/98 summer activities. Increase daily attendance from 65 to 80 kids ages 6-18	The attendance goal was surpassed with a combined Summer Youth Program and open gym. Average daily attendance 140
2) Enhance the existing 97/98/99 year round after school program. Increase daily attendance from 45 to 70 kids ages 6-18	The daily attendance for the After School Program, Teen Group, Enhanced Programming and Open Gym increased from 45 to 130 youths

**Goal:** Eliminate Neighborhood Preservation violations at 20 identified properties and remove all graffiti in the neighborhood

1) Residents list 20 properties creating the most blight	65 properties were submitted in 97 and 98. 85% are currently in compliance and 15% are in the enforcement stage
2) Identify graffiti locations on a daily basis	Immediately removed by residents, Police, or Graffiti Busters Program staff
3) Develop a group of residents to remove graffiti	Paint and supplies were stored at volunteer resident locations

**1996-1997**

**Jade Park North (96-97)**  
**35th to 43rd Ave., Deer Valley to Beardsley**  
**District 1**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	38%	55%
Fair	46%	36%
Bad	16%	9%
Surveys Returned	NA	NA

- Pre-Survey Priorities:**
- 1) Drug Activity
  - 2) Traffic cut-through/speeding
  - 3) Cars parked in yards

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Social & Mobilization Activities	\$ 4,000	5%
Crime Police	17,300	22%
Crime Prevention/Block Watch	4,000	5%
Neighborhood Improvements	49,000	61%
Neighborhood Blight Reduction	5,700	7%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>
<b>In Kind Contributions</b>	<b>\$ 10,680</b>	

**Amount Spent:** \$90,680

## Jade Park North (96-97)

**Goal:** Improve the physical appearance of the neighborhood by decreasing the number of property violations by 10%

1) Educate the residents on the Neighborhood Services Programs, Neighborhood Preservation/Solid Waste Ordinances	Newsletter articles distributed by 10/99, presentations at monthly neighborhood meetings, 2 Knock and Talks conducted 5/99
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**Goal:** Elimination of crime from the neighborhood

1) Identify and eliminate one drug house in the neighborhood by 12/98	3 drug houses were identified and eliminated by 2/99
2) Provide Block Watchers on Patrol with three Block Watcher kits	26 Block Watch signs installed. 3 supply kits purchased by 9/98
3) Increase awareness and educate community on drugs and gangs	6 educational meetings were held
4) Inform residents of meetings, training, and other activities taking place in neighborhood	19 newsletters and flyers were distributed throughout the neighborhood

**Goal:** Reduce speeding in neighborhood to posted speed

1) Conduct a traffic investigation to determine locations for traffic mitigation by 6/98	Local streets were not eligible for traffic mitigation program
2) Use speed radar trailer to make citizens aware of speed traveling throughout neighborhood by 12/98	4 trailers were placed in area by 9/98. 25 speeding citations were issued and 4 newsletter articles appeared

**Goal:** Install adequate street lighting in neighborhood

1) Utilize Mid-Block Street Lighting Program to provide 10 additional street lights by 12/97	8 lights are expected to be installed by 5/00
2) Install 20 street lights on various streets in neighborhood	15 street lights scheduled to be installed by 5/00

**Goal:** Implementation of after school program and/or summer youth program

1) Develop after school/summer program	Not completed – money moved to streetlight program
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**Constitution II (96-97)**  
**7th to 19th Ave., Union Hills to Bell**  
**District 2**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	42%	51%
Fair	57%	47%
Bad	1%	2%
Surveys Returned	102	NA

**Pre-Survey Priorities:** 1) Crime  
 2) Home break-ins  
 3) Gang activity

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Crime Committee	\$ 36,000	45%
Neighborhood Preservation & Zoning	5,110	6%
Neighborhood Communication	7,422	9%
Streets & Transportation	13,400	17%
Youth	9,110	12%
Miscellaneous	8,958	11%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>

**Amount Spent:** \$80,000

## Constitution II (96-97)

**Goal:** Reduce criminal activity in the neighborhood

1) Identify high crime areas and types of criminal activity	Police Department analysis determined areas of focus: burglaries, thefts, drugs, gang related crimes
2) Identify and educate causes for crime areas	Prevention education and presentations on gangs, drug activity, burglary, etc., increase Block Watchers on patrol, increase police patrolling (more bike patrols)
3) Coordinate efforts and assist other Fight Back Committees	Radar trailer was set out, Police assisted in delivery Notices of Violations, Bike Rodeo was conducted on bike safety in 4/98

**Goal:** Raise aesthetic quality of neighborhood

1) Improve property conditions	Published article with "TOP 8" NPO violations and message line phone number
2) Repair streets & sidewalks	Sidewalks were scheduled for routine repair, no new sidewalks installed
3) Clean alleys & vacant lots	4 Clean-ups conducted in 3/98, 10/98, 11/98 and 3/99.
4) Monitor zoning changes and inform residents	Chair attends zoning meetings, 26 monthly newsletters distributed since 11/97

**Shaw Butte (96-97)**  
**19th to 27th Ave., Peoria to Cactus**  
**District 3**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	51%	59%
Fair	45%	35%
Bad	4%	6%
Surveys Returned	215	NA

**Pre-Survey Priorities:** 1) Crime  
 2) Upkeep of homes  
 3) Traffic control

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Administration	\$ 4,000	5%
Police patrolling	25,400	32%
Youth programs	24,400	31%
Street Transportation	10,000	12%
Neighborhood Preservation	4,000	5%
Street Lights	12,200	15%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>

**Amount Spent:** \$80,000

## Shaw Butte (96-97)

**Goal:** Augment Day Care Program currently at Shaw Butte School

1) Create youth program at Shaw Butte School	Parks, Rec, & Library Department (PRLD) organized activities for youth after school in 2/99
2) Provide recreational activities for older youth by 11/98	PRLD organized activities, i.e., soccer, basketball, arts/crafts etc. at Cave Creek Park for teens during weekday evenings

**Goal:** Eliminate crime from the neighborhood: burglaries, theft, stolen vehicles and drug activity

1) To decrease crime by 10% in the next 18 months	According to police statistics, total crime decreased by 20%
2) Increase number of residents participating in Blockwatchers on Patrol by 10	Conducted 3 training sessions for 20 residents and elected regional representatives from 4 quadrants
3) Implement crime free multi-housing program by 6/98	Educated multi-housing residents and managers at meetings/newsletters
4) Decrease number of vehicles parked in alleys	Police enforced parking violations in alleys and streets on periodic basis

**Goal:** Obtain maximum resident participation in complying with the preservation code

1) Train residents to conduct house by house survey, inspections, and how to contact residents of violations by 5/98	Neighborhood inspector trained residents on how to conduct survey and contact residents by 2/98
2) Conduct 3 neighborhood clean-ups to remove trash and blight	Three clean-ups organized and grass and debris cleared from alleys and Cactus Rd.
3) Conduct a Knock & Talk program by 5/98	Police officers/ inspectors conducted door to door educational visits to more than 800 households in 4/98
4) Acknowledge residents who make an effort to keep their properties clean	Five "Best Yard of the Month" signs were purchased and posted in yards voted by committee members every month
5) Offer clean-up efforts to 10 properties in violation	Letters sent to residents offering assistance. Residents voluntarily complied to bring property in compliance

**Goal:** Reduce speeding and deter cut-through traffic

1) Develop comprehensive plan to address cut-through traffic by 12/98	Slide presentation by traffic mitigation team addressed strategies such as signage, speed humps and enforcement
2) Increase the number of signage	Installed no turning signage and striping on arterial streets as calming devices
3) Identify spots which need more lighting, including dusk to dawn lighting by 9/98	Five street lights were funded and installed; 14 more street lights will be installed at no charge to FB by 6/00. Dusk to dawn lighting not installed due to lack of interest

**Nile (96-97)**  
**7th to 19th Ave., Camelback to Bethany Home**  
**District 4**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	20%	59%
Fair	55%	29%
Bad	25%	12%
Surveys Returned	161	NA

**Pre-Survey Priorities:**

- 1) Gang Activity
- 2) Home break-ins
- 3) Auto Theft

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Printing	\$ 2,619	3%
Parks	5,000	6%
Streets	65,000	81%
Food	1,093	1%
Police	448	1%
Nile neighborhood signs	1,666	2%
Camera, Film, Cell phones	618	1%
Furniture	1,924	2%
Postage & distribution	1,172	2%
Miscellaneous	460	1%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>
<b>In Kind Contributions</b>	<b>\$1,281,400</b>	

**Amount Spent:** \$1,361,400

## Nile (96-97)

**Goal:** Increase safety in neighborhood

1) Install street lights	10 lights requested, installed 5/00
2) Identify/replace dim/dead street lights	17 bulbs replaced/repared
3) Increase number/visibility of watch signs	8 signs installed 9/98
4) Install pride of neighborhood signs	13 "Pride" signs installed 11/98
5) Increase neighbor involvement through block watch program and equip with kits	9 block watch volunteers trained, 2 already were trained. Cell phones secured
6) Develop 1500 emergency phone cards to exchange with neighbors	Emergency phone cards printed and distributed via monthly neighborhood meeting, Solano Park school and apartment managers
7) Check public phones along streets for outgoing calls only, restricted numbers to exclude pagers, and public right-of-way	3 phones remain within boundaries for outgoing calls only. 7 phones removed from right-of-way by 5/99

**Goal:** Reduce speeding through neighborhood

1) Increase residents' awareness of speed	Published notices in newsletters
2) Train resident to use radar	No volunteers to carry out this task
3) Set up radar trailer	Radar trailer present 9/98 -10/98. Drivers slowed upon seeing trailer
4) Police enforcement	Additional police car presence during 8-98 through 10/98
5) Implement improvements identified in traffic study for Colter St. and 17 <sup>th</sup> Ave.	Stop Bars painted and broken yellow line striped on Colter/17th. City unable to stall stop signs or paint "stop" on street

**Goal:** Improvement of street condition in Nile Neighborhood

1) Work with city officials on lack of curbs/sidewalks and street flooding	Results of surveys and flood plain analysis included in CDBG grant application
2) Apply for CDGB grant funding	Grant approved by City Council 2/99. Used for sidewalks, curbs, and gutters

**Goal:** Improvement of communication in Nile Neighborhood

1) Hand drop fliers to each household notifying residents of association meetings	On average 300 flyers distributed to households each month
2) Create a phone list and phone tree for residents	Database compiled and phone tree created
3) Create a mailing list	Reconsidered and declined to carry out
4) Quarterly newsletter	Completed by volunteers

**Goal:** Decrease the number of zoning violations in Nile Neighborhood

1) Monitor and assist Inspector of zoning violation notifications	Inspector opened 116 cases between 3/98 and 8/98. All cases closed by 10/99
2) Train Nile Zoning Team concerning "Top 8" zoning violations	City staff trained team 9/98. Members surveyed area 10/98, 11/98, 3/99, 4/99

**Sparc (96-97)**  
**75th to 83rd Ave., Thomas to Indian School**  
**District 5**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	26%	83%
Fair	56%	8%
Bad	18%	8%
Surveys Returned	186	12

**Pre-Survey Priorities:** 1) Upkeep of homes and/or yards  
 2) Home break-ins  
 3) Gang activity

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Social & Mobilization Activities	\$ 5,000	6%
Crime Prevention	20,000	25%
Blight	10,500	13%
Traffic Control	9,200	12%
Youth Programs/Park Improvements	35,300	44%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>

**Amount Spent:** \$80,000

## Sparc (96-97)

**Goal:** Decrease crime and improve the safety in our neighborhood

1) Educate area business leaders	Held Fight Back "Kick-Off Celebration" for business leaders on 2/14/98
2) Educate residents	Monthly newsletters, stats kept to track crime and progress
3) Post "NO TRESPASSING" signs	Making arrangements
4) Recruit Block Watch leaders, encourage regular meetings, sponsor pot luck dinners, training, carnivals	Recruited leaders through newsletter, encouraged Block Watchers to meet regularly, sponsored several social events
5) Place Block Watch signs in strategic locations	Purchased 20 Block Watch signs and kits
6) Install "Call Box" at Starlight Park	Funded installation of police call box
7) Conduct field interrogations of suspicious activity in area	Maryvale Precinct conducted field interrogations with information provided by Block Watch Patrollers
8) Conduct vehicle traffic stops with suspicious vehicles	Maryvale Police Precinct conducted traffic stops regarding speeding and suspicious vehicles
9) Educate residents regarding random gun fire	Dispersed information at neighborhood events and quarterly meetings
10) Identify and eliminate one drug house every six months for three years	Neighbors worked with police to identify illegal/suspicious drug/gang activities
11) Provide speakers/awareness on drugs, gangs, graffiti, domestic violence at monthly community meetings for one year	Sparc Fight Back and Phoenix Police Dept provided speakers on related topics at several monthly meetings
12) Work with principals and teachers at area schools to educate students about gangs and drugs	Regular schedule meetings with students regarding the dangers of gangs and drugs
13) Develop and implement plan to improve Starlight Park	In conjunction with CDBG made improvements to Starlight Park such as new lights, tables, trees, ramadas, additional staff, mobile unit for teen center, play and sport equipment, etc.
14) Request assessment for mid-block streetlights and Dusk to Dawn lights	Assessment completed 9/97. SRP installed 7 mid-block street lights in 1999, however, Dusk to Dawn lights were voted against

**Goal:** Disseminate information about meeting, programs and events to get more families involved

1) Install Community Bulletin Boards	Bulletin Boards installed at Starlight Park and Starlight Park Elementary School
2) Publish monthly newsletters	2500 monthly newsletters published and delivered in Spanish and English.

## Sparc (96-97)

**Goal: Reduce neighborhood blight**

1) Conduct major clean-ups in all quadrants	Councilman Nelson ordered dumpsters and tools for clean-ups and manpower assistance
2) Educate residents on ordinances, clean-up programs, "Knock and Talk" programs	Published information in newsletter and community boards, promoted and assisted with clean ups, programs explained
3) Enforce ordinances with Neighborhood Services Dept Preservation division. Goal to reduce number of vehicles in violation by 50%	Removed inoperable vehicles from streets/yards. 11 properties remained in violation by 9/99 surpassing with 90% compliance. Of the 395 cases opened before FB, 344 were closed
4) Clean alleys in neighborhood	One of 4 alleys was cleaned and recommended for closure

**Goal: Reduce/eliminate traffic problems by March 2001**

1) Determine problem locations and suggest solutions	Study conducted at four locations determined they were not eligible for traffic mitigation
2) Explore solutions to speeding and large commercial truck usage	Study did not satisfy the required criteria to assist with traffic mitigation
3) Set up radar trailers	Speeding was reduced with trailers
4) Enforce speed limits	Motorcycle units were set up, citations were issued as needed
5) Remove all visual obstructions at intersections	Program never implemented
6) Explore easier access to 75 <sup>th</sup> and 83 <sup>rd</sup> avenues to reduce back up traffic at frontage and main cross streets	Requests for two street openings at Cheery Lynn and Flower at 83 <sup>rd</sup> Avenue were forwarded to the FB for required signatures/petitions

**Goal: Find employment and activities for area youth to gain knowledge and experience**

1) Hire 4 teens to assist with recreational activities at Starlight Park	The PRLD employed 4 teens
2) Provide storage for park equipment	Purchased mini-mobile storage unit which was also utilized as teen center at park
3) Provide multipurpose courts for youth activities	Renovated two existing tennis courts at \$5,000 each
4) Resurface existing basketball court	Resurfaced court in 1/00
5) Expand youth programs/activities	PRLD scheduled special mini events on weekends such as basketball games, socials and barbecues
6) Find location for activities oriented to teens	Mini-mobile storage unit bought and 2 teen counselors hired

**Four Square Coalition (96-97)**  
**40th to 48th St., McDowell to Thomas**  
**District 6**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	62%	80%
Fair	33%	20%
Bad	5%	0%
Surveys Returned	191	5

**Pre-Survey Priorities:**

- 1) Home break-ins
- 2) Upkeep of homes and/or yards
- 3) Auto theft

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Social & Mobilization Activities	\$ 4,000	5%
Crime Police	8,000	10%
Block Watch Kits (4)	4,000	5%
Traffic Control	30,000	38%
Street Lights (13)	20,000	25%
Lighting (30 metal halide heads)	6,000	7%
Misc. & grant matching funds	8,000	10%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>

**Amount Spent:** \$80,000

## Four Square Coalition (96-97)

**Goal:** Reduction of crime in the neighborhood

1) Decrease number of violation for each of the following crimes by 10%: Auto Theft, Burglary, Drug crimes, Gang crimes	Developed Action Plan with City of Phoenix Police Dept., published crime statistics, police enforcement, Block Watchers on patrol, "no thru truck" citations issued resulting in 50% reduction in cut through traffic per day
2) Add 10 certified Block Watchers	36 residents were certified
3) Provide Block Watcher kits	Kits included signs, bicycles, and first aid kits
4) Educate residents monthly on crime prevention and neighborhood safety	Education provided by police staff at monthly meetings

**Goal:** Decrease the number of properties with Neighborhood Preservation and Zoning violations

1) Educate 100 residents on Preservation Ordinance	Blight reduction training completed for 70 residents by 4/99, additional training via meetings and newsletters
2 Neighborhood Development Division to provide information about available programs at one meeting per year	Information on city programs/services provided at blight reduction training, newsletter continues to contain information
3) Conduct a clean-up to remove 6 tons of trash by 5/98	Council office provided dumpsters for 2 clean ups in 5/98 and 10/99
4) Enforce Neighborhood Preservation Ordinance	Residents called NP Division to report violations and participate in "ride alongs" with Inspector. 260 of 274 open cases are now closed

**Goal:** Reduce speeding and cut through traffic by May 1999

1) Conduct a traffic flow study	Results provided to committee and residents informed at meeting
2) Enforcement of neighborhood speed limits	Included purchase of radar trailer and police issued citations, resulting in 50% decrease of cut-through traffic
3) Prevention of commercial trucks using neighborhood streets for cut-through purposes	"No Through Truck" signs posted, citations issued, and local and national companies contacted, resulting in 50% reduction of commercial truck traffic

**Goal:** Addition of 20 street lights by 12/99 throughout the Mid-street lightning program

1) Utilize Mid-Block Street Lighting Program to provide 20 additional street lights by 12/99	22 locations identified through assessment, 12 lights to be installed by 10/00
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**Butler Bulldogs (96-97)**  
**35th to 43rd Ave., McDowell to Van Buren**  
**District 7**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	17%	63%
Fair	54%	37%
Bad	29%	0%
Surveys Returned	96	8

**Pre-Survey Priorities:** 1) Drug activity  
 2) Gang activity  
 3) Traffic cut-through/speeding

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Public Safety/Prevention	\$ 26,668	33%
Neighborhood Enhancement	26,666	33%
Community Program	26,666	33%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>
<b>In Kind Contributions</b>	<b>\$ 29,000</b>	

**Amount Spent:** \$109,000

## Butler Bulldogs (96-97)

**Goal:** Eliminate crime and improve safety in neighborhood

1) Decrease number of violations for prostitution, gangs, drugs, burglary, and crime at gunpoint by 10%	Collaborated with Police, Block Watchers on Patrol and neighborhood residents to reduce overall crime rate by 23% from 1/98 to 12/99
2) Decrease number of rental properties used as drug houses by 10%	Policed offered program to rental managers and tenants on crime related activity. Of the five rental properties identified by police/neighbors – zero drug incidents occurred during period
3) Decrease all speeding and cut through by 50%	Results of traffic survey indicated level did not exceed threshold limits, radar trailer used for awareness, various traffic citations issued

**Goal:** Decrease number of NPO violations, improve street condition, and add street lights

1) Conduct quarterly clean-ups	8 Clean-ups organized and assistance provided by various schools, organizations, and council staff resulting in 204.66 tons of debris removed from area
2) Clean up graffiti	Utilized tools through Graffiti Busters Tool Lending program during clean-up efforts
3) Educate and enforce NPO violations	Distribution of flyers, Knock and Talk program, presentations by Inspector resulted in 507 of 732 cases closed. 19% case remain open
4) 19 streetlights were requested to be installed	16 streetlights installed, 3 more scheduled by 6/200

**Goal:** Develop creative and meaningful programs/activities for youth

1) Implement after school and summer programs at Butler School by 6/98	Implemented after school program at Butler School along with drug counseling, language classes, art & crafts for families
2) Leverage funds by applying for available grants for youth programs	Applied and received a \$9,000 and \$10,000 Block Watch Grants and \$200 award from Neighborhoods That Work Program
3) Survey students to determine activities/programs of interest	After school programs of interest included board games, ping-pong, foosball, art & crafts, snacks and supervision
4) Improve communication among neighbors and recruit residents	Four block captains identified, three major block parties held in 2/98, 10/98, and 10/99. Butler School marquee is used to inform residents and promote activities

**SB Central 7 (96-97)**  
**7th St. to Central, Broadway to Southern**  
**District 8**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	35%	33%
Fair	39%	50%
Bad	26%	17%
Surveys Returned	23	6

**Pre-Survey Priorities:** 1) Traffic cut-through/speeding  
 2) Drug Activity  
 3) Gang Activity

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Violent Crime	\$30,000	38%
Nonviolent Crime	30,000	38%
Neighborhood Preservation	16,000	20%
Administrative Costs	4,000	5%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>

**Amount Spent:** \$80,000

## SB Central 7 (96-97)

**Goal: Monitor and reduce criminal activity**

1) Educate residents and enforce auto theft situations, gangs, and drug activity	Educational information disseminated by Police, South Mountain Precinct Gang Squad conducted sweeps, State Liquor Board issued citations, drug houses identified
2) Expand and train Block Watchers on Patrol to a total of 15	14 Blockwatchers trained in CPR, First Aid, Spanish, and patrolled day, night and weekends shifts
3) Mark curbs, roofs and alley fences with address of property	Wake-Up Program students coordinated with Police to paint 100% of curbside addresses in neighborhood

**Goal: Promoting a safe environment**

1) Install 10 Fight-Back streetlights and 10 streetlights through Mid-Block Street Lighting Program	19 streetlights were strategically placed to assist Blockwatchers on patrol
2) Make Block Watches a very visible force	23 Block Watch signs bought/installed
3) Cut speeding by 20% and eliminate cut-through traffic and cruising	Increased visibility of police, Blockwatchers, and radar trailer decreased speeding and cruising. Installed two yield signs and 16 speed humps by 7/00

**Goal: Neighborhood preservation**

1) Send notices of violations to property owners	Of 45 complaints, 44 brought in compliance. Reduced inoperable vehicle violations by 50%
2) Clean up 25% of garbage and litter in alleyways and properties	Neighbors notified of bulk trash pick ups, clean-ups, 50 homes repaired, free paint distributed, and assistance to elderly and handicapped neighbors
3) Remove all graffiti within two days of finding it	Relied on Block Watchers to report graffiti. 401 sites painted from 7/97 to 12/99
4) Eliminate 50% of illegal unlicensed, unregulated businesses within the year	Worked with Police, NP staff and State Liquor Board. 9 out 10 illegal business complaints met compliance, five drug houses closed, and one chop shop closed

**Goal: Keep youth in community active and learning to create future citizens and alliance members**

1) Provide transportation for youth to get to after school and summer activities	Transportation provided for Wake-Up Program Summer Camp 1999
2) Advertise resources in neighborhood	Coordination with South Mountain Chamber of Commerce resulted in distribution of pamphlets and quarterly newsletter in Spanish and English

**1997-1998**

**Cholla (97-98)**  
**27th to 35th Ave., Cactus to Peoria**  
**District 1**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	12%	67%
Fair	40%	33%
Bad	48%	0%
Surveys Returned	168	6

**Pre-Survey Priorities:**

- 1) Home break-ins
- 2) Upkeep of homes and/or yards
- 3) Poor street lighting

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Social & Mobilization Activities	\$ 4,000	5%
Crime Prevention	23,400	29%
Lighting	18,000	23%
Traffic Control	6,500	8%
Youth Program	8,000	10%
Animal Control	500	1%
Neighborhood Blight Reduction	19,600	24%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>

**Amount Spent:** \$80,000

## Cholla (97-98)

**Goal:** Improve safety and physical appearance of the neighborhood

1) Educate committee members and residents about NP codes and enforcement	Inspector conducted 5 NP code presentations at monthly meetings, residents decided against "Knock and Talk" program
2) Identify property violations and campaign to correct them. Continue to monitor and enforce residents' compliance	Canvassed 1,978 properties, mailed 500 NOCE courtesy letters and pamphlets encouraging voluntary compliance. 67 properties referred to Inspector for violation
3) Assist with property repairs and maintenance needs of elderly and incapacitated residents, school grounds, common grounds	Wake-Up volunteers assisted elderly residents with clean-ups, neighborhood clean-up projects, Cholla Middle School grounds and other events as requested
4) Maintain the safety and appearance of the neighborhood throughout the funding period	Continue education and information through newsletters articles, mailings, meetings and workshops
5) Research and actively apply for grants	Received sponsorship from numerous businesses for newsletter. Did not receive Block Watch Grant from Police Dept.
6) Organized neighborhood clean-up campaigns	8 clean-up campaigns were organized to clean up Cholla Middle School, alleys, right-of-way areas and common grounds
7) Positive reinforcement of property maintenance issues	"Home of the Month" profiled in monthly newsletter

**Goal:** Create a safer neighborhood

1) Reduce the crime rate by 10%	Police staff developed action plan by 10/98. Crime rate reduced 14% from 5/98 to 5/00. Progress monitored
2) Place 10 Block Watch signs in neighborhood	Decided to reallocate sign funds to streetlight fund
3) Provide kits to Block Watchers on Patrol	Purchased 2 kits by 10/98
4) Increase awareness and educate community on criminal activity	FB and Police organized 12 meetings and presentations on criminal activity
5) Inform residents of meetings, training, other activities taking place	20 newsletters were distributed by 6/00

**Goal:** Reduce traffic crashes by 10% and improve the traffic flow in neighborhood

1) Conduct traffic investigation	Results presented at meeting 3/99
2) Use speed radar trailer for awareness	Police placed 8 trailers at various locations
3) Enforce speed limits	Police issued 173 citations from 6/98 - 6/99
4) Educate residents about speeding	Articles published in 4 newsletters

## Cholla (97-98)

**Goal:** Improve street lighting in neighborhood with a minimum of 35 additional streetlights

1) Install street lights utilizing FB funds and Mid-Block Streetlight Program	39 locations were identified and requested however, at this time only 13 lights scheduled to be installed by 2/01
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**Goal:** Implementation of an after school program and/or summer youth program that will serve an average of 100 youth per week

1) Develop after school/summer program at two of the local schools	Completed Wake-Up program at Cholla Middle School with 90 8 <sup>th</sup> graders. Lakeview Elementary decided against program due to “year-round” decision
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**Goal:** Provide information and a presentation on animal laws

1) Educate residents on animal laws by 2/99	Maricopa Co. Rabies Animal Control staff conducted presentation on 5/99. 3 articles on animal control published in newsletters
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**Palomino III (97-98)**  
**24th St. to Cave Creek, Greenway to Bell**  
 District 2

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	8%	67%
Fair	42%	33%
Bad	50%	0%
Surveys Returned	111	8

- Pre-Survey Priorities:**
- 1) Crime
  - 2) Drug/Gang Activities
  - 3) Upkeep of homes and/or yards

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Recreation/Culture	\$ 45,080	56%
Streets/Lights	12,000	15%
Yards	9,200	12%
Publicity	7,000	9%
Anti-Crime	2,720	3%
Administration	4,000	5%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>

**Amount Spent:** \$80,000

## Palomino III (97-98)

**Goal:** Provide facilities for, and increased scheduling of, Palomino Alliance community meetings, recreation, cultural and community activities for residents

1) Establish and operate a safe community center that will become the heart of the Palomino Neighborhood by 12/98	Request for manufactured home placed at Palomino Park was denied by Parks, Recreation, and Library Department
2) Provide 6 ball field lights at Palomino Elementary School playground by 6/99	APS could not assist with lights therefore funds allocated in 1 & 2 went to youth and adult educational/recreational programs
3) Organize and conduct an annual recreational and cultural community-wide event	1,500 participants attended Palomino Fair Days. Good Neighbor Programs funded to serve Spanish speaking population with 15 adults/ 17 children graduating

**Goal:** Light selected areas, and eliminate obstructions blocking legal signage and fill pot holes

1) Install 16 street lights by 6/00 to enhance pedestrian and driver safety and discourage loitering and crime	14 of the requested lights approved and installed by 6/00
2) Remove obstructions of legal signage	FB residents identified areas of concern
3) Fill in existing potholes in streets	Areas of concern reported to Street and Transportation for correction. Slurry seal completed in 2/99

**Goal:** Identify 40 properties in neighborhood and achieve 100% compliance with city ordinances regarding property maintenance on or before 6/00

1) Work with owner of the 40 properties in violation to bring properties into compliance within 3 months of initial contact	List compiled and all 40 properties were in compliance at the close of program in 5/00
2) Work with owners of vacant lots in violation to bring properties into compliance within one month of receiving Notice of Violation	Inspector sent letters to owners and all properties were in compliance at the close of this FB program
3) Organize and carry-out a "knock and talk" program by 12/98	Compiled printed materials to the "Knock and Talk" team to be provided to over 350 homes
4) Establish "clean-up infrastructure," including purchased/leased tools and volunteer labor for a minimum of 1 neighborhood clean-up project per month	Due to lack of response by residents, only two neighborhood clean-ups were organized by Phoenix First Assembly Church

## Palomino III (97-98)

**Goal:** Increase residents' awareness of the Fight Back and its goals and objectives by increasing active resident participation

1) Improve awareness and increase resident participation by 5% each quarter through a cohesive promotional campaign with a logo, theme and slogan	Palomino logo was obtained from graphic arts computer program and used on action plan and newsletter. Publicity committee disbanded after three months
2) Install bilingual billboards on private property in two well-trafficked areas by 9/98 to promote FB in the neighborhood	Decided against billboards and used Palomino school marquee instead
3) Write and distribute press releases bi-monthly to Phoenix print and broadcast media beginning 8/98	No one willing to assist and commit to the development of a publicity program
4) Write, publish and distribute a quarterly newsletter to all residents starting 8/98	First newsletter delivered in 9/98, committee disbanded after three months
5) Design and distribute bumper stickers promoting Palomino Alliance by 10/98	FB decided not to fund this project

**Goal:** Decrease the crime rate by 10% through education, additional law enforcement and social services to residents to be at or below the city average for crime

1) Decrease number of arrests to a maximum of 800 by 7/00	Crime increased by 638 to 1,438. Increase may be due to the number of Block Watch programs and police presence during FB
2) Install six block watch signs by 9/98	16 signs installed by 6/99

**Madison (97-98)**  
**12th to 16th St., Bethany Home to Orangewood**  
**District 3**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	11%	64%
Fair	59%	36%
Bad	30%	0%
Surveys Returned	198	11

**Pre-Survey Priorities:**

- 1) Gang Activity
- 2) Home Break-ins
- 3) Auto Theft

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Administration	\$ 4,000	5%
Traffic Mitigation	23,686	30%
Irrigation Standpipes		
Delivery Boxes	20,255	25%
Crime	12,432	15%
Madison School District school tutors		
	19,627	25%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>
<b>In-Kind Service Contributions</b>	<b>\$ 46,000</b>	

**Amount Spent:** \$126,000

## Madison (97-98)

**Goal:** Maximize compliance with Neighborhood Preservation Ordinance and Code Enforcement Policy within the Neighborhood Preservation area

1) Notify residents we will begin enforcing NPO and CFP beginning 8/98	Inspector provided letters to residents on the "Top 8" violations
2) Notify residents of property violations by 8/98	Inspector identified and committee notified top properties in violation of code
3) Conduct semi-annual clean-up campaigns to remove trash and blight	4 clean-ups organized

**Goal:** Improve residents' understanding and communication of current neighborhood zoning and zoning variance process

1) Educate committee members and residents on current zoning and zoning process	Obtained information from Planning Department staff on variance issues and process
2) Train 10 residents on zoning process	Not completed
3) Initiate a neighborhood newsletter to distribute information regarding zoning activity within area by 12/98	A formal communication plan was not implemented; however updates were conducted at monthly meetings

**Goal:** Increase residents understanding and compliance with the rules and schedule for City of Phoenix bulk trash quarterly pick-ups

1) Notify residents of bulk trash schedule and rules by letter	Residents passed out educational information, i.e., Top 8 etc.
2) Notify residents of garbage pick-up violations	Inspector compiled list of properties in violation and notified the "Top 25"

**Goal:** Reduce improper vehicle traffic in alleys

1) Install lockable gates at both ends of alley between Rose Lane and Berridge	Valleywide Fence Company installed gates
2) Abandon appropriate alleys in area by 6/99	Filled out necessary forms to start abandonment process

**Goal:** Improve appearance of the west side of 16<sup>th</sup> Street between Glendale Ave and Ocotillo

1) Install 'low maintenance' landscaping	In-kind services by street transportation dept provided landscaping at no cost
2) Obtain corporate sponsorship for maintenance of landscaping	City of Phoenix maintains landscaping on a periodic basis, residents will also clean

## Madison (97-98)

**Goal:** Deter cut-through traffic, deter unwanted use of alleyways and reduce speeding

1) Install traffic control devices on various roads	7 speed humps installed to impact high traffic and speeding vehicles
2) Install gates at each end of alley at 12 <sup>th</sup> St and Ocotillo	Gates were installed
3) Install traffic control device at four way stop at 13 <sup>th</sup> St and Ocotillo by 1/99	Speed humps determined more effective, continue to work with Street Transportation Dept for funding

**Goal:** Make Madison Neighborhood a safer place to live

1) Identify unsafe areas that lack lighting	Over 13 streetlights were installed
2) Police Officers need bicycles to patrol	Purchased two bicycles and spare parts for police officers to use in patrolling

**Simpson (97-98)**  
**19th Ave. to I-17, Camelback to Bethany Home**  
**District 4**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	11%	61%
Fair	59%	33%
Bad	30%	6%
Surveys Returned	236	18

**Pre-Survey Priorities:** 1) Home break-ins  
 2) Gang Activity  
 3) Auto Theft

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Printing/Postage	\$ 6,550	8%
Computer	2,300	3%
Food	576	1%
Cime	12,900	16%
Youth Committee	29,600	37%
Neighborhood Involvement	5,810	7%
Neighborhood Enhancement	5,854	7%
Dusk to Dawn Lighting	16,000	21%
<b>TOTAL</b>	<b>\$80,000</b>	<b>100%</b>
<b>In Kind Contributions</b>	<b>\$79,700</b>	

**Amount Spent:** \$159,700

## Simpson (97-98)

**Goal:** Reduce crime rate in the Fight Back by 15% by 12/00

1) Increase participation in Block Watch Program by 3 new members	Block Watch Programs as of 12/00 has 3 new members
2) Ensure that Block Watch on Patrol members have adequate equipment	Items were purchased by 12/00
3) Increase street and alley lighting throughout the neighborhood by 12/00	5 streetlights approved, but only 2 lights were installed. 13 dusk to dawn lights in alleys will be installed by SRP 6/01
4) Provide residents with tools and information needed to prevent, deter and reduce crime in the area	Bike purchased for officer, 2 community fairs held, 911 phone card distributed to 750+ residents, purchased 100 outdoor motion lights, "McGruff" Crime Dog Suit purchased for education of crime prevention

**Goal:** Reduce the amount of graffiti in the Fight Back area

1) Educate FB residents on how to reduce graffiti in the neighborhood	Published Graffiti Hot Line, distributed Graffiti Busters pamphlets/info at meetings. Graffiti was reduced by 10%
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**Goal:** Reduce number of properties not in compliance with the City of Phoenix Neighborhood Preservation Ordinance

1) Enforcement/Education action plan for single family homes	Worked with Inspector, published articles and reminder notices, resulting in 56% of properties being brought into compliance by 12/00
2) Enforcement/Education action plan for multi-family/rental residences	Contacted owners, wrote citations, resulting in 50% of properties being brought into compliance by 12/00
3) Enforcement/Education action plan for commercial properties	Contacted owners, printed articles, resulting in 50% of properties being brought in compliance by 12/00

**Goal:** Eliminate trash in the alleys

1) Reduce trash and vegetation in the alleys by 35%. In 2/98, 27% of the alleys had potential violations	Education key component in street by street enforcement. Citations were written and 2 clean-ups organized in 4/99 and 11/00
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**Goal:** Create some form of signage that will identify the boundaries of the neighborhood

1) Recruit a committee to work on the design and location for signs	Design approved, applied and awarded Arts Commission grant, 4 signs installed
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## Simpson (97-98)

**Goal:** Provide quality information to residents within the neighborhood

1) Increase the number of newsletters being printed from 600 to 1400 and increase distribution area	Account set up 10/98 at local print shop to increase the number of newsletters printed. Recruited volunteers to distribute
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**Goal:** Have more participation from neighborhood residents

1) Coordinate yearly garage sales	Garage sales held in spring of 98, 99, 00.
2) Purchase T-Shirts for residents	300 T-shirts purchased for volunteers
3) Coordinate annual Christmas Luminaries event	10,000 luminaries placed through neighborhood in December 98, 99, 00.
4) Assist Crime Committee with 2 Health and Safety Fairs	Coordinated Health/safety Fairs 11/98 and 11/99
5) Purchase a video camera/bag for association to tape events	Video camera/bag purchased to tape community events and activities

**Goal:** Provide quality programs in the neighborhood for youth from 7-14

1) Provide opportunities/programs for youth to keep them from joining gangs	Committee decided to fund existing programs such as Boys/Girls Club, West Central Little League and Simpson School's Wake-up Program
2) Partner with an agency to provide GED opportunities	Completed
3) Establish a core group of youth to assist at community events	Completed

**Goal:** Formulate a neighborhood traffic safety, noise reduction and speed control plan for the neighborhood

1) Study signage, parking and traffic volume throughout the neighborhood	Signage for parking restrictions and speed humps denied or determined unfeasible. Radar trailer placed twice in 1/99 and 2/99
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**Tomahawk (97-98)**  
**75th TO 83rd Ave., Camelback to Indian School**  
**District 5**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	21%	61%
Fair	66%	39%
Bad	13%	0%
Surveys Returned	153	18

- Pre-Survey Priorities:**
- 1) Home Break-ins
  - 2) Unsafe schools
  - 3) Upkeep of homes and/or yards & Trash

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Communication and Social Mobilization	\$ 33,050	41%
Neighborhood Image	10,750	13%
Crime	12,500	16%
Traffic	7,700	10%
School	16,000	20%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>
<b>In-Kind Contributions</b>	<b>14,880</b>	

**Amount Spent:** \$94,880

## Tomahawk (97-98)

**Goal:** Enhance communications to create a united effort toward neighborhood improvement

1) Expand monthly newsletter adding more topics of interest	Newsletter expanded from one page to 12 in 8/98
2) Provide communication with the Spanish-speaking residents by 8/98	Purchased portable language translators to use at meetings, funded ESL classes at Tomahawk School, offered newsletters translated into Spanish
3) Install signs to promote "Good Neighbor Policies" and identify "Tomahawk" area	Signs donated by MM Systems Corporation and installed by volunteers
4) Conduct a letter campaign to residents asking for volunteers and assistance	Completed
5) Additional activities to enhance communications/unification of neighborhood	Tomahawk Block Watch developed WEB site, FB funded 6 residents to attend Neighborhoods USA Conference, purchased 2 answering machines, Polaroid camera, and videos

**Goal:** Work with Phoenix Police, Fax Net 1, Block Watchers on Patrol and the Arizona Automobile Theft Authority to reduce crime in the area

1) Install signs such as "Protected by Active Block Watch Patrols", "Please Watch Our Children" etc.	Have made and purchase hardware to install signs including 24 Block Watch Signs by 5/00
2) Increase membership in Block Watcher's on Patrol to 20 active members and secure 6 Block Watch kits by 1/99	Recruitment efforts at every meeting and 6 newsletter articles yielded no new members, however, 6 kits were funded
3) Work with Arizona Automobile Theft Authority to register cars in neighborhood	Completed
4) Conduct anti-crime campaign in area	Provided information at every monthly meeting, "Knock and Talk" program conducted in 10/98
5) Identify and work to eradicate gang and drug houses in neighborhood	Fax Net One "Shoring Up the Village" program introduced, 12 locations were investigated during the FB program
6) Promote graffiti free neighborhood throughout the life of the FB	Published City of Phoenix graffiti phone number in every monthly newsletter
7) Increase awareness of residents on gang activity by 5/99	Provided presentations and articles on gang history, signs, tagging/graffiti, etc.
8) Related projects not included in Action Plan	Purchased two police bikes and received funding of \$5,000 from the County Attorney's "RICO" Grant for local programs such as PRLD, Know Drugs America and New Choices

## Tomahawk (97-98)

**Goal:** Prevent vandalism at the school, reduce truancy rate and provide an area for residents to enjoy recreational activities

1) Install security lights at Tomahawk School to help prevent vandalism by 10/98	Block Watch grant secured 8 lights for Tomahawk School in 99
2) Reduce truancy rates and promote good citizenship at Tomahawk School for the 98-99 school year	Not an allowable expenditure under the FB program. Instead Block Watch Grant funded bicycles for perfect attendance, good citizenship and passing grades
3) Provide coordinated and structured activities for youth after school for 98-99	PRLD provided funding for after school program at Tomahawk School
4) Promote recreational opportunities for neighborhood residents	"Tomahawk News" promoted neighborhood activities. Also purchased 3 laptop computers available for writing of newsletter and residents' use

**Goal:** Improve the image of our neighborhood and enhance our quality of life

1) Establish "Upkeep Committee" by 8/98 and work with various organizations and local businesses to organize clean-ups	Training provided to committee, scheduled several clean-ups with assistance from the Sheriff's chain gang, Phoenix Police and Westridge Plaza
2) Initiate "Yard of the Month" awards	4 awards given out each month for a total of 79 during FB program
3) Conduct "Knock & Talk" by 9/98	Completed 10/98
4) Remove graffiti throughout life of FB	Training provided by Inspector, paint out graffiti on a weekly basis
5) Decrease the number of properties with blight conditions throughout life of FB	1,022 new cases opened and 1,129 cases closed
6) Alley abandonment by 1/00	Abandonment process completed for 2 alleys and 4 sets of security gates installed
7) Paint addresses on curbs of properties	Purchased paint and project to begin 2001

**Goal:** Reduce speeding in our neighborhood throughout the life of the Fight Back

1) Conduct traffic flow study to determine problem locations and solutions	Studies completed and 2 speed humps installed resulting in speed reductions
2) Enforcement of neighborhood speed limits throughout FB	118 tickets issued from 5/98 to 10/00, radar trailer used for awareness
3) Install signs to deter speeding by 12/98	Not completed

**Goal:** Repair potholes and install 30 more street lights

1) Have all potholes repaired by 1/99	56 locations identified and repaired by 6/99
2) Identify areas on streets and sidewalks with graffiti and clean them by 11/98	Not completed due to committee member turnover and low priority
3) Install 30 additional street lights by 5/00	Streetlights requested and installed

**Avalon/Loma Linda (97-98)**  
**16th to 24th St., Indian School to Thomas**  
**District 6**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	35%	81%
Fair	35%	19%
Bad	30%	0%
Surveys Returned	NA	31

**Pre-Survey Priorities:** 1) Upkeep of homes/yard  
 2) Auto theft  
 3) Home break-ins

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
SWATT (1 Year)	\$16,576	21%
Block Watch Signs	1,193	1%
Speed Humps (15)	13,200	17%
Alley Lights	37,778	47%
Trees( 258) and Tree Guards	3,473	4%
Police Bike	1,387	2%
Equipment/Tool Shed	2,090	3%
Administrative	3,386	4%
Miscellaneous	917	1%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>

**Amount Spent:** \$80,000

## Avalon/Loma Linda (97-98)

**Goal:** Decrease Juvenile related crime by 25%. Serve a minimum of 150 children on a weekly basis

1) Provide an after school program at Loma Linda School	Students With the Authority to Teach (S.W.A.T.T.) was funded by grants and served 75 to 100 students. Crime/violence at school was reduced by 80%
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**Goal:** Reduce speeding and cut through traffic by 25%

1) Install approximately 17 speed humps to deter cars from speeding	15 speed humps installed in 8/00. Did not go through Phoenix Traffic Mitigation Team so no traffic studies were conducted
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**Goal:** Decrease crime by 25%

1) Install block watch signs on the perimeters of neighborhood	32 signs purchased and installed
2) Install 70 centrally located alley lights (dusk to dawn)	54 dusk to dawn alley lights installed by 7/00
3) Mid-block lights installed	10 street (mid-block) lights provided at no cost to FB scheduled to be installed 1/01
4) Address prostitution concerns in the area of 24 <sup>th</sup> St. and Osborn	Undercover operations, presentations, articles, and police bike purchased
5) Keep track of crime using police crime statistics during FB	Reduced overall crime rate by 19%. Individual crimes, homicide, sexual assault, robbery and theft declined. Aggravated assault, burglary, auto theft and arson increased.

**Goal:** Improve overall appearance of the neighborhood

1) Planting of trees	258 trees purchased and planted through the Phoenix Parks Dept Urban Forestry Division
2) Landscaping in common areas	City of Phoenix Street Transportation Dept planted 19 trees around park
3) Inform residents of Preservation Code violations	Developed and printed 2,500 courtesy door hangers to inform residents of violations encouraging proactive approach
4) Encouraged residents to call in complaints and FB addressed accordingly	Homes/yards violations declined 19%, Homes/yards in need of maintenance declined 6% non dust-proof parking violations declined 4%, alley violations increased 17% due to bulk trash pick-up
5) Graffiti Busters/Clean-ups	A total of 424 graffiti sites removed, S.W.A.T.T. sponsored cleanups

**H.A.V. Power (97-98)**  
**51st to 59th Ave., McDowell to Thomas**  
**District 7**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	21%	33%
Fair	45%	67%
Bad	34%	0%
Surveys Returned	140	18

**Pre-Survey Priorities:** 1) Random gun fire  
 2) Gang activity  
 3) Home break-ins

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Community Safety	\$21,000	26%
Neighborhood Improvement	6,800	9%
Community Participation/Civic Values	26,200	33%
Economic Opportunities	22,000	28%
Administration	4,000	5%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>

**Amount Spent:** \$80,000

## H.A.V. Power (97-98)

**Goal: Increase Community Safety**

1) Educate our community on the dangers of random gun-fire	Door to door campaign conducted in 12/98 and 12/99, recruited and trained 11 additional Block Watchers and 5 Block Captains
2) Develop and implement a burglary reduction plan to reduce burglaries by 30%	Mini action plan designed and enforced by Maryvale Precinct and Bike Patrol; 2 bikes purchased. Burglaries decreased during FB from 358 to 180.
3) Educate residents on burglary prevention	Door to door campaign completed. Purchased engravers for residents to mark personal items
4) Increase Block Watchers on Patrol during the morning hours	Completed. Block captains prepared maps and identified areas for attention
5) Assist with implementation of Governing Documents and Codes already in place at Villas West Subdivision	Search warrants issued resulting in arrests for drug sales/usage. "Knock and Talk" conducted on gangs, drugs, domestic violence etc.
6) Paint curb numbers on every house to assist Police and Fire Departments	Not completed. No longer priority for FB members

**Goal: Compliance with Neighborhood Preservation Ordinance**

1) Reduce incidence of properties in violation of the NPO by 20%	Of the 733 cases opened, 675 cases have been closed
2) Recognition of residents who take pride in their home	Promoted "Home of the Month" awards every month
3) Establish formal lines of communications and regular meeting with NPD enforcement staff	Residents utilized NSD's message center, Inspector attended every meeting, lap top and digital camera provided to cruising squad, worked with mall owner and Villas West on compliance issues
4) Conduct 4 free training classes on interior and exterior home maintenance	Only one class provided
5) Provide assistance to homeowners in securing low-cost home improvement loans	NSD information on rehabilitation programs/services provided during meeting, newsletters, and GAIN events
6) Eliminate 90% of vegetation violations in roadways and right-of-ways	1,675 cases closed due to compliance. Improvements verified at meetings
7) Reduce incidence of dust proof parking violations	275 cases have been closed reflecting an 80% reduction

## H.A.V. Power (97-98)

**Goal:** Increase community participation to promote civic values

1) Increase average monthly attendance at meetings by 100% by 5/99	Sign in sheets reflect an increase in attendance by 100%, 21 residents signed membership pledges, translators purchased to assist Spanish speaking
2) Produce a bilingual newsletter each month	Newsletters are produced monthly. Committee purchased copy machine
3) Hand out fliers at school functions	Fliers sent home with students
4) Provide Neighborhood Welcome Wagon service	Approximately 41 new residents were provide with info to assist with transition
5) Provide 4 free activities for families and youth	GAIN events 10/98 and 10/99, Fight Back Kick Off 5/99, Fall Kick Off 9/99
6) Expand the summer Parks and Recreation program at Harris School	Not completed due to needed rehabilitation of the school
7) Provide training to community leaders	Volunteers received training in parliamentary procedures, facilitation and effective meetings
8) Facilitate attendance at ESL classes	Harris School received Title One funding and provided ESL classes for families

**Goal:** Promote economic opportunities through job skills training, tutoring, and mentoring

1) Offer college-level courses for credits at locations with the community	Not completed. Harris school already provides many classes at no cost
2) Offer job skills training and employment opportunities by 1/99	Not completed. Other agencies provide this at no cost
3) Present 2 annual job fairs	Not completed. Annual Family Day at the Park is located one mile from area and includes job information and training
4) Develop a class to teach basic computer skills to adults and high school youth	Not completed. This service is already offered by other agencies
5) Offer basic money management classes	Unable to accomplish due to decreasing members in core group
6) Develop a resource package	Vice Mayor Doug Lingner is going to develop neighborhood resource guide
7) Provide mentoring program and basic skills tutoring to enhance reading and writing skills for youth and adults	Completed by local schools in area.

**Central Park (97-98)**  
**7th St. to Central, Jefferson to I-17**  
**District 8**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	31%	17%
Fair	46%	58%
Bad	23%	25%
Surveys Returned	13	12

**Pre-Survey Priorities:**

- 1) Traffic cut-through/speeding
- 2) Trash
- 3) Lack of parks/recreational facilities

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Administration	\$ 4,000	5%
Youth Programs	27,650	35%
Goad International Youth Program	7,112	9%
Public Safety	7,000	9%
Neighborhood Preservation	6,000	7%
Street Transportation	27,000	34%
Misc.	1,238	1%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>

**Amount Spent:** \$80,000

## Central Park (97-98)

**Goal:** Provide a year round After School Program, staffed by City of Phoenix Parks, and Recreation & Library (PRLD) personnel

1) Create and put into place a summer Youth and After School Program at Central Park	PRLD implemented a Summer Youth and Afterschool Program at Central Park. 2,395 daily sessions served on average 10-15 youth/teens
2) Enhancement Program	Educational and adventure field trips for youth included trips to Sun Splash, Bowling, Arizona Science Center, Magic Mountain in California, Herberger Theater
3) Extended Program	Provided lunches for 50 kids per day for 5 extra days in summer until school started
4) Sports Program	Provided funding for 6 additional T-Ball teams (90 kids) from Central Park including gloves, t-shirts and entrée fees
5) Tutorial Program	"Discovery Zone" offered over 2000 sessions for youth/teens
6) Goad International Program	Successful after school program offering gang prevention, abstinence, staying in school, drug and alcohol preventing, positive role model programs, etc.

**Goal:** Reduce crime from the neighborhood focusing on burglaries, theft, auto theft, gang and drug activity

1) Decrease crime by 10% in the next 12 months (6/98 – 6/99)	Police enhancement and visibility reduced crime rate 8%
2) Work with Phoenix Police to develop and implement action plan	Completed. Police contacts included 180 field interrogations, 139-vehicle traffic stops, 221 parking tickets, and interaction with local residents
3) Increase Block Watchers on Patrol by 10 by 6/99	Promoted at meetings, flyers and word of mouth, 2 new residents were trained for a total of 7 Block Watchers

**Goal:** Obtain maximum resident participation in complying with the preservation code

1) Educate and contact residents by letter to inform them of property violations	Out of 126 notified, 108 closed for an 86% compliance rate since 1/98
2) Conduct 3 neighborhood clean ups to remove trash/blight in next 12 months	3 community clean ups removed 55 tons of debris. Local agencies assisted with efforts
3) Extend appreciation to residents who keep their properties clean	Instead of installing sign in yard, residents were notified and recognized at meetings.

## Central Park (97-98)

**Goal:** Reduce speeding, deter cut-through traffic and deter BOB Park Parking

1) Develop a comprehensive plan to address the amount of cut-through traffic	Police implemented a Motorcycle Squad during downtown events such as basketball, hockey, baseball games or concerts. 221 parking citations were issued
2) Increase number of signs to make it safer for residents/children to play by 12/98	Installed 9 "No Parking" signs and 2 "No Thru Trucks" signs
3) Survey area and recommend a minimum of 30 additional street lights	Installation estimated for summer 2001 for 10 street lights and 10 Mid Block lights
4) Survey area for installation of speed humps	8 speed humps were installed to deter cut-through traffic

**1998-1999**

**Westown (98-99)**  
**27th to 35th Ave., Cactus to Thunderbird**  
**District 1**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	50%	67%
Fair	46%	33%
Bad	4%	0%
Surveys Returned	165	NA

- Survey Priorities: 1) Graffiti  
 2) Upkeep of Homes and/or Yards  
 3) Cars Parked In Yards

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Social & Mobilization Activities	\$ 5,000	6%
Property Maintenance/Graffiti	2,000	3%
Crime Prevention	25,000	31%
Neighborhood Improvements	10,000	12%
Youth Program	38,000	48%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>
<b>In Kind Contributions</b>	<b>\$ 55,246</b>	

**Amount Spent:** \$135,246

## Westown (98-99)

**Goal:** Improve the appearance of the neighborhood by notifying 1,406 HHs of the top 8 Property Maintenance Ordinance and bringing the worst properties to 100% compliance

1) Inform owners/landlords of top 8 requirements	Solicited and educated volunteers and mailed courtesy letter and informational materials to residents
2) Identify worst properties and send letters to owners/landlords by 9/99	Created list of 10 worst properties. No letters mailed due to lack of participation. Preservation Inspector opened 893 cases from 1/99-12/00
3) Provide 2 informational programs/year on topics relevant to neighborhood improvements	Guest speakers selected for 15 monthly meetings. Residents decided that "Knock & Talk" was not needed.
4) Encourage owners to maintain dumpsters and keep alleys clean and safe	Organized 5 neighborhood cleanups in 1/00. 3 presentation and 9 newsletter articles on Solid Waste violations

**Goal:** Eliminate graffiti and ensure prompt eradication when graffiti occurs

1) Establish key person to patrol, identify and report graffiti to Graffiti Busters	Block Watchers volunteered to patrol, identify, report, and coordinate the removal of graffiti
2) Inform residents of graffiti removal requirements	Graffiti brochures included in courtesy letter. Six newsletter articles published
3) Identify graffiti as it appears	Trained Block Watchers to identify and coordinate removal of graffiti

**Goal:** Create a safer neighborhood

1) Reduce crime rate by 5%	Police provided an action plan and crime was reduced by 12% from 1/98 to 8/00
2) Increase awareness and educate community on criminal activity	Police conducted 8 presentation on criminal activity from 1/99 to 4/00, 19 educational articles and recruited 5 Block Watchers

**Goal:** Improve traffic flow, streetlights, park lights, and equipment. Create and enjoyable Park environment

1) Conduct traffic investigation	Completed
2) Select and implement options to resolve concerns by 1/00	Installed 6 speed humps, a Pork Chop Triangle, placed 8 radar trailers and issued 15 speeding citations by 3/00
3) Install 7 additional street lights by 10/00	Residents were unable to collect the signatures needed for the Mid-Block Program. Efforts continuing
3) Install new Park lights and equipment in Westown Park by 10/00	Installed 3 picnic tables and grill by 1/00, a bike rack and park light by 11/00
4) Develop a recreational plan to encourage residents to utilize the Park	Newsletters, flyers. Held 3 events between 10/98 to 1/01

## Westown (98-99)

**Goal:** Implementation of an after school/summer program for youth and teens to serve an average of 100 youth per week

1) Develop an after school/summer program at local school or church	Westown Youth and Senior Center opened at Larkspur Church. Staff supervises 25-40 youth daily. 30 seniors attend per week. PRLD received grant to extend operations for another 2 years
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**Village Meadows (98-99)**  
**19th to 27th Ave., Bell to Union Hills**  
**District 2**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	50%	58%
Fair	47%	42%
Bad	3%	0%
Surveys Returned	244	19

**Survey Priorities:** 1) Crime  
 2) Gang/Drug Activity  
 3) Graffiti

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Administration	\$ 4,000	5%
Crime	37,750	47%
Yards and Zoning	11,250	14%
Streets and Lighting	18,000	23%
Publicity and Communications	6,000	7%
Parks and Recreation	3,000	4%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>

**Amount Spent:** \$80,000

## Village Meadows (98-99)

**Goal:** Increase community safety

1) Reduce violent and non-violent crime lower than City average by 6/00	Increased police activity from 7/99 to 10/99 resulted in a 77% decrease in violent crime and 33% in non-violent crime compared to a 3% and 5% drop Citywide
2) Develop a minimum of 4 programs targeting communications which address crime issues	Several programs addressing crime issues and increased awareness/communications were implemented. Expanded Block Watch activities and recruited quadrant leaders
3) Provide a minimum of 3 crime-related intervention and prevention programs for Village Meadows school	Several programs were presented to both children and parents. A school resource officer was acquired for the 1999-2000 school year
4) Establish partnership with a minimum of 10 businesses to sponsor and participate in activities and programs	Local businesses provided funding and support for children's programs and adult education classes

**Goal:** Beautify the neighborhood

1) Establish a clean-up infrastructure including purchased/leased tools and volunteer labor	Purchased yard equipment and tools and received in-kind support for painting and training. Completed 4 clean-ups
2) Work with identified properties in violation to bring them into compliance	Inspectors opened 456 cases and 322 went into compliance. Conducted Knock & Talks

**Goal:** Installation of efficient lighting in target areas

1) Install 15 streetlights	Due to delays, the street lights have been approved but are awaiting installation
2) Implement a pilot program to install 10 dusk to dawn lights	Denied due to residents concerns about lights shining into their backyards
3) Installation of 22 speed humps	Not completed as proposed placements were on a floodplain
4) Paint addresses on curbs or alley walls for easy identification	Completed by volunteers

**Goal:** Have a safe neighborhood park that can be used year round by community members

1) Partner with PRLD to resolve of sufficient lighting at Telephone Pioneer Park	PRLD not able to provide assistance at this time
2) Utilize park for 2 social events	Events were held every October from 1999 to 2001
5) 10 dumpsters provided at no charge	Used during the 30 month program

## Village Meadows (98-99)

**Goal:** Maintain timely and varied communication with residents and local businesses

1) Publish and distribute monthly newsletters and flyers to 1,400 residents	Newsletter was published monthly except for 7/00 and distributed to 1,250 residents and 50+ local businesses
2) Seek volunteers to serve as liaisons with local businesses/Village Meadow School	Completed
3) To become the PR voice of VMCCNA	Monthly newsletter, letters to newcomers, social cards, social events, and information sessions/sponsors/classes
4) Establish partnership with school to provide leadership training through "Good Neighbor" Program for youth	Program not available at this time. Subsidized field trips

**Save Our Sunnyslope (98-99)**  
**7th to 19th Ave, Peoria to North Mountain**  
**District 3**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	31%	44%
Fair	46%	44%
Bad	23%	11%
Surveys Returned	132	9

**Survey Priorities:** 1) Crime  
 2) Upkeep of homes and/or yards  
 3) Street Lighting

<b>Budget:</b>	Amount	Percent
Administration	\$ 2,885	4%
NUSA	2,148	3%
Newsletter	2,000	2%
Street Lights (5)	6,000	7%
Blight & Zoning	802	1%
CDBG/Sidewalks	10,000	13%
1808 W. Saguaro	2,865	4%
Crime & Police	38,550	48%
Youth/PAL	14,750	18%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>
<b>In Kind Contributions</b>	<b>\$ 413,000</b>	

**Amount Spent:** \$493,000

## Save Our Sunnyslope (98-99)

**Goal:** Elimination of grass and debris from the curbing and sidewalks

1) Overall decrease of grass and debris from the curbing and sidewalks	Comparison between 7/98 and 7/00 showed a 33-percentage point decrease. Youth volunteers participated in 3 cleanups
2) Elimination of overgrown weeds and trash from the first 100 yards of park preserves and easement/alleyways	Volunteers completed a total of 15 cleanups between 10/98 and 12/00

**Goal:** Elimination of graffiti

1) Train 10 residents by 1/00 to use the Graco 3500 paint sprayer	No residents volunteered. Graffiti Busters removed 140 sites and painted 122 sites
2) Educate residents to use the graffiti hot line	Newsletter established to provide information

**Goal:** Decrease the number of blighted properties by 25

1) Develop a list of the 25 worst properties to assign to Neighborhood Preservation Inspector for enforcement	34 locations were provided. As of 12/00 all but 1 is in compliance
2) Develop a letter for residents who are not in compliance with code	Letter developed. Submitted grant for sidewalks on Shangri-La, 15 <sup>th</sup> -19 <sup>th</sup> Avenues. Construction scheduled for 2002

**Goal:** Elimination of crime

1) Reduce calls for services by 15% by 12/99	Calls were reduced from by 29.6% from 1/98 to 1/99 and 2/99 to 2/00
2) Reduce drug related crimes by 15%	Crimes went from 160 in 1998 to 183 in 1999 - + 13%. This is due increased residential involvement and targeted Police enforcement
3) Increase the number of Block Watch volunteers by 10 by 12/99	60 new members have been registered from 1/99 to 11/00
4) Install 10 Block Watch signs	5 Block Watch signs were installed by 3/00. It was determined the other 5 signs were not beneficial

**Goal:** Educate residents on how to make their neighborhood safer

1) Conduct a crime prevention survey by 7/99	CPTED completed in 5/99
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**Goal:** Educate apartment owners and managers of their responsibilities to keep their properties free of crime and blight

1) Conduct 1 crime free Multi-Family Housing training for apartment managers and owners by 6/99	Training offered 20 times from 1/99 to 12/00
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## Save Our Sunnyslope (98-99)

**Goal:** Provide more operating hours and programming at the PAL center

1) Serve an additional 200 youth in the neighborhood by 1/00	More than 100 additional youth have been served from 6/99 to 12/00. PAL Center was able to utilize a van to transport kids not able to attend in the past
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**Goal:** Install streetlights in appropriate locations to deter crime

1) Install 19 street lights by 2/00	15 lights have been installed. 10 through Mid-block program and 5 with Fight Back funds. Additional lights will be pursued during the next fight back
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**Goal:** Slow the speed of vehicles and deter cut-through traffic

1) Conduct a traffic study by 4/99	Conducted 5/99. Traffic Mitigation Plan fell short of the 70% approval needed
2) Train 5 residents in the use of speed radar guns by 7/99	Residents did not volunteer. Used the Police Dept.'s Traffic Enforcement Squad Hotline to address issue

**Desert View (98-99)**  
**Central to 12th ST, Northern to Dunlap**  
 District 4

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	26%	50%
Fair	54%	21%
Bad	20%	29%
Surveys Returned	104	14

**Survey Priorities:**

- 1) Drug Activity
- 2) Gang activity
- 3) Home break-ins

<b>Budget:</b>	Amount	Percent
Crime/Lights	\$ 16,128	20%
Blight Reduction	2,500	3%
Crime/Youth	55,000	69%
Crime/Street	5,300	7%
Membership	1,072	1%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>
<b>In Kind Contributions</b>	<b>\$773,000</b>	

**Amount Spent:** \$853,000

## Desert View (98-99)

**Goal:** Maintain alleys, easements and rights of way free from vegetation and trash. Remove all graffiti within 2 days of finding it

1) Identify and site property owners to bring properties into compliance	Of the 456 cases that were opened, 381 were closed after receiving a pre-note or notice of violation, 61 were ticketed during the Fight Back period
2) Update and educate residents on property maintenance	Preservation Inspector attended monthly meetings and provided updates and brochures, etc. to residents.
3) Identify alleys/easements to be closed	Two alleys were identified and required signatures obtained on petitions. FB funds paid for all costs involved in the alley closure procedures and fencing
4) Purchase and install "No Dumping" and "No Trespassing" signs at entrances of abandoned alleys and easements	32 "No Dumping" signs were posted
5) Recruit volunteers to patrol and paint out graffiti	Volunteers patrol and paint out graffiti regularly. Restitution and Graffiti Busters were also utilized
6) Organize 2 cleanups per month for a minimum of one year	From 12/98 to 11/00, 26 neighborhood cleanups were completed. Rakes, brooms, dustpans, and trash containers were purchased

**Goal:** Reduce overall crime in area by 50%

1) Educate residents on gang activity	Gang Squad and Community Action Officer provided information at general monthly meetings
2) Increase Block Watchers on Patrol by 5 within 2 years	Membership was not increased
3) Identify and target properties with known criminal activity	Block Watchers provided addresses to Police who sent out form letters
4) Encourage residents to provide information to eliminate 1 drug house every 6 months for 3 years	5 drug houses were eliminated
5) Purchase 8 Block Watch signpost kits	10 were purchased along with additional signs
6) Paint street numbers on front curbs and rear fences of each property	Scheduled to be painted 1/01
7) Remove/change payphones in high crime areas	No phones were removed or changed

## Desert View (98-99)

**Goal:** Upgrade lighting to deter criminal activity

1) Installation of 8 dusk to dawn security lights in designated alleys and easements	A total of 14 lights were installed
2) Conduct survey for Mid Block street lights and upgrading wattage of current street lights	7 new lights were installed and locations needing wattage upgrades were submitted

**Goal:** Reduce speeding to zero tolerance and deter cut through traffic

1) Request a traffic study	4 traffic mitigation studies were completed
2) Implement mitigation devices recommended by the study	Other funding is being sought for the recommended speed humps
3) Place radar trailer at various locations a minimum of 3 times every 6 months between 3/99 and 12/00	Use of the radar trailer was requested several times. Police Dept followed up to enforce the neighborhood speed limit

Additional activity – Partnered with Street Transportation Dept on a CDBG Infrastructure application for sidewalks along Townley, Alice, and 1<sup>st</sup> Streets. Construction is scheduled to begin in fall, 2001

**Goal:** Increase communication between neighbors

1) Recruit five members and create a “phone tree” by 12/00 to invite residents to meetings, etc.	No one was recruited. Flyers were distributed by a commercial company
2) Advertise Fight Back meetings and activities	Meetings were advertised in newsletters, schools, churches, businesses, etc.
3) Develop a Multi-family Landlord/Managers Network to allow residents to become more knowledgeable about rental properties, etc.	Not accomplished. Being looked at by the Neighborhood Initiative Area Program as a possible activity

**Goal:** Allow the After School Program to accept more children

1) Provide funding for 1 additional staff person	Program staff indicated there was not enough room for additional children. Money used for field trips, equipment, etc. instead. \$45,000 matched by CDBG (\$100,000) for playground equipment in Desert View Elementary School
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**Peralta (98-99)**  
**67th to 75th Ave, McDowell to Thomas**  
**District 5**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	18%	43%
Fair	63%	57%
Bad	19%	0%
Surveys Returned	114	7

**Survey Priorities:** 1) Home break-ins  
 2) Traffic cut-through/speeding  
 3) Gang activity

<b>Budget:</b>	Amount	Percent
Administration	\$4,000	5%
Social	5,000	6%
Crime & Safety	25,000	31%
Traffic	26,000	33%
Neighborhood Improvement and Beautification	20,000	25%
<b>TOTAL</b>	<b>\$80,000</b>	<b>100%</b>

**Amount Spent:** \$80,000

## Peralta (98-99)

**Goal:** To decrease the amount of crime in the neighborhood by 10%

1) Decrease the number of speeders in the school zone	Over 180 citations were issued and 55 educational contacts made.. PNA members and school officials reported a decrease in aggressive driving in the immediate area
2) To better light up the streets to deter crime and make children more visible	11 new lights were installed by 12/99
3) Reduce the number of violations of drug, gang and break-ins.	The number of crimes went from 610 in 1998 to 521 in 2000

**Goal:** Make the neighborhood a cleaner, more attractive place to live

1) Communicate intent to end blight and provide assistance before violations occur	Information provided through Goodie Bags, school open house, community fair, and neighborhood meetings
2) Decrease the number of properties with trash and vegetation violations	The number of properties with violations went from 616 to 297 (-52%)
3) Improve the appearance through 4 clean-ups	3 very successful cleanups were conducted in 10/99, 11/99, and 4/00
4) Request landscape and sidewalk on McDowell Rd between 67 <sup>th</sup> and 74 <sup>th</sup> Ave.	Temporary sidewalk installed 4/99 using Street Transportation Dept funds
5) Purchase playground equipment for Peralta School	Installed 10/00
6) Decrease the number of inappropriately parked vehicles	274 cases opened and brought into compliance. Residents educated through Knock & Talk 7/99
7) Improve school appearance	Not completed
8) Address flooding problems	No record of flooding complaints received

**Goal:** Improve communication among neighbors by 10%

1) Increase awareness of activities and promote participation in meetings	Message phone line and electronic mail, novelty items and banners, community announcement board, and newspaper articles. Translation system for non-English speaking residents available at meetings
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**Goal:** Decrease the number of traffic problems and increase the safety of children

1) Educate the community on school zone safety methods	Safety techniques provided to parents and bike safety training to students.
2) Post appropriate signs throughout the neighborhood	Winning entries of student designs displayed at various locations
3) Decrease speeding	11 speed humps will be installed 6/01. Radios, scanners, and a radar gun purchased. Safety walk on Alvarado St

**DLM (98-99)**  
**12th to 16th St, Indian School to Campbell**  
**District 6**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	11%	60%
Fair	59%	40%
Bad	30%	0%
Surveys Returned	236	10

- Survey Priorities:**
- 1) Upkeep of homes and/or yards
  - 2) Unsafe schools
  - 3) Lack of parks/recreation facilities

<b>Budget:</b>	Amount	Percent
Printing	\$ 2,100	3%
Postage/Distribution	1,000	1%
Food	400	1%
Translations	300	0%
Police	38,000	47%
Police Bikes/Equipment	5,000	6%
SRP Canal Clean-up	7,000	9%
Fencing	6,500	8%
Signage	1,200	2%
Dusk to Dawn Lighting	18,500	23%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>
<b>In Kind/Leveraged Contributions</b>	<b>\$ 34,500</b>	

**Amount Spent:** \$114,500

## DLM (98-99)

**Goal:** Reduce cut through traffic and speeding and increase the number of street lights

1) Reduce cut through traffic and speeding by 30% by 6/00	Street Transportation Dept to conduct study by 6/01. Additional Police patrols during 2,4,10/99, and 1/00. Newsletters reminded residents to slow down. New signs posted
2) Install 30 additional street lights by 6/00	Area only eligible for 6 lights. Coordinated with APS to install dusk to dawn lighting in alleys. Four years of service

**Goal:** Reduce the crime rate by 15% by 12/00

1) Work with Police to create a pilot program with an emphasis on liquor violations and transits (Ongoing)	Police made aware of residents' concerns and provided updates. Residents encouraged to contact Police directly
2) Provide residents with tools and information they need to prevent, deter, and reduce crime by 10/99	No residents went through Block Watch classes. Crime prevention brochures, articles, etc were distributed
3) Increase lighting where nighttime crimes are taking place by 7/00	Lighting in Madison Park approved through CBDG grant and installed Fall, 2000
4) Reduce transients and trash along the Canal and reduce cut through traffic from canal to neighborhood	5 gates installed by 11/99. Partnered with SRP to remove trash from canal banks. Worked with 72 Net Team Police on a targeted approach which resulted in a 38% decrease in crime from 1998 to 2000

**Goal:** Reduce the amount of graffiti

1) Educate residents by 6/99	Newsletters, Graffiti Hot Line
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**Goal:** Reduce the number of homes, apartments, and commercial properties not in compliance with Phoenix Neighborhood Preservation Ordinance

1) Reduce the number of properties in violation by 50% by 12/00	Inspector worked with Blight Committee to create a property by property enforcement /education action plan that addressed top 8 code violations. This resulted in 90% of the properties being brought into compliance by 12/00. Committee members have begun policing their own neighborhood once properties brought into compliance
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**Goal:** Eliminate trash in alleys

1) Reduce violations by 35%	Two clean ups organized. No Dumping signs installed. Citations to property owners who had gone back out of compliance
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## DLM (98-99)

**Goal:** Keep vacant lots clean

1) Reduce the number of lots in violation by 12/00	41 cases were opened and 100% were in compliance by 12/00. No dumping signs installed on 10 vacant lots
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**Goal:** Increase the amount and quality of information being distributed

1) Start a newsletter and distribute flyers to inform and educate residents	Quarterly newsletters were distributed in Spanish and English from 7/99 to 3/01. Monthly meeting notices sent from 3/99 to 1/01
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**Concerned Citizens Against Crime (98-99)**  
**35th to 43 Ave., McDowell to Thomas**  
**District 7**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	13%	18%
Fair	58%	46%
Bad	29%	36%
Surveys Returned	123	NA

- Survey Priorities:**
- 1) Gang/Drug activity
  - 2) Crime
  - 3) Traffic-cut through/Speeding

<b>Budget:</b>	Amount	Percent
Crime	\$ 35,200	44%
Recreation/Education	25,900	32%
Street/Lights	3,600	5%
Zoning	2,700	3%
Publicity	5,000	6%
Administrative	4,000	5%
Miscellaneous	3,600	5%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>

**Amount Spent:** \$80,000

## Concerned Citizens Against Crime (98-99)

**Goal:** To light selected areas making it safer for drivers and pedestrians, as well as to assist police and fire services

1) Install 13 street lights by 6/00	Not completed due to problems requiring easements and APS approvals
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**Goal:** Improve the appearance of the area through the complaint process and proactive initiation of cases

1) Improve the appearance of alleys	Two major alley clean-ups conducted 10/99
2) Organize and conduct an ongoing educational effort regarding property maintenance ordinances and programs available	Prepared packets which were distributed through 4 "Walk and Talks" 9/99-10/99
3) By 5/99, identify the 7 most blighted lots and initiate enforcement action	Top 7 lots were identified and cases opened. Enforcement efforts continued till lots were in compliance.

**Goal:** Increase residents' awareness of Fight Back Program goals and increase participation

1) Improve awareness and increase participation	Not completed – lack of neighborhood interest
2) Write and distribute quarterly press release	Not completed – lack of neighborhood interest

**Goal:** Decrease violent crimes and property crime through education, additional police and social services

1) Decrease crime by 20% by 6/00	While crime decreased overall by 9% between 1/98 and 11/00. This included –24% in violent crime, -5% in property crime, and –34% in drug crime
2) Coordinate Domestic Violence Awareness classes	Completed
3) Establish an office for the CCAC neighborhood by 5/99	Completed

**Goal:** Assist and enhance existing community recreation and education programs

1) Coordinate the annual community-wide recreation event in Fall, 1999 and increase participation by 10% from 3,000	These events were held but did not reach the desired participation level
2) Conduct a Wake Up and Breakfast Recreation Program for the 1999-2000 school year to serve a minimum of 50 at-risk students	Not completed – Police personnel were not available for this program due to staffing shortages

**Barrios Unidos (98-99)**  
**7th to 16th St., Buckeye to University**  
**District 8**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	13%	60%
Fair	49%	40%
Bad	38%	0%
Surveys Returned	37	5

- Survey Priorities:**
- 1) Drug Activity
  - 2) Vacant lots
  - 3) Traffic cut-through/speeding

<b>Budget:</b>	Amount	Percent
Administration	\$ 4,000	5%
Crime Prevention	25,000	31%
Blight/Speed Humps	10,000	12%
Youth Programs	26,000	33%
Resources	15,000	19%
<b>TOTAL</b>	<b>\$ 80,000</b>	<b>100%</b>

**Amount Spent:** \$80,000

## Barrios Unidos (98-99)

**Goal:** Reduce crime by 20% over a twelve-month period and establish 2 Block Watch Associations

1) Decrease the number of violations for prostitution, gangs, drugs, burglaries, thefts, and shots fired by 20%.	A comprehensive program was implemented during the last 16 months of the Fight Back. Total crimes were down 30%
2) Increase the neighborhood's involvement in a Block Watch Program	Members of program went from 6 to 15. A Block Watchers on Patrol program was not implemented

**Goal:** Identify top 25 properties and obtain maximum resident participation in complying with the preservation code

1) Identify top 25 properties and educate residents on codes, etc	Properties identified and violations issued. Educational brochures on City services and resources handed out to residents over the life of the program
2) Have 2 community clean-ups in 1999	Four clean-ups were scheduled
3) Blight Committee will host a Home Beautification Contest	A tree planting effort was hosted instead and 271 trees were planted

**Goal:** Youth to know themselves, mind, body and soul

1) Create non-school hour programs to address recreation and physical health and awareness	Youth sports and musical instrument programs were implemented
2) Create opportunities for youth to get to know themselves	The Crossroads Mental Health Program did not meet the Fight Back criteria and was not implemented

**Goal:** Additional street lights throughout the neighborhood

1) Use Mid-Block program to provide 10 streetlights and Fight Back Funds for 7-12 additional lights by 1/00	Four Mid-Block lights have been installed; petitions for the remaining 6 are in process with installation by 3/01. Other lights are in progress with a scheduled completion date of 6/01
2) Make neighborhood streets safer for residents and for children to play	5 speed humps have been approved and will be installed by 1/01. 13 more are being recommended and considered

**Goal:** Secure a financial base to continue program development

1) Secure funds for grant writing resources	Grants compliance Division working with Barrios Unidos and Street Transportation Dept. on infrastructure proposal
2) ASU Urban Design Studies to assist with development of Barrios Unidos by 1/00	ASU Urban Design Studies unable to meet this commitment

**1999-2000**

**Jade Park North II (99-00)**  
**35th to 43rd Ave., Deer Valley to Beardsley**  
**District 1**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	38%	47%
Fair	46%	53%
Bad	16%	0%
Surveys Returned	NA	NA

Survey Priorities: 1) Drugs  
 2) Traffic cut-through/speeding  
 3) Cars parked in yards

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Social & Mobilization Activities	\$ 2,000	2%
Blight Reduction	5,000	6%
Police/Crime Prevention	25,000	28%
Neighborhood Improvements	12,800	14%
Community Building	13,000	15%
Traffic Control	2,200	2%
Youth Program	30,000	33%
<b>TOTAL</b>	<b>\$ 90,000</b>	<b>100%</b>
<b>In Kind Contributions</b>	<b>\$ 2,360</b>	

**Amount Spent:** \$92,360

## Jade Park North II (99-00)

**Goal:** Improve the physical appearance of the neighborhood by decreasing the number of property violations to 50% of the 81% with violations

1) Educate residents on various City programs and ordinances	Inspector coordinated a N.O.C.E. Program by 2/00. The number of property violations decreased by 72%. Newsletter articles were published and presentations made
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**Goal:** Elimination of crime from the neighborhood

1) Identify and eliminate 1 drug house and increase awareness of methods to address crime issues by 12/00	Police provided an action plan and assisted with 3/00 and 4/01 clean-up events. Three newsletter articles and 4 Block Watch signs posted
2) Increase awareness and educate community on drugs and gangs	Coordinated 6 educational meetings

**Goal:** Increase community awareness and involvement

1) Inform residents of meetings, training, criminal activity and other activities taking place in the neighborhood	20 newsletter articles published and 7 community events coordinated. Hotline phone number provided by 4/00 and a P.O. Box by 2/00
2) Develop a plan to be self-supporting after the Fight Back closes	Applied for and awarded Block Grants totaling \$15,933. Applied for and received non-profit status in 10/00

**Goal:** Reduce speeding in neighborhood to posted speed

1) Conduct a traffic investigation to determine mitigation locations	Conducted and an overview of the mitigation process provided. Three Chicane installed
2) Use speed radar trailer throughout the neighborhood by 12/00	Placed 6 trailers at various locations between 8/00 and 8/01

**Goal:** Install adequate street lighting in neighborhood

1) Use Mid-Block Program to provide 3 lights by 12/01	List of locations for 2 lights provided
2) Install 5 streetlights throughout the neighborhood	Block Watch Grant funds used to purchase 3 lights. Installed by 12/01. Unable to obtain other 2 signature easements

**Goal:** Implementation of an after school program and/or summer youth program

1) Develop an after school program and/or summer youth program to be held at a local church or school	Developed and implemented a summer recreation program from 6/00 to 8/00. Served 200 between ages 6-17
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**Fight Back 2000 (99-00)**  
**32nd to 40th St, Bell to Union Hills**  
**District 2**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good		73%
Fair		27%
Bad		0%
Surveys Returned		11

**Survey Priorities:** 1) Home break-ins  
 2) Upkeep of homes and/or yards  
 3) Traffic cut-through/speeding

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Administration	\$ 4,500	5%
Streetlights/Traffic	42,600	47%
Yards/Zoning	5,800	7%
Communication	7,500	8%
Anti-Crime	29,600	33%
<b>TOTAL</b>	<b>\$ 90,000</b>	<b>100%</b>

**Amount Spent:** \$90,000

## Fight Back 2000 (99-00)

**Goal:** Install streetlights and speed bumps making it safer for drivers and pedestrians

1) Install 20 streetlights by 6/02	Twenty locations identified. Only 6 completed petitions returned and submitted by the Mid-Block Program
2) Install 14 speed humps by 6/02	All 14 speed humps installed
3) Install stop signs at dangerous intersections	Not approved for various reasons. One left turn signal was approved and installed and an experimental lighted crosswalk was installed 5/01. Study to follow
4) Install speed limit and children at play signs by 10/00	Signs were not permitted in the public right-of-way
5) Install Parque Vista Estates concrete signs at each entrance to the Fight Back area	Not completed due to difficulty acquiring permission from individual property owners

**Goal:** Improve the appearance of the neighborhood

1) Identify 25 properties by 3/00 and eliminate 100% of Top 8 violations by 9/00	Not completed – Yard and Zoning Committee lost members and was unable to continue with this project
2) Organize and conduct a Knock and Talk program by 4/00 to provide educational literature to 900 households	4/01 NSD Inspectors prepared information packets and went door-to-door to 900 homes
3) By 5/00 notify property owners of vacant lots to post signs on their properties	Owners received Ordinance notification. All vacant lots were cleared and later developed

**Goal:** Increase residents' awareness of Fight Back goals and promote participation

1) Distribute quarterly newsletters and flyers over the next 30 months	A newsletter was generated and distributed in 2/00
2) Write and distribute 1 newsworthy article to be included in NSD's newsletter	Not completed due to the disseminating of committee members

**Goal:** Working with law enforcement, decrease crime and increase neighborhood safety and security

1) Decrease crime by 10-15% through education and additional law enforcement	Police began supplemental overtime for the area 6/00 and will continue until allotted budget has been expended
2) Encourage neighbors to get to know each other through "welcome Baskets" and a community picnic event in 10/00 and 10/01	Two community picnics were scheduled to coincide with the GAIN event. Voted not to develop Welcome Baskets due to lack of committee members

**Cactus/Sweetwater (99-00)**  
**32nd to 40th St., Cactus to Sweetwater**  
**District 3**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	43%	73%
Fair	47%	27%
Bad	10%	0%
Surveys Returned	NA	11

**Survey Priorities:** 1) Home break-ins  
 2) Upkeep of homes and/or yards  
 3) Traffic cut-through

<b>Budget:</b>	Amount	Percent
Administration	\$ 5,000	6%
Public Safety	46,700	53%
Human Services	25,000	28%
Neighborhood Involvement	9,300	11%
Neighborhood Preservation	2,000	2%
<b>TOTAL</b>	<b>\$ 88,000</b>	<b>100%</b>

**Amount Spent:** \$88,000

## Cactus/Sweetwater (99-00)

**Goal:** To provide accessible youth and senior programs

1) Develop an after school and/or summer youth program	Developed an after school program for elementary age children which was incorporated as a fully funded PAC site in the 2001-2 school year
2) Provide accessible programs for seniors	Decided not to duplicate senior programming already being offered

**Goal:** Build capacity and increase neighborhood involvement

1) Coordinate events, meetings, training, and develop a newsletter. Conduct up to 2 Knock and Talks	Kick Off celebration held 5/00. Over 200 residents attended. Three newsletters were distributed. Monthly meetings, 2 Family Celebration Events, 2 clean-ups and 2 Knock and Talks were held
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**Goal:** Improve the physical appearance of the neighborhood

1) Educate residents on NPO ordinance	A letter and a copy of the Top 8 code violations were mailed to each household
2) Conduct ride-a-longs for blight awareness education training	Conducted. Inspector also attended monthly Fight Back meetings
3) Identify top 25 properties and target enforcement	Completed
4) Conduct 2 neighborhood clean-ups	Conducted on 4/01 and 10/01

**Goal:** Better lighting in the neighborhood

1) Increase the number of streetlights	Mid-Block program will install 6 lights
2) Make owners aware of hazards created by dark yards, porches, etc.	200 dusk-to-dawn lights purchased and distributed to residents

**Goal:** Reduce the number of burglaries

1) Educate residents about the need for Neighborhood Patrol program	Police attended Fight Back meeting and provided crime analyses. 17 residents were certified for the Neighborhood Patrol program. Equipment purchased
2) Post up to 10 metal signs	Installed 20 neighborhood identification signs instead

**Goal:** Reduce the rate of cut through traffic and speeding

1) Conduct a traffic mitigation study and identify up to 10 locations for speed humps, etc.	Secured approvals for 6 speed humps
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**Goal:** Identify needed improvements in Roadrunner Park and Goldwater Elementary School

1) Identify enhanced recreational opportunities at Roadrunner Park and Pool	3 picnic benches, shade structure, 60 pool chairs, etc. were purchased
2) Identify needed improvements at School	Allocated funds for a shade canopy

**Westwood/Simpson (99-00)**  
**19th to 27th Ave., Indian School to Bethany Home**  
**District 4**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey*	Post-Survey
Excellent	8%	
Good	38%	64%
Fair	36%	36%
Poor	17%	
Surveys Returned	226	11

\*Telephone survey conducted by WestGroup Research

- Survey Priorities:**
- 1) Crime against property
  - 2) Cut-through traffic
  - 3) Drug activity

<b>Budget:</b>	Amount	Percent
Professional Services	\$60,000	75%
Office Lease	5,000	6%
Telephone/Communications	3,600	5%
Liability Insurance	350	0%
Equipment	4,000	5%
Office Supplies	5,000	6%
Legal/Audit Fees	1,350	2%
Contract Services	700	1%
<b>TOTAL</b>	<b>\$80,000</b>	<b>100%</b>

**Amount Spent:** \$80,000

## Westwood/Simpson (99-00)

**Goal:** Establish a sustainable, nonprofit community development corporation to improve the stability and vitality of the neighborhood

1) Hire a consultant to establish a non-profit Community Covenant Corp #1	Consultant completed task. In 11/00 the Exec Dir. resigned and in 5/01 the Corp terminated their contract with NSD
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**Goal:** Develop and implement a comprehensive strategic plan for the stabilization and revitalization of the neighborhoods

1) Gather data on the assets, capabilities and needs of the area to complete inventory	Inventory of assets/capabilities was completed by 8/00. A work plan and a strategic plan were not completed
2) Implement the strategic plan	Not completed

**Goal:** Attract and retain businesses and employers

1) Identify vacant commercial properties	Completed 8/00
2) Contact 25 commercial real estate brokers to offer recruitment assistance	Nine were contacted by 10/00
3) Contact 25 business prospects to recruit for tenancy	One commercial business was contacted by 10/00
4) Discuss expansion with 10 businesses	One local business contacted by 10/00
5) Meet quarterly with City to discuss opportunities	Two meetings were held

**Goal:** Coordinate and facilitate the establishment of job and life skills training

1) Identify and meet with providers	Completed 9/00
2) Coordinate at least 5 additional training opportunities for needy residents	Not completed

**Goal:** Stimulate private investment in quality commercial, residential and other developments

1) Identify potential investors	Six contacted by 10/00
2) Meet with 20 real estate professionals	Two contacted by 10/00
3) Meet with 25 private investors	Eight met by 10/00
4) Provide neighborhood coordination to investors	One was coordinated in 8/00
5) Provide agency/service facilitation	One assisted with special permit

**Goal:** Coordinate with private and public agencies to stimulate redevelopment

1) Meet with 5 non-profit housing organizations	Met with 2 by 10/00
2) Meet with 10 residential developers	Met with 6 by 10/00
3) Meet with 5 multi-family owners	Met with 1 by 10/00
4) Meet with representative of LSIC, etc to discuss opportunities	One meeting held 8/00
5) Coordinate meetings between developers and community/agencies	Not completed

## Westwood/Simpson (99-00)

**Goal:** Work with the City and the Light Rail Project to formulate a neighborhood traffic safety plan that will reduce traffic volume and speed by at least 25%

1) Working with the City, compile a neighborhood safety plan	Completed. Working to identify locations for speed humps
2) Install speed humps	Once signatures are obtained the allocation will be moved to cover the total cost of the speed humps

**Goal:** Provide access to a quality copy machine for the Westwood Community Association, residents and surrounding neighborhood

1) Identify needs and purchase copy machine	Copy machine purchased and installed 11/01
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**Goal:** Continue art project completed as part of the West Camelback Improvement Project

1) Meet with city staff to determine feasibility of continuing this project. Identify funding sources	Street Transportation staff reviewing the project
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**Epworth (99-00)**  
**59th to 67th Ave, Indian School to Camelback**  
**District 5**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	54%	56%
Fair	45%	44%
Bad	1%	0%
Surveys Returned	117	18

**Survey Priorities:** 1) Home Break-ins  
 2) Cars in yards  
 3) Gangs

<b>Budget:</b>	Amount	Percent
Crime and Safety	\$ 15,975	18%
Community Building	36,875	41%
Youth	34,250	38%
Infrastructure	2,400	2%
Beautification Plan	500	1%
<b>TOTAL</b>	<b>\$ 90,000</b>	<b>100%</b>

**Amount Spent:** \$90,000

## Epworth (99-00)

**Goal:** Secure the cooperation of the residents to improve the image of the neighborhood

1) Reduce neighborhood preservation violations by 50%	Newsletter in English and Spanish highlighted 1 of the top 8 violations each month. List of properties with violations forwarded to inspector
2) Beautification committee will review alleys and organize neighborhood clean-ups	Newsletter included information on alley maintenance and ordinance requirements. Two clean-ups were not completed due to lack of volunteers
3) Quadrant leaders will monitor the area for new residents	Developed a new resident packet
4) Establish contact with City to request information on grading of alleys, street sweeping, etc.	City added new granite, sidewalks, and plant materials by 10/00

**Goal:** Work with City organizations to create a safe, crime free neighborhood

1) Increase membership in PNP. Secure additional patrol equipment	Recruited 3 new patrollers and purchased additional equipment
2) Encourage establishment of Block Watch groups on each street	PNP met every month and 20 Block Watch signs were installed
3) Coordinate programs with government agencies	Representatives from the Phoenix Police, AZ Nat'l Guard Drug Program attended meetings
4) Keep neighborhood free of graffiti	Patrollers noted graffiti violations and removed it within 48 hours

**Goal:** Promote communication and community participation

1) Monthly bilingual newsletter	Prepared quarterly and delivered to 1,500 households
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**Goal:** Purchase playground equipment to be installed at schools

1) Purchase equipment and canopies by 2001	Three chillers and a basketball court to be installed
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**Goal:** Support the bilingual education teachers by purchasing reading materials

1) Purchase books at an interest level that will encourage student reading	Purchased bilingual books 5/00. Unable to locate an instructor to run the adult and children's bilingual education program
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**Goal:** Provide community-based programs for at risk students with structured activities

1) Start program in 9/00 with structured activities to encourage community sense of pride and accomplishment	Wake Up program and Venture Program started at Desert Sands Middle School
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## Epworth (99-00)

**Goal:** Improve interest in reading and literacy

1) Make library and computer room available after school during 2000-2001	Library and lab remains open late 2 nights a week during the 2000-1 school year. Other activities were also provided
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**Goal:** Reduce traffic speeds to a safe level on our streets

1) Reduce speeding in 5 selected areas	Two speed bumps were installed in 11/00. Residents did not complete the required paperwork at the other locations
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**Goal:** Improve lighting

1) City to install 20 streetlights by 2002	Ten lights funded through the Mid-Block program. No additional lights were funded by the Fight Back program
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**Goal:** Increase lighting in alleys

1) Determine how many residents have interest in alley lighting	Not completed due to changes City is requiring from SRP
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**Harmony (99-00)**  
**40th to 48th St, McDowell to Thomas**  
**District 6**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	43%	55%
Fair	47%	41%
Bad	10%	4%
Surveys Returned	NA	22

- Survey Priorities:**
- 1) Home break-ins
  - 2) Traffic cut-through/speeding
  - 3) Upkeep of homes and/or yards

<b>Budget:</b>	Amount	Percent
Administration	\$ 4,500	5%
Newsletter	6,000	7%
Streetlights	25,000	28%
Traffic Control, etc.	6,650	7%
Beautification, etc	9,500	10%
School/Office Equipment	18,500	21%
Crime Prevention	12,650	14%
Miscellaneous	7,200	8%
<b>TOTAL</b>	<b>\$ 90,000</b>	<b>100%</b>

**Amount Spent:** \$90,000

## Harmony (99-00)

**Goal:** Inform residents of the top 8 maintenance issues and bring the worst properties into compliance

1) Train 10 residents to conduct a survey	15 residents were trained by Inspector
2) Educate residents on contacting residents to inform them of violations	Chose to educate residents through the newsletter and call violations to NP complaint line
3) Conduct regular neighborhood clean-ups within the next 18 months	Cleanups begun 11/01. Graffiti Busters also cleaned up neighborhood

**Goal:** Eliminate crime and make neighborhood safer for families and children

1) Discourage crime in poorly lit areas	In 3/01 27 motion lights were purchased and provided to residents that signed up
2) Decrease crime by 10% over the next 18 months	Many actions were taken but there was no change in the number of crimes
3) Organize active participation in Block Watch efforts by 8/00	Residents signed up 1/00. Four residents have been trained in Neighborhoods on Patrol and equipment purchased

**Goal:** Deter cut-through traffic and reduce speeding on neighborhood streets

1) Develop a comprehensive plan to address cut-through traffic by 4/00	Studies were conducted 12/99 and 7/00
1) Install traffic mitigation devices	21 speed humps installed. Diverter and traffic circles lacked the necessary signatures

**Goal:** Provide Mid-Block street lighting where needed for safety

1) Survey area to identify dark spots	Street Dept provided potential locations. 32 petitions provided; 14 signed and returned
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**Goal:** Provide Fight Back with financial assistance for newsletter, office equipment, etc.

1) Take responsibility for increased neighborhood participation and maintain an office space where Fight Back files can be stored	NACI has offered free office space upon completion of its building in 10/02. Newsletters have been printed and distributed
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**Westdale (99-00)**  
**I-17 to 35th Ave., I-10 to Van Buren**  
**District 7**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	13%	62%
Fair	41%	38%
Bad	46%	0%
Surveys Returned	56	13

**Survey Priorities:** 1) Upkeep of homes and/or yards  
 2) Drugs  
 3) Trash in alleys and yards

<b>Budget:</b>	Amount	Percent
Socialization/Mobilization	\$ 4,500	5%
Crime and Safety	15,000	17%
Traffic/Lighting	22,000	24%
Neighborhood Improvement	38,500	43%
Other Activities	10,000	11%
<b>TOTAL</b>	<b>\$ 90,000</b>	<b>100%</b>

**Amount Spent:** \$90,000

## Westdale (99-00)

**Goal:** Decrease the amount of crime in the neighborhood by 10% within 30 months

1) Reduce the number of violations of drug and gang activity	Police and the neighborhood worked together to tackle problems and work on long term solutions. The identified crimes were reduced by 50%
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**Goal:** Make our neighborhood a cleaner and more attractive place to live

1) Communicate intent to end blight and provide assistance before violations occur	Residents informed at monthly meetings by NPO inspector. Special meeting held 3/01 to train in Spanish
2) Decrease the number of properties with trash and vegetation violations by 12/01	As of 12/01, 469 violations have been brought into compliance
3) Have 4 clean-ups by 12/01	Clean-ups were held in 2/00, 3/01, 10/01, and 11/01. Once cleaned signs posted to maintain it. Graffiti Busters conducted continuous sweeps
4) Purchase fence to enclose Willow Park by 1/01	Procurement process underway. Installation scheduled for completion 5/02
5) Decrease the number of inappropriately parked vehicles by 90%	Inoperable vehicles identified and removed from area

**Goal:** Decrease the number of traffic problems and increase the safety of residents

1) Decrease speeding	24 speed hump locations identified and scheduled to be installed by 5/02. Radar training conducted in 8/00 and radar trailer utilized on 4 occasions
2) Light up streets to deter crime	18 lights may be installed once process reactivated (environmental concerns). 26 lights changed and cleaned out by APS. Ongoing

**Goal:** Partner with ASU to develop a consumer inventory, business asset database, and a business association by 8/01

1) Identify and list businesses along Van Buren and 35 <sup>th</sup> Ave corridors by 1/01	An existing list was cross-referenced with current businesses. New businesses were identified
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**Goal:** Improve neighborhood participation and communication by 10%

1) Increase awareness of Fight Back activities and promote participation	Attendance at meetings is up 50%. Spanish speaking residents now actively participate in meetings with aid of bi-lingual neighbors.
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**South Phoenix Rising (99-00)**  
**7th St to 16th St, Broadway to Southern**  
**District 8**

**Status:** CLOSED

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	NA	33%
Fair	NA	67%
Bad	NA	0%
Surveys Returned	NA	9

**Survey Priorities:** 1) NA  
 2) NA  
 3) NA

<b>Budget:</b>	Amount	Percent
Beautification	\$20,000	22%
Crime Prevention	25,000	28%
Streets and Traffic Safety	20,000	22%
Youth Programs	16,000	18%
Admin/Neighborhood Notification	6,000	7%
Food & Beverage	2,000	2%
Other	1,000	1%
<b>TOTAL</b>	<b>\$ 90,000</b>	<b>100%</b>

**Amount Spent:** \$90,000

## South Phoenix Rising (99-00)

**Goal:** Upgrade and improve our community

1) Inform residents, landlords, and businesses of property maintenance issues	Knock & Talk conducted 3/01. Monthly mailings and handouts by Neighborhood Preservation and Public Works inspectors
2) Identify 25 worst properties & bring them into compliance by 6/01	Residents chose 25 properties and 573 of 637 cases brought into compliance
3) Build partnerships with local businesses	Successful partnerships with Salvation Army Canter and Adult Probation
4) Organize 4 clean-ups by 6/01	9 clean-ups conducted

**Goal:** Reduce the total number crimes committed annually by 5%

1) Conduct a survey and identify problematic dark areas	Police increased its visibility in 3 identified areas
2) Presentation by Graffiti Task Force	Scheduled in 1/02
3) Establish Block Watch and submit a 301-grant application by 2/01	Rose Linda Block Watch established with 12-18 residents. South Phoenix Rising to apply for grant
4) Increase police patrol presence for 2 months in 2000 and 2001	Accepted Enforcement Action Plan submitted by police
5) Conduct gang awareness training at local schools	3 presentations conducted at Rose Linda School
6) Apply for "drug free school zone" qualification for Rose Linda Elementary School by 5/01	Unable to coordinate within the timeframe of eligibility

**Goal:** Decrease number of speeding cars by 10%. Improve traffic safety around schools and parks

1) Conduct traffic study to determine need for speed humps	16-18 speed humps are scheduled for installation by 12/01
2) Install 10 Mid-Block street lights by 12/01	7 lights submitted. Unable to obtain resident approval for other 3
3) Identify damaged streetlights and coordinate with City for repairs by 5/01	Lights identified and a repair request submitted. Ongoing
4) Investigate installation of various traffic control signs by 9/01	Requests made by residents did not meet City requirements
5) Identify areas for sidewalk and curb installation	Not completed – area qualifies for Sidewalk Installation and Street Modernization Program instead

**Goal:** Provide neighborhood youth educational activities and opportunities to build self-esteem

1) Identify volunteers to teach Spanish, dancing, CPR, self-esteem, etc. classes	Parks & Rec provided arts and crafts projects, etc during 2000-2001 school year afterschool at Rose Linda School.
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**2000-2001**

**Adobe Foothills (00-01)**  
**I-17 to 35th Ave., Deer Valley to Pinnacle Peak**  
**District 1**

**Status:** OPEN

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	58%	
Fair	35%	
Bad	7%	
Surveys Returned	169	

**Pre-Survey Priorities:**

- 1) Traffic cut-through/speeding
- 2) Lack of parks/recreational facilities
- 3) Upkeep of homes and/or yards

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Social & Mobilization Activities	\$5,000	5%
Crime Prevention	12,000	13%
Neighborhood Education, Improvement and Safety	59,000	66%
Community Building	8,000	9%
Neighborhood Beautification	6,000	7%
<b>TOTAL</b>	<b>\$ 90,000</b>	<b>100%</b>

## Adobe Foothills (00-01)

**Goal:** Improve overall appearance of the neighborhood by notifying 995 households of the Top Eight Property Maintenance Ordinance and addressing the worst properties by decreasing the number of property violations

1) Inform and educate all property owners, landlords and tenants of "Top 8" violations and requirements for compliance	
2) Identify worst properties and send a courtesy letter to owners	
3) Provide 2 informational programs per year on topics relevant to neighborhood improvements	

**Goal:** Eliminate graffiti and ensure prompt eradication when graffiti occurs

1) Establish a key person in each quadrant to patrol, identify and report graffiti to Graffiti Busters	
2) Educate residents of graffiti removal requirements and implementation	
3) Identify graffiti as it appears	

**Goal:** Create a safer neighborhood

1) Develop and implement an action plan with police to reduce the crime rate by 5%	
2) Increase awareness and educate the community on criminal activity	
3) Recruit 5 Block Watchers on Patrol	

**Goal:** Improve the traffic flow and streetlights

1) Conduct a traffic investigation to determine locations for traffic mitigation and provide options by 10/01	
2) Place radar trailers to make citizens aware of speed violations from 2/01-2/02	
3) Motorcycle units will use radar guns to enforce speed limits from 3/01-3/02	
4) Install additional streetlights throughout the neighborhood by 10/02	

**Goal:** Implementation of an after school/summer program for youth and teens that will serve an average of 100 youth per week

1) Develop an after school/summer program at the local school or church	
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**Sunset Canyon (00-01)**  
**24th to 32nd St., Union Hills to Beardsley**  
**District 2**

**Status:** OPEN

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	42%	
Fair	47%	
Bad	11%	
Surveys Returned	131	

- Pre-Survey Priorities:**
- 1) Upkeep of homes and/or yards
  - 2) Traffic cut-through/speeding
  - 3) Home break-ins

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Administration	\$5,000	5%
Public Safety	20,600	23%
Preservation	2,700	3%
Streets	34,200	38%
Sunset Canyon School/ Youth Committee	15,000	17%
Media	2,000	2%
Recreation Committee	10,500	12%
<b>TOTAL</b>	<b>\$ 90,000</b>	<b>100%</b>

## Sunset Canyon (00-01)

**Goal:** Reduce criminal and unacceptable behavior in the short term by a judicious and targeted increase in selected police services, while mobilizing resident volunteers to participate in anti-crime pro-neighborhood activities, to gain and maintain long-term benefits

1) Increase police services in FB area to reduce criminal activity and it's potential	
2) Conduct crime prevention seminars, demonstrations and workshops by 12/02	
3) Recruit and train 10 volunteers for Phoenix Neighborhood Patrol (PNP) Radar Surveillance (Speed Watch) by 6/01	
4) Erect FB signs at major entry points	
5) Promote Block Watchers on Patrol via newsletters and web site	
6) Conduct 2 Block watchers on Patrol training sessions by 1/01	
7) Establish hotline to report crime activity	

**Goal:** Provide social services to increase the well being of our youth and raise their self-esteem

1) Fund a social services caseworker at Sunset Canyon School for 01-02 year	
2) Coordinate programs such as Bike rodeo, skateboard & scooter safety, CPR classes, fire safety instruction and drug awareness programs at no cost to FB	

**Goal:** Boost our pride in our community by offering help to our neighbors through information and volunteer efforts

1) Promote Preservation Committee activities and volunteer information via web-site, newsletters, flyers/door hangers, and clean-ups	
2) Distribute informational brochures at meetings and the April 2001 Kick Off	
3) Recruit volunteers to assist with clean-up of properties starting 4/01	
4) Provide neighborhood representatives with equipment/tools to support their efforts	

## Sunset Canyon (00-01)

**Goal:** Install streetlights, 5 speed humps and signage in identified areas making it safer for drivers and pedestrians

1) Install 71 streetlights by 6/04	
2) Investigate feasibility of 5 speed humps by 6/03 to deter speeding	
3) Investigate feasibility of 4-way stop signs at 6-12 intersections by 10/02	
4) Install speed limits and children at play or other signs to deter speeding and unsafe driving by 10/02	
5) Investigate feasibility of entrance signs to increase pride of neighborhood	

**Goal:** Promote active participation by establishing a newsletter to improve neighborhood communication. Increase meeting attendance to 20% from the current 3%

1) Increase participation through quarterly newsletter and flyers	
2) Develop a logo to be used on all printed materials	

**Goal:** Label existing equestrian path with FB warning signage. FB path will be linked onto existing and proposed trails outside of the Sunset Canyon FB area for clear, safe equestrian recreational enjoyment

1) Install signage along Sunset Canyon equestrian and bridal path	
2) Investigate feasibility of traffic light/crossing button at 28 <sup>th</sup> St. and Union Hills	
3) Provide playground equipment at Sunset Canyon Elementary	
4) Provide clean, clear designated bridal paths for equestrian use	

**Save Our Sunnyslope II (00-01)**  
**7th to 19th Ave., Peoria to North Mountain**  
**District 3**

**Status:** OPEN

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	31%	
Fair	46%	
Bad	23%	
Surveys Returned	132	

- Pre-Survey Priorities:**
- 1) Crime
  - 2) Upkeep of homes and/or yards
  - 3) Neighborhood clean-up and paint-out

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Blight/Newsletter	\$ 31,500	35%
Crime	30,000	33%
Traffic	16,500	18%
Youth	12,000	13%
<b>TOTAL</b>	<b>\$ 90,000</b>	<b>100%</b>

## Save Our Sunnyslope II (00-01)

**Goal:** Eliminate grass and debris from curbing and sidewalks so they are visually attractive and safe to use

1) Conduct a windshield Pre-Survey of area	
2) Conduct a post-survey of area	
3) Youth volunteers from PAL Center will organize 3 neighborhood clean-ups	

**Goal:** Eliminate garbage and overgrown weeds in easements and alleys through neighborhood cleanups

1) Coordinate 12 clean-ups of neighborhood easements and alleyways	
2) Publish current blight problems in newsletter to residents	

**Goal:** Reduce the number of properties with maintenance violations by 25% by 2002

1) Inspector will educate team members in enforcement procedures	
2) Members will concentrate on no more than 25 problem locations a year	
3) Develop letter to be sent to residents in violation to educate on codes and available assistance	

**Goal:** Increase the number of sidewalks to ensure the safety of neighborhood residents, increase property values and raise community pride

1) Determine areas to install sidewalks	
2) Apply for grant funding in two separate applications of \$10,000 each	

**Goal:** Reduce crime by 15% by 12/02

1) Increase Block Watches from 5 to 9, train and equip with cell phones, etc.	
2) Organize 3 neighborhood patrol groups to regularly survey area for crime activity	
3) Police will conduct biweekly patrols and utilize bicycle patrols	
4) Police will conduct undercover operations targeting drug or high crime activity and provide reports at meetings	
5) Increase the number of rental properties that are crime-free multi-housing certified	

## Save Our Sunnyslope II (00-01)

**Goal:** Reduce auto collisions by 15%, cut-through traffic and speeding through education and enforcement measures on specific areas of neighborhood streets

1) Conduct survey of speed on selected streets to provide baseline data	
2) Develop traffic control plan to address speeding, cut-through traffic and collisions	
3) Write articles on traffic safety in newsletter	
4) Provide traffic awareness, e.g., radar trailer and enforcement support	
5) Install calming devices determined by previous traffic study	
6) Train 5 residents in use of the radar gun	

**Goal:** Improve the existing street lighting in the Fight Back area

1) Install streetlights in areas surveyed by Street Transportation staff as appropriate	
2) Install 5 streetlights through Mid-block program at no cost to FB	

**Goal:** Provide more operating hours and programming at the PAL Center to enable youth to experience a positive environment in which to develop their social, education and life skills

1) PRLD will hire one recreation staff to assist in supervising, development and marketing of programs for youth	
2) Extend Sunnyslope PAL Center hours to late night Fridays and 4 hours on Saturdays	
3) PAL Center staff will report at monthly FB meetings	

**7th Avenue Merchants (00-01)**  
**7<sup>th</sup> Ave., Indian School to Camelback**  
**District 4**

**Status:** OPEN

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	60%	
Fair	35%	
Bad	5%	
Surveys Returned	58	

**Pre-Survey Priorities:** 1) Transients  
 2) Graffiti  
 3) Theft/Burglary

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Improvement Project	\$ 65,000	72%
Postage	1,000	1%
Awards and Recognition	1,000	1%
Food	500	1%
Office Supplies	1,500	2%
Signage	10,000	11%
Printing Services/Marketing	4,000	4%
Crime Prevention	5,000	6%
Computer and Software	2,000	2%
<b>TOTAL</b>	<b>\$ 90,000</b>	<b>100%</b>

## 7th Avenue Merchants (00-01)

**Goal:** Identify ways in which businesses can establish and promote a distinctive identify through their use of signage

1) Work with DSD Sign Staff and ASU on solutions to the sign issues	
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**Goal:** Create a safe pedestrian walkway between the east and west sides of 7<sup>th</sup> Avenue

1) Request traffic study to investigate option of traffic signal at Glenrosa/7 <sup>th</sup> Ave.	
2) Apply for a CDBG grant to continue theme/character from the T-21 project on East Side of 7 <sup>th</sup> Ave to West Side	
3) Identify possible solutions to unsafe pedestrian crossing between east and west sides of 7 <sup>th</sup> Ave.	

**Goal:** Identify and implement ways in which merchants can create a theme/character in the area

1) Identify name for area	“Melrose on 7 <sup>th</sup> Avenue”
2) Identify ways and educate merchants on how to make changes to their business to promote new theme	

**Goal:** Obtain 80% participation from area merchants

1) Create a membership list and packet	
2) Hold a membership drive	
3) Distribute monthly newsletters	
4) Hold holiday event to show appreciation	

**Goal:** Identify/create a logo for the area

1) Look at possible ways to identify logo	
2) Hire local artist to create logo so it can be mass produced	

**Goal:** Identify ways the merchants can promote the area as a destination point

1) Create and install District identification signs using the logo	
2) Develop and implement a marketing strategy	

**Goal:** Bring 70% of blighted properties in compliance by 12/02

1) Address properties for Top 8 violations, accessible parking, exterior surfaces etc.	
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## 7th Avenue Merchants (00-01)

**Goal:** Bring 50% of the parking lots and parking areas into compliance by 12/02

1) Address business parking lots and surface areas for proper screening and bumper requirements	
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**Goal:** Educate 90% of business owners concerning Preservation Ordinance and Zoning Regulations

1) Door-to-Door education for all business owners	
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**Goal:** Reduce graffiti along 7<sup>th</sup> Avenue corridor by 25%

1) Obtain 90% of merchant's graffiti removal permission slips	
2) Include permission slip in the monthly newsletter & meetings	

**Goal:** Work with Planning Department and ASU to develop a redevelopment strategy

1) Planning staff to review possible overlays, planning district or main street program	
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**Goal:** Identify new businesses that will compliment the area

1) CED and Planning will meet with merchants to develop an action plan	
2) Implement action plan and bring 3 new businesses into the area	

**Goal:** Due to widening of 7<sup>th</sup> Avenue, many businesses had their parking significantly reduced. Identify possible location or ways to assist merchants with their parking issues

1) Identify possible alley/street abandonment's that could assist with the parking issue	
2) Identify locations for shared uses	

**Goal:** Reduce crime and blight in alleys by 50%

1) Alleys to be graded and graveled	
2) Inspector to look for violations	
3) Possible abandonment or Dusk to Dawn lighting	

## 7th Avenue Merchants (00-01)

**Goal:** Provide training to 100% of merchants concerning personal safety in the work place

1) Coordinate two training sessions for area merchants on work place safety	
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**Goal:** Reduce amount of trash that is visible to customers and traffic along 7<sup>th</sup> Avenue by 12/02

1) Request Public Works to look at area dumpsters to evaluate size and use	
2) Place dumpsters/trash cans at various locations throughout the area	
3) Request PRLD clean the right of ways on a more consistent basis	
4) Educate and use possible enforcement to obtain compliance with trash issues on recidivist properties	

**Goal:** Reduce the number of transients in the area by 10%

1) Obtain 90% compliance from merchants with the "Authority To Arrest" and "No Trespassing" Programs	
2) Provide "No Trespassing" signs as part of the packet for new members	
3) Educate merchants regarding the Community Action Officer and NET Team	
4) NET Team develop/implement project to reduce number of transients in area	

**Goal:** Reduce the number of drug houses in the area by 10%

1) NET Team to develop/implement project to reduce number of drug houses in area	
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**Goal:** Increase the amount of street and alley lighting as necessary/determined by dark sky audits completed by SRP and APS

1) Identify areas for placement of additional street lighting	
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**Goal:** Bring in minimum of two healthy businesses to replace two problematic businesses

1) Identify unhealthy businesses contributing to crime	
2) Identify and encourage new businesses in the area	

## 7th Avenue Merchants (00-01)

**Goal:** Monitor crime statistics in the area, and educate merchants of these crimes. Reduce overall crime by 15%

1) Patrol alleys more frequently	
2) Block Watch Officer to work and coordinate Block Watch activity	

**Goal:** Reduce/eliminate the number of transients and graffiti by 10%

1) Create/Establish a Block Watch	
2) Invite Block Watch Patrol Officer to merchant's meeting	

**Goal:** Bring apartments into preservation code compliance and reduce calls for service by 15%

1) Address multi-housing properties for "top 8" violations and crime issues	
2) Identify and monitor Top 5 problem complexes on a monthly basis and provide update at merchant's meeting	

**Goal:** Reduce speeding on 7<sup>th</sup> Avenue

1) Radar trailer placed during peak traffic	
2) Radar enforcement during peak traffic	
3) Request street light survey in area	

**Maryvale Unite (00-01)**  
**51st to 59th Ave., Indian School to Camelback**  
**District 5**

**Status:** OPEN

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	24%	
Fair	59%	
Bad	16%	
Surveys Returned	NA	

**Pre-Survey Priorities:** 1) Crime  
 2) Home break-ins  
 3) Trash

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Administrative	\$ 3,000	3%
Blight, Beautification and Community Building	27,000	30%
Crime and Traffic	60,000	67%
<b>TOTAL</b>	<b>\$ 90,000</b>	<b>100%</b>

## Maryvale Unite (00-01)

**Goal:** Improve the appearance of the neighborhood

1) Work with Inspector to decrease the number of blighted properties in violation	
2) Work with Streets Department to develop a plan for installing no dumping signs in alley	
3) Explore possibility of amenities such as bus benches, trees etc. to 55 <sup>th</sup> Ave. from Indian School to Camelback through Enhancement Grant (CDBG)	

**Goal:** Decrease crime by 10% using the Maryvale Police Precinct monthly statistics and improve safety in our neighborhood

1) Educate residents on safety, prevention, and intervention of illegal activity	
2) Install sidewalks and additional street and alley lighting	
3) Develop plan with Police and Streets and Traffic Dept to reduce congestion and number of accidents	
4) Provide necessary equipment for visible enforcement activities such as Block Watch signs, two-way radios, etc.	

**Goal:** Provide activities for neighborhood youth and build community spirit

1) Work with Parks Dept and schedule monthly dances and swim parties for middle schools in area	
2) Assist with expenses for the opening celebration of Brent Tarver Elementary School	
3) Contact schools and ask them to put together a "wish list" by 5/01	

**Kennedy (00-01)**  
**24th to 32nd St., Thomas to Indian School**  
**District 6**

**Status:** OPEN

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	46%	
Fair	48%	
Bad	6%	
Surveys Returned	529	

- Pre-Survey Priorities:**
- 1) Home break-ins
  - 2) Traffic cut-through/speeding
  - 3) Upkeep of homes and/or yards

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Administrative	\$ 4,500	5%
Traffic	34,267	38%
Crime	22,800	25%
Youth	12,433	14%
Blight	8,000	9%
Newsletter	8,000	9%
<b>TOTAL</b>	<b>\$ 90,000</b>	<b>100%</b>

## Kennedy (00-01)

**Goal:** Reduce speeding and deter cut-through traffic within the Fight Back area by developing a sustainable traffic control plan that will benefit residents

1) Develop traffic control plan to address speeding and cut-through traffic	
2) Close off Pinchot Ave. East of 24 <sup>th</sup> St. on the East side of alley entrance	
3) Increase police traffic enforcement, use radar trailer, educate in newsletter articles	

**Goal:** Improve the standing water problem on area streets

1) Install curbs and gutters along affected streets	
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**Goal:** Improve the existing street light condition of the Fight Back area

1) Identify and install 15 street lights in the FB area	
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**Goal:** Reduce number of total crimes by 30% by December 2002. Total number of crimes committed in the area in 1999 was 1,057

1) Education, awareness, resident involvement and sustainable crime prevention improvements	
2) Organize 8 crime marches within area	
3) Purchase 2 bicycles for precinct	
4) Install 46 alley Dusk to Dawn lights	

**Goal:** Provide new and increased language experiences, activities, and opportunities for Kennedy School students

1) Create Dragon Ball program for 100-150 kids for a place to go in the evening for academic assistance and team sports	
2) Create KLCK/fm, a FM radio station for increased language development activities for 3 <sup>rd</sup> through 8 <sup>th</sup> grade	

**Goal:** Reduce the number of properties in violation by 25% by 12/02

1) Work with homeowners, landlords, local businesses, and NP Inspector to reduce overall blight in community	
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**Goal:** Communicate to the entire Fight Back area on a quarterly basis

1) Keep residents informed of meetings, information and progress by Fight Back	
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**United Neighbors II (00-01)**  
**27th to 35th Ave., Buckeye to Van Buren**  
**District 7**

**Status:** OPEN

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	2%	
Fair	52%	
Bad	46%	
Surveys Returned	48	

- Pre-Survey Priorities:**
- 1) Crime
  - 2) Upkeep of homes and/or yards
  - 3) Traffic cut-through/speeding

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Social Mobilization	\$ 4,500	5%
Crime/Prevention	10,000	11%
Traffic/Streets	38,000	42%
Neighborhood Enhancements	10,000	11%
Community Programs	27,500	31%
<b>TOTAL</b>	<b>\$ 90,000</b>	<b>100%</b>

## United Neighbors II (00-01)

**Goal:** Eliminate crime and improve safety in our neighborhood and through established block watches, monitor criminal activity to prevent re-occurrence

1) Decrease the number of violations for prostitution, drugs, random gunfire, burglary and gangs by 25%	
2) Educate residents on personal and home safety	
3) Implement prevention and intervention methods to maintain a safe neighborhood	

**Goal:** Make our neighborhood a safer and cleaner place to live

1) Reduce speeding, cut through traffic and improve pedestrian crossing by 25%	
2) Improve street and alley conditions/maintenance by 30%	

**Goal:** Make our neighborhood a cleaner and more attractive place to live

1) Increase the number of properties in compliance with the NPO by 50%	
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**Goal:** Implementation of youth and elderly programs, increase communication between neighbors, explore options for recreational activities

1) Increase awareness of programs already available and improve access to them by 40%	
2) Develop creative and meaningful programs/activities for our youth and elderly	
3) Improve/increase communication among neighbors by 25%	

**Francisco-highland (00-01)**  
**24th to 32nd St., South Mountain Park to Highline Canal**  
**District 8**

**Status:** OPEN

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	48%	
Fair	26%	
Bad	26%	
Surveys Returned	35	

**Pre-Survey Priorities:** 1) Trash  
 2) Drug Activity  
 3) Traffic cut-through/speeding

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Administration	\$ 4,000	4%
Networking Committee	5,000	6%
Youth/Community Programs	30,000	33%
Afterschool Program	4,000	5%
Prevention Committee	25,000	28%
Streets/Streetlights	12,000	13%
Neighborhood Preservation	10,000	11%
<b>TOTAL</b>	<b>\$ 90,000</b>	<b>100%</b>

## Francisco-highland (00-01)

**Goal:** Get more active participation of residents in collective projects that are beneficial to the Francisco-Highland Fight Back neighborhood. Keep all FB residents informed of any future meetings and/or special events

1) Stronger stand up sign supports made of wood/metal to post upcoming events	
2) Identify leaders/street captains to rally the people on their street	
3) Find central locations for newsletter boxes so they can be accessible to all	
4) Plan a spring event to celebrate successes of our efforts	

**Goal:** Create an environment where children, young adults, seniors and the general public can safely engage in wholesome recreational and educational activities

1) Provide after school recreation for youth	
2) Work with PRLD to fast track development and design of the new park adjoining the school site	

**Goal:** Establish a crime prevention program to reduce the crime rate of 25% to 18% by 2/02. Establish two Block Watch associations from within the Fight Back area by the end of the FB program

1) Implement a plan with Phoenix Police to address crime problems	
2) Community Action Officer will collect statistics and keep residents informed	
3) Establish Block Watch Program and training sessions	
4) Expand police patrol, bike patrol or undercover patrol as needed	
5) Provide random traffic enforcement on rotating schedule	

**Goal:** Increase number of streetlights in darkened areas throughout the Fight Back boundaries and designate traffic signs relating to reduce speeding and school zone by 2/02.

1) Identify areas where streetlights are recommended and designated traffic signs can be placed	
2) Explore potential locations for speed hump installation	

## Francisco-highland (00-01)

**Goal:** Obtain maximum resident participation in complying with preservation code. Enforcement of the “top 8” violations on an ongoing basis.

1) Educate and contact residents by letter and/or “Knock and Talk” program in conjunction with Police and Inspector	
2) Conduct 3 neighborhood/alley clean-ups by 5/02	
3) Beautification of Streets and Canal with landscaping, art projects, rest areas, etc.	
4) Organize area to keep it Graffiti Free by partnering with Graffiti Busters and Police	
5) Help maintain Mormon Trail by partnering with Parks Dept and county restitution workers and volunteers	

**Goal:** Assist Fight Back committees in obtaining funds etc. to complete their goals

1) After needs are identified, do research to find ways to accomplish goals and work to involve Civic Leaders and Business people in our area’s restoration	
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**2001-2002**

**Alta Vista Neighborhood (01-02)**  
**27th to 35th Ave., Northern to Butler**  
**District 1**

**Status:** OPEN

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	25%	
Fair	50%	
Bad	25%	
Surveys Returned	362	

Survey Priorities: 1) Theft  
 2) Graffiti  
 3) Car Theft

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Social & Mobilization Activities	\$ 7,000	8%
Blight Reduction	15,000	16%
Crime Prevention	9,000	10%
Neighborhood Improvements	17,000	19%
Youth Program	42,000	47%
<b>TOTAL</b>	<b>\$ 90,000</b>	<b>100%</b>

**Amount Spent:** \$90,000

## Alta Vista Neighborhood (01-02)

**Goal:** Improve the appearance of the neighborhood by notifying residents of the top 8 Property Maintenance Ordinance Violations and bringing the worst properties to 90% compliance

1) Inform residents of property maintenance requirements and efforts to improve neighborhood appearance	
2) Identify the worst properties	
3) Provide 2 informational programs on topics relevant to neighborhood improvement	
4) Encourage owners to maintain dumpsters and keep alleys clean and safe	

**Goal:** Create a safer neighborhood

1) Reduce criminal activity and educate residents to prevent criminal activity	
2) Increase awareness of criminal activity	

**Goal:** Improve traffic flow and discourage speeding

1) Conduct a traffic enforcement project to decrease cut-through traffic and speeding during November holiday week	
2) Conduct a traffic investigation to determine locations for traffic mitigation	
3) Educate residents about neighborhood traffic concerns	

**Goal:** Install adequate street lights in the neighborhood

1) Utilize the Mid-Block program to provide 10 additional streetlights by 12/03	
2) Install any additional streetlights on various streets throughout the neighborhood	

**Goal:** Implementation of an after school, summer, or youth program that will serve AVFB youth and teens

1) Develop an after school, summer, or youth program to be held at Cortez HS	
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**Goal:** Increase community awareness and encourage participation in the Fight Back program

1) Develop a quarterly newsletter to distribute to residents, schools, and local businesses	
2) Develop an event to encourage residents to participate in the Fight Back program	

**Echo Mountain (01-02)**  
**16th to 24th St, Bell to Union Hills**  
**District 2**

**Status:** OPEN

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	44%	
Fair	51%	
Bad	5%	
Surveys Returned	296	

**Survey Priorities:** 1) Upkeep of homes and/or yards  
 2) Home Break-ins  
 3) Problems with rental property

<b>Budget:</b>	<b>Amount</b>	<b>Percent</b>
Administration	\$ 5,000	6%
Crime and Safety	30,000	33%
Preservation	10,000	11%
Streets and Traffic	22,000	24%
Newsletter and Publicity	16,000	18%
School	7,000	8%
<b>TOTAL</b>	<b>\$ 90,000</b>	<b>100%</b>

**Amount Spent:** \$90,000

## Echo Mountain (01-02)

**Goal:** Reduce illegal activity by 15% through community education and resident involvement

1) Decrease speeding on identified streets	
2) Decrease criminal activity at identified apartment complexes	
3) Reduce incidents of graffiti and remove it promptly	
4) Reduce auto theft and report suspicious vehicles to the CAO	
5) Decrease drug activity	
6) Decrease criminal activity	

**Goal:** Decrease speeding by 15% on identified streets and decrease illegal parking

1) Decrease speeding on selected streets – include school busses	
2) Decrease illegal parking in high volume areas	

**Goal:** Review street light map and determine most efficient placement of lights

1) Improve lighting in neighborhoods that are dark	
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**Goal:** Inform scooter riders of vehicle operation laws

1) Inform scooter riders of laws and hazards	
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**Goal:** Decrease 20% of music being played too loud by vehicles in the neighborhood

1) Decrease the noise pollution from cars travelling through the neighborhood with loud music	
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**Goal:** Place the Public Works Dept. street sweeping schedule in one edition of the newsletter

1) Arrange for regularly scheduled street sweeping	
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**Goal:** Open communications between residents and Echo Mountain School officials

1) Create open communication between residents and Echo Mountain School officials	
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**Goal:** Improve the appearance of the neighborhood

1) Identify the 25 most blighted properties by 3/02 and eliminate the top 8 violations by 9/03	
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## Echo Mountain (01-02)

**Goal:** Encourage adherence to property maintenance through education

1) Organize and conduct a Knock and Talk program by 4/02 to provide educational literature to 500 households	
2) Send courtesy letter to property owners regarding NPO violations	
3) Notify owners of vacant lots to place signs on their property	

**Goal:** Provide assistance to 10 properties unable to comply due to disabilities, finances, etc.

1) Organize and conduct a Knock and Talk program by 4/02 to provide educational literature to 500 households	
2) Provide information to residents regarding planning and zoning process	

**Goal:** Increase communication

1) Develop a quarterly newsletter to distribute to residents	
2) Plan an annual community event	
3) Document events, activities, and projects in the neighborhood	

**Goal:** Place street sign toppers that identify the neighborhood

1) Recommend locations to place street sign toppers that identify the neighborhood	
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**Starduster (01-02)**  
**16th to 24th St, Cactus to Thunderbird**  
**District 3**

**Status:** OPEN

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	28%	
Fair	64%	
Bad	8%	
Surveys Returned	129	

- Survey Priorities:**
- 1) Drug Activity
  - 2) Upkeep of homes and/or yards
  - 3) Trash in alleys/yards

<b>Budget:</b>	Amount	Percent
Administration	\$ 5,000	5%
Crime	35,650	40%
Blight/zoning	16,150	18%
Street Improvement	10,000	11%
Youth Programs	14,000	16%
Elderly Programs	7,200	8%
"Kudos" Program	2,000	2%
<b>TOTAL</b>	<b>\$ 90,000</b>	<b>100%</b>

**Amount Spent:** \$90,000

## Starduster (01-02)

**Goal:** Decrease crime by creating a unified community that will work together with law enforcement to increase neighborhood safety and security

1) Decrease crime by 25% by 12/03 through educational programs and additional law enforcement patrols	
2) Decrease speeding on selected streets by 50% by 12/03	
3) Organize 3 Knock and Talk events	

**Goal:** Provide places for children to go and safe activities for them to engage in after school

1) Create a youth safety patrol	
2) Provide educational training for parents regarding literacy, parenting, and ESL classes	

**Goal:** Provide seniors and/or disabled residents with information, assistance and guidance on available City programs

1) Elderly program leaders will work with FB leaders to provide various services	
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**Goal:** Educate residents about the neighborhood preservation code regarding vehicles that are inoperable/blighting to result in 100% decrease

1) Provide list of properties that contain one inoperable/blighting vehicle	
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**Goal:** By 12/02 decrease the number of properties with maintenance violations by 25%

1) Provide list of properties in violation on a regular basis	
2) Organize 3 Knock and Talk events to educate residents regarding City zoning and preservation ordinances, etc.	
3) Develop a letter to send to violators to educate them	

**Goal:** Achieve 100% compliance on violations relating to skirting on mobile homes, exterior surfaces, fascia, and rusting coolers

1) Provide list of properties in violation on a regular basis	
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**Goal:** Achieve 100% registration of all rental properties by 12/03

1) Identify all rental properties and turn information in to the registry coordinator	
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## Starduster (01-02)

**Goal:** Design a program to reward owners who clean up/beautify their property

1) Identify 4-5 categories of physical improvement and solicit nominations via monthly newsletter	
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**Goal:** Improve the existing street lighting by 12/03

1) Install streetlights in identified areas to deter crime	
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**Goal:** Reduce speeding and deter cut-through traffic by developing a sustainable traffic control plan by 12/02

1) Develop a comprehensive traffic control plan to address speeding and cut-through traffic	
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**Westwood Village (01-02)**  
**19th to 27th Ave, Thomas to Osborn**  
**District 4**

**Status:** OPEN

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	74%	
Fair	15%	
Needs Improvement	11%	
Surveys Returned	85	

**Survey Priorities:** 1) Speeding  
2) Problems with rental property  
3) Trash in alleys/yards/streets

<b>Budget:</b>	Amount	Percent
Community Security	\$ 1,000	1%
Family/Community Support Center	40,000	44%
Traffic Mitigation	5,000	6%
Lighting	2,400	3%
Community Office	5,000	6%
Park/Green Belt	7,500	8%
Community Tool Shed/Supplies	3,500	4%
Landmark Sign	2,275	2%
Transportation	6,000	7%
Mailing/Postage	500	0%
Supplies (Community Center)	8,000	9%
Communications	5,215	6%
Community Awareness/Support	1,610	2%
Training	500	0%
Magnet Traditional Elementary School	1,500	2%
<b>TOTAL</b>	<b>\$ 90,000</b>	<b>100%</b>

**Amount Spent:** \$90,000

## Westwood Village (01-02)

**Goal:** Reduce speed and cut-through traffic on neighborhood streets

1) Reduce cut through traffic and speeding by 20% by 12/03	
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**Goal:** Provide a safe pathway for pedestrians and school children

1) Reduce the number of pedestrian/automobile accidents by 55%	
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**Goal:** Provide funding for extra circular activities, campus beautification and safety

1) Reduce crime by 4% by assisting PTO's with activities for youth	
--	--

**Goal:** Increase lighting and safety for neighborhood residents

1) Additional streetlights	
2) Install adequate dusk to dawn alley lights	

**Goal:** Enforce NSD's Top 8 preservation violations and reduce current violations by 65%

1) Provide a well-kept attractive environment to live	
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**Goal:** Afford residents opportunity to take "on loan" equipment necessary to maintain property

1) Provide for less blight and preservation violations. Bring 90% of homes into compliance	
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**Goal:** Increase police presence via bike control

1) Reduce crime by 15%	
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**Goal:** Reduce gun violence through education

1) Educate youth on importance of proper gun handling and seriousness of guns	
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**Goal:** Provide a safer environment

1) Property owners in compliance	
2) Decrease number of calls for service at all multi-family communities	
3) Reduce nuisance calls and eliminate adverse legal activity	

**Goal:** Provide area youth with a safe place to play

1) Establish a greenbelt area for local kids to play and exercise	
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## Westwood Village (01-02)

**Goal:** Provide Community based transportation

1) Provide daytime scheduled transportation	
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**Goal:** Maintain the unique characteristics and historical value of the neighborhood

1) Westwood Village and Estates and Osborn Westwood to be listed as "Historic Neighborhood" by 6/04	
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**Goal:** Foster cohesiveness, safe communities and a greater sense of well-being

1) Provide up-to-date information that will enhance community	
2) Increase level of resources to keep up-to-date communications with neighborhood residents	
3) Maintain e-mail tree for quick release of information	
4) Neighborhood directory	

**Heatherbrae (01-02)**  
**67th to 75th Ave, Indian School to Camelback**  
**District 5**

**Status:** OPEN

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	20%	
Fair	58%	
Bad	22%	
Surveys Returned	296	

- Survey Priorities:**
- 1) Gang/Drug activity
  - 2) Traffic-cut through/Speeding
  - 3) Home Break-ins

<b>Budget:</b>	Amount	Percent
Crime and Safety	\$ 61,150	68%
Clean and Beautiful	4,350	5%
School	10,000	11%
Park	10,000	11%
Administrative	4,500	5%
<b>TOTAL</b>	<b>\$ 90,000</b>	<b>100%</b>

**Amount Spent:** \$90,000

## Heatherbrae (01-02)

**Goal:** Improve the overall appearance of the neighborhood

1) Provide quarterly clean-ups	
2) Clean 3 alleys on a regular basis to be in compliance with NPO	
3) Remove graffiti within 24 hours after being reported	
4) Equip graffiti team with 2-way radios	

**Goal:** Have all house addresses easily visible from curb

1) Paint addresses on curbs	
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**Goal:** Lack of communication between apartments and single family residences

1) Open lines of communication	Not completed – lack of neighborhood interest
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**Goal:** Provide a safe, supervised and productive after school place for students

1) Develop an after school program	
2) Develop a plan to utilize Holiday Park on a larger scale by 6/02	

**Goal:** Increase lighting in areas to prevent criminal activity and vandalism

1) Identify street lights through Mid-Block Lighting Program	
2) Identify additional installations to be funded by Fight Back	
3) Work with SRP to install Dusk to Dawn lighting	

**Goal:** Reduce speeding

1) Identify list of locations for installation of speed humps	
2) Conduct traffic study	
3) Police Dept to monitor speeding by placing "motors" in neighborhood	

**Goal:** Increase visibility of police in area

1) Bike squad to patrol on a regular basis	
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**Orangedale/Mounds View (01-02)**  
**56th to 64th St., McDowell to Thomas**  
**District 6**

**Status:** OPEN

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	50%	
Fair	47%	
Bad	3%	
Surveys Returned	491	

- Survey Priorities:**
- 1) Home break-ins
  - 2) Traffic cut-through/speeding
  - 3) Upkeep of homes and/or yards

<b>Budget:</b>	Amount	Percent
Administration	\$ 4,500	5%
Newsletter & Distribution	13,000	14%
Crime	9,500	11%
Blight	13,200	15%
Traffic	18,000	20%
Youth	31,800	35%
<b>TOTAL</b>	<b>\$ 90,000</b>	<b>100%</b>

**Amount Spent:** \$90,000

## Orangedale/Mounds View (01-02)

**Goal:** Reduce the number of burglaries by at least 25% by 12/03

1) Educate the community	
2) Increase community participation and purchase equipment	

**Goal:** Reduce the number of auto thefts by at least 25% by 12/03

1) Educate the community	
2) Increase community participation and purchase equipment	

**Goal:** Reduce the amount of properties in violation by 10% by 12/03

1) Clean up and maintain properties including parking in yards	
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**Goal:** Reduce the amount of alleys in violation from 10% to 5% by 12/03

1) Work with City departments and community to keep alleys clean	
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**Goal:** Have uncontained trash cans on street at scheduled times only

1) Uncontained trash put out no more than 9 days prior to scheduled pick-up date	
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**Goal:** Reduce the amount of shopping carts by 50% by 12/03

1) Educate residents	
2) Form a committee to pick up and return carts	

**Goal:** Reduce the amount of graffiti by 100%

1) Clean up existing graffiti	
2) Educate residents	

**Goal:** Instill neighborhood pride

1) Install neighborhood identification signs	
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**Goal:** Redesign 52<sup>nd</sup> street from McDowell to Thomas Roads

1) Work with City to make improvements	
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**Goal:** Deter cut-through traffic and reduce speeding

1) Develop a comprehensive traffic control plan	
2) Pursue installation of crosswalks on 48 <sup>th</sup> street so residents can safely go to the Crosscut Canal Park	

## Orangedale/Mounds View (01-02)

**Goal:** Widen Virginia Street east of 53<sup>rd</sup> Place

1) Work with City to make improvements	
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**Goal:** Develop recreational and after school programs for youth and adults

1) Purchase equipment to establish an open playground at Orangedale Elementary School	
2) Develop youth and adult programs with assistance of volunteers and non-profits	
2) Develop an after school program for students at Orangedale Elementary School	

**St. Matthew/Sherman Park (01-02)**  
**19th Ave. to I-17, Buckeye to Van Buren**  
**District 7**

**Status:** OPEN

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	10%	
Fair	43%	
Bad	47%	
Surveys Returned	127	

- Survey Priorities:**
- 1) Drug activity
  - 2) Traffic cut-through/speeding
  - 3) Prostitution

<b>Budget:</b>	Amount	Percent
Administration	\$ 5,000	6%
Public Safety	20,000	22%
Neighborhood Preservation	1,800	2%
Neighborhood Improvement	41,000	46%
Recreation and Youth	18,200	20%
Media/Communication	4,000	4%
<b>TOTAL</b>	<b>\$ 90,000</b>	<b>100%</b>

**Amount Spent:** \$90,000

## St. Matthew/Sherman Park (01-02)

**Goal:** Reduce criminal activity

1) Develop and execute an enhanced patrol and interdiction plan to address criminal activity	
2) Promote crime reduction and prevention activities through increased awareness and involvement by 6/02	

**Goal:** Make neighborhood safer for drivers and pedestrians

1) Install up to 25 streetlights by 12/03	
2) Install up to 18 speed humps by 8/03	
3) Install up to 20 neighborhood identity signs by 10/02	

**Goal:** Make the area a cleaner and more attractive place to live

1) Organize and schedule neighborhood clean-ups	
2) Implement blight reduction activities via NPO enforcement	
3) Provide continuing education and personal contact	

**Goal:** Provide teen/youth programs to enhance life skills and practices

1) Create structured recreation programs	
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**Goal:** Improve neighborhood participation and communication

1) Quarterly newsletter and flyers to improve awareness of Fight Back program	
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**South Central (01-02)**  
**7th St to 7th Ave, Baseline to Southern**  
**District 8**

**Status:** OPEN

<b>Neighborhood Rating:</b>	Pre-Survey	Post-Survey
Good	31%	
Fair	62%	
Bad	7%	
Surveys Returned	NA	

**Survey Priorities:** 1) Traffic cut-through/speeding  
 2) Drug activity  
 3) Home break-ins

<b>Budget:</b>	Amount	Percent
Administration	\$ 5,000	6%
Crime/Public Safety	25,000	28%
Neighborhood Preservation	10,000	11%
Street and Traffic	38,000	42%
Youth Program	12,000	13%
<b>TOTAL</b>	<b>\$ 90,000</b>	<b>100%</b>

**Amount Spent:** \$90,000

## South Central (01-02)

**Goal:** Reduce criminal activity by 5%

1) Increase the number of police patrols	
2) Increase neighborhood involvement	

**Goal:** Reduce compliance with City Preservation Ordinances by at least 75%

1) Identify residents in need of assistance and provide information	
2) Provide all residents with information on services and programs	

**Goal:** Improve existing streetlights

1) 10 Mid-Block streetlights to be installed by 12/03	
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**Goal:** Reduce speeding and deter cut-through traffic by 10%

1) Develop a comprehensive traffic control plan	
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**Goal:** Create a safe crossing at 7<sup>th</sup> Ave and Minton for children

1) Develop an action plan to create a safe school crossing	
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**Goal:** Increase the number of enrichment activities at Lassen School campus from 1 to 4

1) Recruit and hire instructors to teach a performing arts program	
2) Hire a computer and/or language instructor	
3) Purchase additional recreation supplies as needed	

**APPENDIX C**  
**FIGHT BACK BUDGET SUMMARY**

Fight Back	District	Cycle	Total	Administration	Crime/Safety	Neighborhood Improvements	Capacity/Community Building	Blight Reduction/Preservation	Lighting	Traffic Mitigation	Parks & Recreation	Youth	Miscellaneous
Thunderway	1	95-96	\$80,000	\$4,000	\$15,500	\$40,800	\$12,000	\$7,700					
Jade Park	1	96-97	\$80,000	4,000	21,300	49,000		5,700					
Cholla	1	97-98	\$80,000	4,000	23,400	500		19,600	18,000	6,500		8,000	
Westtown Watch	1	98-99	\$80,000	5,000	25,000	10,000		2,000				38,000	
Jade Park II	1	99-00	\$90,000	2,000	25,000	12,800	13,000	5,000		2,200		30,000	
Adobe Foothills	1	00-01	\$90,000	5,000	12,000	59,000	8,000	6,000					
Alta Vista	1	01-02	\$90,000	7,000	9,000	17,000		15,000				42,000	
Campo Bello	2	95-96	\$80,000	4,000	10,062	8,600	5,800			35,664		2,944	12,930
Constitution II	2	96-97	\$80,000		36,000	13,400	7,422	5,110				9,110	8,958
Palomino III	2	97-98	\$80,000	4,000	2,720		7,000	9,200	12,000		45,080		
Village Meadows	2	98-99	\$80,000	4,000	37,750		6,000	11,250	18,000		3,000		
Fight Back 2000	2	99-00	\$90,000	4,500	29,600		7,500	5,800	21,300	21,300			
Sunset Canyon	2	00-01	\$90,000	5,000	20,600		2,000	2,700	17,100	17,100	10,500	15,000	
Echo Mountain	2	01-02	\$90,000	5,000	30,000		23,000	10,000		22,000			
Shadow Mountain	3	95-96	\$80,000	4,000	16,000			1,000	15,000	4,000	30,000	10,000	
Shaw Butte	3	96-97	\$80,000	4,000	25,400			4,000	12,200	10,000		24,400	
Madison	3	97-98	\$80,000	4,000	12,432			20,255		23,686		19,627	
Save Our Sunnyslope	3	98-99	\$80,037	2,885	41,415	10,000	4,185	802	6,000			14,750	
Cactus/Sweetwater	3	99-00	\$88,000	5,000	46,700		9,300	2,000				25,000	
Save Our Sunnyslope II	3	00-01	\$90,000		30,000			31,500		16,500		12,000	
Starduster	3	01-02	\$90,000	5,000	35,650		9,200	16,150	10,000			14,000	
Canal North	4	95-96	\$80,000	4,000	32,000	4,000				30,000		10,000	
Nile	4	96-97	\$80,000		940	66,666	7,394				5,000		
Simpson	4	97-98	\$79,590		12,900	5,854	15,236		16,000			29,600	
Desert View	4	98-99	\$80,000		5,300		1,072	2,500	16,128			55,000	
Westwood/Simpson	4	99-00	\$90,000				90,000						
7th Avenue Merchants	4	00-01	\$90,000		5,000	75,000	10,000						
Westwood Village	4	01-02	\$90,000		1,000	2,275	26,825		2,400	5,000	11,000	41,500	
Granada	5	95-96	\$80,000	4,000	39,930	482		4,999		7,234	18,355	5,000	
Sparc	5	96-97	\$80,000	5,000	20,000			10,500		9,200	35,300		
Tomahawk	5	97-98	\$80,000	4,000	12,500	10,750	29,050			7,700	16,000		
Peralta	5	98-99	\$80,000	4,000	25,000	20,000	5,000			26,000			
Epworth	5	99-00	\$90,000		15,975	500	36,875				2,400	34,250	
Maryvale Unite	5	00-01	\$90,000	3,000	30,000	9,000	9,000	9,000		30,000			
Heatherbrae	5	01-02	\$90,000	4,500	61,150	4,350					10,000	10,000	
Green Gables II	6	95-96	\$80,000	7,613	2,682		40,839	1,883		13,690		13,293	
Four Square Coalition	6	96-97	\$80,000	4,000	12,000				26,000	30,000			8,000
Avalon/Loma Linda	6	97-98	\$80,000	3,386	2,580	3,473		16,576	37,778	13,200	2,090		917
DLM	6	98-99	\$80,000		43,000	7,700	3,800	7,000	18,500				
Harmony	6	99-00	\$90,000	4,500	12,650	9,500	24,500		25,000	6,650			7,200
Kennedy	6	00-01	\$90,000	4,500	22,800		8,000	8,000		34,267		12,433	
Orangedale/Mounds View	6	01-02	\$90,000	4,500	9,500		13,000	13,200		18,000		31,800	
United Neighbors	7	95-96	\$80,000		26,668	26,666	26,666						
Butler Bulldogs	7	96-97	\$80,000		26,668	26,666	26,666						

<b>Fight Back</b>	<b>District</b>	<b>Cycle</b>	<b>Total</b>	<b>Administration</b>	<b>Crime/Safety</b>	<b>Neighborhood Improvements</b>	<b>Capacity/Community Building</b>	<b>Blight Reduction/Preservation</b>	<b>Lighting</b>	<b>Traffic Mitigation</b>	<b>Parks &amp; Recreation</b>	<b>Youth</b>	<b>Miscellaneous</b>
H.A.V. Power	7	97-98	\$80,000	4,000	21,000	6,800	26,200					22,000	
Concerned Citizens	7	98-99	\$80,000	4,000	35,200		5,000	2,700	3,600		25,900		3,600
Westdale	7	99-00	\$90,000	4,500	15,000	38,500			11,000	11,000			10,000
United Neighbors II	7	00-01	\$90,000	4,500	10,000	10,000	10,000			38,000		17,500	
St. Mathews/Sherman Park	7	01-02	\$90,000	5,000	20,000	41,000	4,000	1,800				18,200	
Red Mountain	8	95-96	\$80,000	4,000	7,000			7,000	12,000	6,000		42,000	2,000
SB Central 7	8	96-97	\$80,000	4,000	60,000			16,000					
Central Park/Si Se Puede	8	97-98	\$80,000	4,000	7,000			6,000		27,000		34,762	1,238
Barrios Unidos	8	98-99	\$80,000	4,000	25,000			10,000				26,000	15,000
South Phoenix Rising	8	99-00	\$90,000	4,500	25,000	20,000	2,000	1,500		20,000		16,000	1,000
Francisco/Highland	8	00-01	\$90,000	4,000	25,000		5,000	10,000	12,000			34,000	
South Central Neighborhood	8	01-02	\$90,000	5,000	25,000			10,000		38,000		12,000	
<b>TOTAL</b>			<b>\$4,717,627</b>	<b>\$190,884</b>	<b>\$1,200,972</b>	<b>\$610,282</b>	<b>\$540,530</b>	<b>\$319,425</b>	<b>\$310,006</b>	<b>\$529,891</b>	<b>\$214,625</b>	<b>\$730,169</b>	<b>\$70,843</b>
			100.0%	4.0%	25.5%	12.9%	11.5%	6.8%	6.6%	11.2%	4.5%	15.5%	1.5