

# Academic Library Streaming Video Revisited

## Introduction

Thank you for participating in our survey. Your contribution is very important.

This survey will update baseline data from our original survey conducted in 2013. This version revisits issues of collections, expenditures, acquisitions, discovery and access, and delivery. New and expanded areas of the survey explore workflow, captioning, and digitizing policies and processes.

Information gathered from the survey will be disseminated through conference presentations and/or publications to help inform planning and implementation of streaming video collections and services in academic libraries.

Even if your library does not currently provide access to streaming video your responses will be valuable contributions to the broader understanding of the current environment for streaming video in academic libraries.

The survey does not address video in public libraries or K-12 settings.

If you have questions about the survey please contact us:

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## Academic Library Streaming Video Revisited

### Incentives

This survey is independent research by academic librarians, and is not affiliated with any company, industry group, professional association, or publication.

Taking part in this survey is completely voluntary. If you decide to take part, you are free to stop at any time.

Your responses are confidential. A list of participating institutions will be included in reporting survey results, but otherwise all data will be aggregated. No data will be presented connecting individual responses and respondents or institutions.

Since the survey asks for figures on collection size and acquisition expenditures you may want to gather information before you begin. You may *review and/or print* a PDF copy of the survey here:

#### ***Academic Library Streaming Video Revisited - PDF***

You may close the survey at any point and return to complete it provided you use the same computer.

This survey requires approximately 30-45 minutes to complete.

We acknowledge the time commitment this requires! In appreciation of your effort we are offering nine (9) incentive awards to be distributed by random drawing from completed surveys. Awards are to the respondents' respective libraries.

The Incentive Awards provided by respected educational media distributors are:

- \* **Alexander Street Press** - One year license to the complete Filmmakers Library collection
- \* **Ambrose Digital** - One year license to the complete streaming video catalog
- \* **BioMedia Associates** - One year license to the complete streaming video college catalog
- \* **Docuseek2** - One year license to your selection of five (5) streaming videos
- \* **Films on Demand** - One year license to a single subject collection
- \* **Media Education Foundation** - Three (3) individual titles of your choice on DVD
- \* **OnTheBoards.TV** - Four (4) Academic Downloads of individual titles of your choice
- \* **Psychotherapy.net** - One year license to twenty (20) titles of your choice
- \* **Swank Digital Campus** - One semester license to five (5) individual titles

We gratefully acknowledge the generous support of the companies providing the incentive awards.

These supporting partners had no input on development of the survey and will not receive any identifying information from respondents (with the exception of contact information for those receiving incentive awards).

The Office of Research Integrity and Assurance at Arizona State University determined this survey does not require IRB (Institutional Review Board) review.

# Academic Library Streaming Video Revisited

## Demographic Data

The following questions collect standard data about your institution.

Responses will be used for data management and analysis and to determine/eliminate duplicate responses from the same institution.

All data will be aggregated. No data will be presented for individual institutions.

### 1. What is the name of your institution?

### 2. Institution Type (by Carnegie classification) Check one:

- Doctorate-granting University
- Master's College and University
- Baccalaureate College
- Associate's College
- Special Focus Institution
- Tribal College

### 3. What is your institution's FTE enrollment?

- less than 500
- 500-1,999
- 2,000-4,999
- 5,000-9,999
- 10,000-29,999
- 30,000+

### 4. Is your institution publicly funded or private?

- Public
- Private
- Other (please specify)

## 5. Does your library have a media librarian?

**Definition:** For the purposes of the survey a media librarian is defined as a library employee who has primary responsibility for audiovisual media in the library's collection, beyond circulation and/or maintenance of the collection. These responsibilities may or may not include selection, licensing, cataloging, processing, production, etc. The media librarian also may have responsibilities beyond media.

- Yes, a professional librarian
- Yes, a classified staff person
- No

## Academic Library Streaming Video Revisited

### Streaming Video in Your Library or Institution - Current or Planned

"Video" refers to commercially produced and distributed academic, educational, documentary and/or feature content.

Streaming video includes any combination of individual titles, collections (subscription or other), locally hosted or vendor hosted content.

The survey does not address locally produced, lecture capture, repository, institutional advancement/publicity, tutorials, or similar content.

**6. Does your *institution* (Library, IT, or other) currently provide access to streaming video?**

- No
- Yes

**7. Is your *library* planning to provide access to streaming video? If "Yes", when?**

- We already stream
- Within the next year
- Within the next 2-3 years
- More than three years
- Unknown
- No

If "No" or "Unknown", please comment

## Academic Library Streaming Video Revisited

### Streaming Video Selection

**8. Multiple players contribute to, participate in, and/or influence collection development. Who is the *primary* selector for streaming video in your library?**

Libraries use various terms to describe similar functional positions. Please select the term that most closely reflects a position in your library.

- We don't stream video
- Media librarian
- Subject librarians
- Faculty/faculty request
- Acquisitions librarian
- Collection development librarian
- Technical services librarian
- Electronic resources librarian
- Distance education librarian
- Library Director
- Committee
- Other, please specify

## Academic Library Streaming Video Revisited

### Funding for Video Acquisitions in your Library and Institution

These questions address how your Library and / or Institution fund streaming video acquisitions, in general.

The survey addresses library funding and institutional funding in separate questions.

#### 9. What is the *primary* funding source for your library's streaming video?

Institutional funding for streaming video is addressed in the next question.

- The library does not fund streaming video acquisitions
- From a general acquisitions budget
- Separate video acquisitions budget / line
- Separate streaming video budget / line
- Electronic resources budget / line
- Course reserves budget / line
- Distance learning budget / line
- End-of-year funds
- Technology fee
- Gifts / Donations
- Other, please specify

#### 10. Does your *institution* provide funding for streaming video in addition to or instead of library funding?

- No
- Yes, in addition to the library's funding
- Yes, instead of library funding

If yes, what unit(s) in your institution, other than the library, fund(s) streaming video?

#### 11. Approximate total video expenditures, by your library and institution, last fiscal year.

Enter whole numbers, without dollar signs (\$), decimals, or commas. If none, enter 0; if unknown, leave blank.

Physical copy videos (DVD, Blu-Ray, etc.)

Library funded streaming videos

Institution funded streaming videos

**12. In the next fiscal year do you anticipate spending less, about the same, or more for video acquisitions?**

	Expect to spend <b>less</b>	Expect to spend <b>about the same</b>	Expect to spend <b>more</b>	NA
Physical copy videos (DVD, Blu-Ray, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Library funded streaming video	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Institution funded streaming video	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



## Academic Library Streaming Video Revisited

### Streaming Video Acquisition and Licensing

These questions address common models of streaming video acquisition and licensing, including:

- \* Purchase / licensing in perpetuity / life of file format
- \* Subscription
- \* Term license
- \* Patron Driven / Demand Driven Acquisition (PDA/DDA)
- \* Evidence Based Acquisition (EBA)

These questions differentiate between licensing individual titles and licensing collections or groups of titles.

#### 13. Does your library *subscribe* to or *term-license* any streaming video *collections*?

**Definition:** Sometimes referred to as "vendor curated collections". Predetermined packages of titles, provided on an annual or multi-year agreement, generally including new titles added to the collection during the subscription or license period. The library pays a flat fee for use of any/all titles in the collection, and does not select individual titles. The library does not own the content in the collection. The distributor hosts the streaming.

- No
- Yes

#### 14. Has your library *purchased* / licensed in perpetuity / life of file format any streaming video *collections*?

**Definition:** Sometimes referred to as "vendor curated collections". Predetermined packages of titles, provided by the distributor, and may include additional titles added to the collection over time. The library pays a one-time fee for the collection, but does not select individual titles. The library owns the content in the collection. The collection may be hosted/served by either the vendor or by the library. Vendor hosted collections may include an annual maintenance fee.

- No
- Yes

#### 15. Has your library *purchased* / licensed in perpetuity / for the life of the fileformat *individual streaming video titles*?

**Definition:** Titles selected by the library. The library owns the video. Generally, (but not always) the library provides hosting/serving of in-perpetuity titles).

- No
- Yes

**16. Has your library *term-licensed individual* streaming video titles? (Generally 1-3 years)**

**Definition:** Titles selected by the library. The library does not own the video but has access during the license term, after which continued access requires renewing the license. Term-licensed titles may be hosted/served by the vendor, or hosted/served by the library)

- No
- Yes

**17. Does your library *license* streaming videos for *course reserve* use? (Generally, a period of less than one year)**

**Definition:** Individual titles licensed for course reserve are term-licensed. The library does not own the video but has access during the license term, after which continued access requires renewing the license. Term-licensed titles may be hosted/served by the vendor, or hosted/served by the library).

- No
- Yes

## Academic Library Streaming Video Revisited

### Streaming Video Selection and Licensing, Continued

**18. Which selection and licensing models has your library used for streaming videos in your collection Check all that apply.**

- We don't stream
- Subscription
- Purchase in perpetuity / life of file format
- Term license
- Patron Driven / Demand Driven model that triggers a term license
- Patron Driven / Demand Driven model that triggers a purchase
- Evidence Based Acquisition model - purchase or term license not determined automatically but by library review of use data
- Other, please specify

**19. What is your library's *preferred* licensing model for streaming videos?**

**Rank in order, most preferred to least preferred.**

<input type="checkbox"/> Subscription
<input type="checkbox"/> Purchase / license in perpetuity
<input type="checkbox"/> Term license
<input type="checkbox"/> Patron driven model (PDA) that triggers a term license
<input type="checkbox"/> Patron driven model (PDA) that triggers a purchase
<input type="checkbox"/> Evidence based acquisition model (EBA) - purchase or term license not determined automatically but by library review of use data
<input type="checkbox"/> Other (as specified in Question 18)

**20. Approximate total video expenditures, by licensing model, by your library, last fiscal year.**

Enter whole numbers, without dollar signs (\$), decimals, or commas. If none, enter 0; if unknown, leave blank.

Purchased / Licensed in perpetuity / Life of file streaming video titles	<input type="text"/>
Term licensed streaming video titles	<input type="text"/>
Subscription streaming video collections	<input type="text"/>
PDA / DDA licenses	<input type="text"/>
EBA purchase or license	<input type="text"/>

**21. In the next fiscal year do you anticipate spending less, about the same, or more for streaming video acquisitions?**

	Expect to spend <b>less</b>	Expect to spend <b>about the same</b>	Expect to spend <b>more</b>	NA
Purchased / licensed in perpetuity / life of file streaming video titles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Term licensed streaming video titles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Subscription streaming video collections	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
PDA / DDA licenses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EBA purchase or license	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## Academic Library Streaming Video Revisited

### Size of Your Library Streaming Video Collection

The following questions collect information on the size of your library's streaming video collection.

- \* Subscription / Term license of *collections*
- \* Purchase / License in perpetuity / life of file format of *collections*
- \* Individual *titles* purchased / licensed in perpetuity
- \* Individual *titles* term licensed
- \* *Titles* licensed for course reserve

Information on size of vendor *curated collections* can be difficult to gather.

It is not necessary for you to calculate figures for curated collections. The survey will determine the final figures based on your identification of the specific curated collections you have licensed.

## Academic Library Streaming Video Revisited

### Total Titles in Collections Subscribed to / Licensed by your Library

This portion of the survey collects figures for the total number of streaming video titles in *collections* your library *subscribes to or term licenses*.

It is not necessary for you to calculate figures. The survey will determine the final figures based on your identification of the specific curated collections you have licensed.

#### Definition of a *Subscription / Licensed Collection*

Sometimes referred to as "vendor curated collections". Predetermined packages of titles, provided on an annual or multi-year agreement, generally including new titles added to the collection during the subscription or license period. The library pays a flat fee for use of any/all titles in the collection, and generally does not select individual titles. The library does not own the content in the collection. The distributor hosts the streaming.

In PDA or EBA acquisition models patron use may trigger a purchase or term-license decision for specific titles.

#### Questions 22 - 28. Does your library *subscribe to or license* any of the following curated *collections*?

##### 22. *Alexander Street Press* collections - Check all that apply.

- |  |  |
|--|--|
| <input type="checkbox"/> VAST  | <input type="checkbox"/> Medical Imaging in Video  |
| <input type="checkbox"/> AVON Academic Video Online: Premium   | <input type="checkbox"/> Meet the Press  |
| <input type="checkbox"/> 60 Minutes 1997-2014  | <input type="checkbox"/> New World Cinema: Independent Features and Shorts, 1990–Present |
| <input type="checkbox"/> American History in Video   | <input type="checkbox"/> Nursing Assessment in Video                                     |
| <input type="checkbox"/> Art and Architecture in Video   | <input type="checkbox"/> Nursing Assistant Education in Video                            |
| <input type="checkbox"/> Asian Film Online   | <input type="checkbox"/> Nursing Education in Video                                      |
| <input type="checkbox"/> Asian Theater Video (Bundle)  | <input type="checkbox"/> Occupational Therapy: Physical Modalities Bundle                |
| <input type="checkbox"/> Australasian Video Bundle   | <input type="checkbox"/> Opera in Video  |
| <input type="checkbox"/> Black Studies in Video  | <input type="checkbox"/> PBS Video Collection  |
| <input type="checkbox"/> Business Education in Video   | <input type="checkbox"/> Primary Education Video Bundle                                  |
| <input type="checkbox"/> Classical Music in Video  | <input type="checkbox"/> Psychological Experiments Online                                |
| <input type="checkbox"/> Counseling and Therapy in Video: Volume I   | <input type="checkbox"/> The Psychotherapy.net Collection (Subscription Add-on)          |
| <input type="checkbox"/> Counseling and Therapy in Video: Volume II  | <input type="checkbox"/> Rehabilitation Therapy in Video                                 |
| <input type="checkbox"/> Counseling and Therapy in Video: Volume III   | <input type="checkbox"/> Silent Film Online  |
| <input type="checkbox"/> Criminal Justice and Public Safety in Video   | <input type="checkbox"/> Social Work Video Bundle  |
| <input type="checkbox"/> Criterion Collection<br>(full collection only - do not check<br>if only selected titles are licensed) | <input type="checkbox"/> Sports Medicine and Exercise Science in Video Series            |
| <input type="checkbox"/> Current Affairs in Video  | <input type="checkbox"/> Stanford Executive Briefing Series                              |
|  | <input type="checkbox"/> Stanford Executive Briefing Series: Thought Leaders Bundle      |

- |   |  |
|---|--|
| <input type="checkbox"/> Dance in Video                       | <input type="checkbox"/> The Stanley Milgram Films on Social Psychology    |
| <input type="checkbox"/> Dental Education in Video            | <input type="checkbox"/> The John Cleese Business Bundle                   |
| <input type="checkbox"/> Education in Video                   | <input type="checkbox"/> Theatre in Video                                  |
| <input type="checkbox"/> Engineering Case Studies Online      | <input type="checkbox"/> Veterinary Education in Video                     |
| <input type="checkbox"/> Environmental Studies in Video       | <input type="checkbox"/> Video Arts: Communication Bundle                  |
| <input type="checkbox"/> Ethnographic Video Online: Volume I  | <input type="checkbox"/> Video Arts: Creativity and Decision-Making Bundle |
| <input type="checkbox"/> Ethnographic Video Online: Volume II | <input type="checkbox"/> Video Arts: Customer Service and Sales Bundle     |
| <input type="checkbox"/> Fashion Studies Online               | <input type="checkbox"/> Video Arts: Managing People Bundle                |
| <input type="checkbox"/> Filmmakers Library Online            | <input type="checkbox"/> Video Arts: Managing Yourself Bundle              |
| <input type="checkbox"/> Health and Society in Video          | <input type="checkbox"/> Video Arts: Performance Review Bundle             |
| <input type="checkbox"/> Human Resource Management Online     | <input type="checkbox"/> The Video Journal of Counseling and Therapy       |
| <input type="checkbox"/> Human Rights Studies Online          | <input type="checkbox"/> World History in Video                            |
| <input type="checkbox"/> International Business Online        | <input type="checkbox"/> World Newsreels Online, 1929–1966                 |
| <input type="checkbox"/> LGBT Studies in Video                |  |
| <input type="checkbox"/> The March of Time®                   |  |

**23. Ambrose Digital collections - Check all that apply.**

- Ambrose Digital - Entire catalog
- BBC Shakespeare Plays (full collection only - do not check if entire catalog or only selected plays are licensed)

**24. *Films on Demand* collections - Check all that apply.**

- |   |  |
|---|--|
| <input type="checkbox"/> Master Academic Collection<br>(Includes all subject collections<br>except <i>Nursing</i> and <i>World Cinema</i> ) | <input type="checkbox"/> Geography                   |
| <input type="checkbox"/> Master Career & Technical Education  | <input type="checkbox"/> Guidance and Counseling     |
| <input type="checkbox"/> Anthropology   | <input type="checkbox"/> Health & Medicine           |
| <input type="checkbox"/> Archival Films & Newsreels   | <input type="checkbox"/> History                     |
| <input type="checkbox"/> Area Studies   | <input type="checkbox"/> Mathematics                 |
| <input type="checkbox"/> Art & Architecture   | <input type="checkbox"/> Music & Dance               |
| <input type="checkbox"/> Biology Video  | <input type="checkbox"/> Nursing                     |
| <input type="checkbox"/> Business & Economics   | <input type="checkbox"/> Philosophy & Religion       |
| <input type="checkbox"/> Careers & Job Search   | <input type="checkbox"/> Physical Science            |
| <input type="checkbox"/> Communication  | <input type="checkbox"/> Political Science           |
| <input type="checkbox"/> Criminal Justice & Law   | <input type="checkbox"/> Psychology                  |
| <input type="checkbox"/> Earth Science  | <input type="checkbox"/> Sociology                   |
| <input type="checkbox"/> Education  | <input type="checkbox"/> Technical & Trade Education |
| <input type="checkbox"/> Engineering  | <input type="checkbox"/> Technology & Society        |
| <input type="checkbox"/> English  | <input type="checkbox"/> World Languages             |
| <input type="checkbox"/> Environmental Science  | <input type="checkbox"/> World Cinema                |
| <input type="checkbox"/> Family and Consumer Sciences   |  |

**25. *Docuseek2* collections - Check all that apply.**

- |   |   |
|---|---|
| <input type="checkbox"/> Full collection<br>If checked, do not check any of the<br>individual subject collections | <input type="checkbox"/> Education Collection                 |
| <input type="checkbox"/> African Studies Collection   | <input type="checkbox"/> Global Studies Collection            |
| <input type="checkbox"/> African-American History Collection  | <input type="checkbox"/> Health and Health Care Collection    |
| <input type="checkbox"/> Aging Collection   | <input type="checkbox"/> Kartemquin Films Labor Collection    |
| <input type="checkbox"/> Anthropology Collection  | <input type="checkbox"/> Latin American Studies Collection    |
| <input type="checkbox"/> Architecture Collection  | <input type="checkbox"/> Middle East Studies Collection       |
| <input type="checkbox"/> Arts, Music and Language Collection  | <input type="checkbox"/> Nursing Studies                      |
| <input type="checkbox"/> Asian Studies Collection   | <input type="checkbox"/> Philosophers and Ideas               |
| <input type="checkbox"/> Business and Economics Collection  | <input type="checkbox"/> Religion and Spirituality Collection |
| <input type="checkbox"/> Criminal Justice Studies   |   |



**26. Kanopy collections - Check all that apply**

- |  |   |
|--|---|
| <input type="checkbox"/> Full collection<br>If checked, do not check any of the individual subject collections | <input type="checkbox"/> Health                 |
| <input type="checkbox"/> The Arts  | <input type="checkbox"/> Media & Communications |
| <input type="checkbox"/> Business  | <input type="checkbox"/> Sciences               |
| <input type="checkbox"/> Education (K-12)  | <input type="checkbox"/> Social Sciences        |
| <input type="checkbox"/> Film & Popular  | <input type="checkbox"/> Technical Training     |
| <input type="checkbox"/> Global Studies & Languages  |   |

**27. Miscellaneous Additional Collections - Check all that apply.**

- BioMedia Biology Library (full collection only)
- INTELECOM (full collection only)
- Naxos Video Library (full collection only)
- On the Boards TV
- Paley Center Seminars
- Psychotherapy.net (full collection)
- Psychotherapy.net - Expanded Collection  
(do not check if full collection checked)
- Psychotherapy.net - Essential Collection  
(do not check if full collection checked)

**28. Other collections not listed above. Please specify.**

For the purposes of this survey the following streaming video providers are *NOT licensed collections*.

- \* JoVE - Journal of Visualized Experiments
- \* Medcom Trainex
- \* NBC Learn
- \* Swank Digital Campus
- \* Vanderbilt Television News Archive

## Academic Library Streaming Video Revisited

### Total Titles in Collections Purchased / Licensed in Perpetuity in your Library

This portion of the survey collects figures for the total number of streaming video titles in *collections* your library *purchased or licensed in perpetuity*.

It is not necessary for you to calculate figures. The survey will determine the final figures based on your identification of the specific curated collections you have purchased.

#### Definition of a Purchased / Licensed in Perpetuity Collection

Sometimes referred to as "vendor curated collections". Predetermined packages of titles, provided by the distributor, and may include additional titles added to the collection over time. The library pays a one-time fee for the collection, but does not select individual titles. The library owns the content in the collection. The collection may be hosted/served by either the vendor or by the library. Vendor hosted collections may include an annual maintenance fee.

**Questions 29 - 32. Has your library *purchased / licensed in perpetuity* any of the following *curated collections*?**

**29. Alexander Street Press collections - Check all that apply.**

- VAST
- AVON Academic Video Online: Premium
- 60 Minutes 1997-2014
- American History in Video
- Art and Architecture in Video
- Asian Film Online
- Asian Theater Video (Bundle)
- Australasian Video Bundle
- Black Studies in Video
- Business Education in Video
- Classical Music in Video
- Counseling and Therapy in Video: Volume I
- Counseling and Therapy in Video: Volume II
- Counseling and Therapy in Video: Volume III
- Criminal Justice and Public Safety in Video
- Current Affairs in Video
- Dance in Video
- Dental Education in Video
- Education in Video
- Engineering Case Studies Online
- Environmental Studies in Video
- Ethnographic Video Online: Volume I
- Ethnographic Video Online: Volume II
- Fashion Studies Online
- Filmmakers Library Online
- Health and Society in Video
- Human Resource Management Online
- Human Rights Studies Online
- International Business Online
- LGBT Studies in Video
- The March of Time®
- Medical Imaging in Video
- Meet the Press
- New World Cinema: Independent Features and Shorts, 1990–Present
- Nursing Assessment in Video
- Nursing Assistant Education in Video
- Nursing Education in Video
- Occupational Therapy: Physical Modalities Bundle
- Opera in Video
- Primary Education Video Bundle
- Psychological Experiments Online
- Rehabilitation Therapy in Video
- Silent Film Online
- Social Work Video Bundle
- Sports Medicine and Exercise Science in Video Series
- Stanford Executive Briefing Series
- Stanford Executive Briefing Series: Thought Leaders Bundle
- The Stanley Milgram Films on Social Psychology
- The John Cleese Business Bundle
- Theatre in Video
- Veterinary Education in Video
- Video Arts: Communication Bundle
- Video Arts: Creativity and Decision-Making Bundle
- Video Arts: Customer Service and Sales Bundle
- Video Arts: Managing People Bundle
- Video Arts: Managing Yourself Bundle
- Video Arts: Performance Review Bundle
- The Video Journal of Counseling and Therapy
- World History in Video
- World Newsreels Online, 1929–1966

**30. Ambrose Digital collections - Check all that apply.**

- Ambrose Digital - Entire catalog
- BBC Shakespeare Plays (full collection only - do not check if entire catalog or only selected plays are licensed)

**31. Miscellaneous Additional Collections - Check all that apply.**

- INTELECOM (full collection only)
- Paley Center Seminars

**32. Other collections not listed above. Please specify.**

**Please note: The following resources are NOT available for purchase / in perpetuity licensing.**

- \* BioMEDIA Associates
- \* Docuseek 2
- \* Films on Demand
- \* Kanopy
- \* Naxos Video Library
- \* On the Boards
- \* Psychotherapy.net
- \* Swank Digital Campus

**The survey is not collecting title counts for these resources:**

- \* JoVE - Journal of Visualized Experiments
- \* Medcom Trainex
- \* NBC Learn
- \* Vanderbilt Television News Archive

## Academic Library Streaming Video Revisited

33. Approximate total *individual* streaming video *titles* available in your library.

Do not include in this number titles from collections listed in Questions 22-32

Enter whole numbers without commas. If none, enter 0; if unknown, leave blank.

**Total *titles* Purchased /**

**Licensed in perpetuity / Life of file**  
(*individual* streaming video titles)

**Total *titles* Term licensed**

(*individual* streaming video titles)  
Not including course reserve titles

**Total *Individual titles* licensed for *course reserve***

## Academic Library Streaming Video Revisited

### Discovery of and Access to your Streaming Videos

The following questions address how your users find and access your streaming video titles.

**34. How do your users locate and access your streaming videos? Check all that apply.**

- NA - We do not stream
- Your library's online catalog (OPAC)
- Through your library's course reserves / e-reserves interface
- Through distributor/publisher portal(s) and search interface(s)
- Through a discovery tool (e.g. Summon, EBSCO Discovery, Primo, etc.)
- By searching your own library/institution streaming video portal/interface
- By searching a shared (Consortium or multiple institutions) streaming video portal/interface
- Library LibGuides and/or Subject Guides
- Through links in a course management system (e.g. BlackBoard, etc.)
- Other, please specify

**35. Of all the access points you provide, what is the *primary* access point for streaming videos?**

- NA - We do not stream
- Your library's online catalog (OPAC)
- Through your library's course reserves / e-reserves interface
- Through distributor/publisher portal(s) and search interface(s)
- Through a discovery tool (e.g. Summon, EBSCO Discovery, Primo, etc.)
- By searching your own library/institution streaming video portal/interface
- By searching a shared (Consortium or multiple institutions) streaming video portal/interface
- LibGuides / Library Subject Guides
- Through links in a course management system (e.g. BlackBoard, eCollege, Sakai, Moodle, etc.)
- Other (As specified in Question #24)

**36. Do you catalog your streaming videos?**

- NA - We do not stream
- Yes
- Yes - Some but not all
- No

If "No", please comment

**37. Which of your streaming videos have (title level) catalog records? Check all that apply.**

- NA - We do not stream
- None
- Purchased / Licensed in perpetuity / life of file titles
- Term licensed titles
- Subscription collection titles
- Titles available through a PDA / DDA acquisition model
- Titles available through an EBA acquisition model
- Titles copied within parameters of US Copyright Section 108

**38. What is the *primary* source of catalog records for your streaming video titles?**

- NA - We do not stream
- NA - We don't have catalog records for streaming videos
- Vendor provided MARC records
- Vendor provided metadata
- Copy cataloging (e.g. OCLC)
- Original cataloging, in-house
- Third party vendor cataloging (e.g. SLC, Backstage Library Works, Cassidy Cataloging, etc.)
- Other, please specify

## Academic Library Streaming Video Revisited

### Captioning / Subtitles

The availability of captioning and/or subtitles on streaming videos is a growing concern. Availability of this function will vary depending on how digital files are acquired and how videos are hosted.

The following questions address the availability of captions and/or subtitles on your streaming videos.

**39. Does your local streaming video interface have the capability of attaching captions to streaming video files?**

- We do not have a local hosting solution
- Yes
- No
- Don't know

**40. Approximately what percentage of your *locally hosted* streaming videos have captions / subtitles?**

The survey will calculate percentage of vendor hosted streaming videos with captions / subtitles from your responses to Questions 22-32.

	NA	0%	1-20%	21-40%	41-60%	61-80%	81-100%
Videos hosted locally (either by Library or by Institution)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**41. If captions/subtitles are not provided by the vendor, do you generate a caption file for locally hosted streaming videos?**

- NA - We don't stream
- NA - We don't host locally
- No
- Some titles
- All titles

Comments



**42. How do you generate the captions/subtitles for videos you caption/subtitle locally?**

## Academic Library Streaming Video Revisited

### Video Format Conversion and Replacement

These questions inquire about the completed, in process, or anticipated conversion or replacement of physical videos in your collection with streaming versions.

Conversion may include obtaining a streaming version of a video in your collection while retaining the original physical format (usually DVD).

Replacement refers to obtaining a streaming version in lieu of the physical format (usually VHS).

Conversion and/or replacement can be in any manner of adding streaming video to your collection: within a subscription collection, by purchasing/licensing in perpetuity, with a term licensed copy, or duplicating within Section 108 provisions of US Copyright law.

**43. Has your library replaced or converted any of your physical copy videos with streaming format?**

- No
- Yes

**44. Approximately what percentage of your physical video collection (VHS, DVD, 3/4", etc.) have you replaced or converted with streaming versions?**

	NA	0%	1-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%
<b>% Converted</b>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**45. Do you intend to replace or convert any of your physical copy video with streaming format within the next three years?**

- Yes
- No
- Unsure

Comment (Optional)

**46. When you replaced or converted physical videos with streaming versions did you. Check all that apply.**

- We have not replaced or converted any physical videos with streaming files
- Purchase or license a copy from a distributor (individually or in a collection)
- Subscribe to a collection that includes the title
- Apply Section 108 criteria to make a copy
- Apply a Fair Use argument to make a copy
- Other, please specify

**47. What is the *primary* method used to obtain the streaming file for your converted physical copies? (Converted only, *not* newly acquired titles)**

- We have not obtained any streaming files
- Digital file provided by distributor and hosted by distributor
- Digital file provided by distributor for hosting locally
- Digital file generated in house from owned physical copy
- Digital file generated in house from copy loaned by distributor
- Digital file generated by third-party (outsourced)
- Other,

## Academic Library Streaming Video Revisited

### Digitization on Request of Existing Videos in the Library Collection

This page addresses policies that guide digitization and streaming on request for physical copy videos in your library collection.

**48. Does any unit in your *institution* (including the library) digitize videos for streaming on request of faculty?**

- Yes
- No
- Don't know

**49. What unit(s) in your institution digitize videos for streaming on request? Check all that apply.**

- NA - no unit digitizes
- Don't know
- Library
- IT
- Distance education service
- Academic department(s)
- Other, please specify

**50. IF your *library* digitizes on request, approximately how many titles did you digitize in the last academic year?**

Include all *titles* digitized, regardless of how much of the video was digitized.

If not applicable (your library does not digitize on request) enter 0

**51. For what uses are videos digitized on request? Check all that apply.**

Limitations on digitization and streaming are addressed in the next question.

- NA
- Classroom presentation
- Course reserve / e-reserve
- For use in a course management system (Blackboard, etc.)
- Conversion of international videos (i.e. SECAM or PAL)
- Other, please specify

**52. What limits or legal precautions do you apply when digitizing on request? Check all that apply.**

- Not applicable, we do not digitize on request
- None
- Only within parameters of the TEACH Act
- We apply a Fair Use interpretation
- Only with licensed permission
- Library owned videos only; no personal copies
- For course reserve only
- Short clips or segments only
- One-time use to accommodate format change
- We digitize at a less than optimum quality
- Streaming file can be accessed only from within password protected course management system
- Streaming file can be accessed only from within Library e-reserves system
- Streaming file is erased after use
- Time limit on availability
- Faculty must re-request for subsequent uses
- Must be required viewing for course (not supplementary material)
- Limit on number of items/hours of content per course
- Available on campus only
- Authentication required
- We do not digitize, but we provide technology and/or training for faculty to do themselves
- Other: (please specify)

**53. Do you have written policy statements on digitization for streaming?**

- No
- Yes

Comment (Optional)

## Academic Library Streaming Video Revisited

### Streaming Video Technical Infrastructure in Your Institution

The following questions address which unit, if any, in your institution provides and/or is responsible for an in-house technical infrastructure for streaming video.

The questions address in-house streaming **only**, and do not include streaming from vendor/distributor portals.

**54. Does your *institution* (via the library, IT, or any other unit) currently provide a technical infrastructure for streaming video? (A local hosting option)**

- No
- Yes
- Don't know

**55. Which unit(s) in your institution provide(s) a technical infrastructure for streaming video? Check all that apply.**

- NA
- Library
- IT
- Academic department(s)
- Distance learning / Online program
- Other, please specify

**56. Which unit in your *institution* has *primary* responsibility for the technical infrastructure for streaming video?**

- NA
- Library
- IT
- Academic department(s)
- Distance learning/Online program
- Other, please specify

## Academic Library Streaming Video Revisited

### Your Streaming Video Hosting

These questions address how your library hosts and serves your streaming videos.

**57. Approximately what percentage of your *library's* streaming videos is hosted by:**

	NA	1-20%	21-40%	41-60%	61-80%	81-100%
In-house (library) system	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In-house (Institution / IT) system	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Vendor / Distributor portal	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Third Party system (Including consortium/cooperative interface)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**58. For your in-house *library* operated streaming, what hosting platform do you use?**

- NA - We don't host in-house
- Don't know
- A locally developed system
- Consortium or cooperative provided system
- A commercial system (such as Ensemble, Sonic Foundry, Avalon, Kaltura, etc.)

If using a commercial system, please specify

**59. For your *institutionally* operated streaming, what hosting platform does your institution use?**

- NA - Our institution does not provide a streaming platform
- Don't know
- A locally developed system
- A commercial system (such as Ensemble, Sonic Foundry, Avalon, Kaltura, etc.)

If using a commercial system, please specify



## Academic Library Streaming Video Revisited

### Workflow

These questions address a variety of functions in the processes of making streaming videos available. These functions may be performed by various personnel throughout your library or in your institution.

#### 60. Who in your library is *primarily* responsible for negotiating streaming video licenses?

Libraries use various terms to describe similar functional positions. Please select the term that most closely reflects a position in your library.

- We do not stream video
- A dedicated licensing agent
- Media Librarian
- Acquisitions Librarian
- Collection development librarian
- Technical services librarian
- Electronic resources librarian
- Distance education librarian
- Library director
- Other, please specify

#### 61. When you need to generate a digital file from a hard copy video where does the digitization occur (usually)?

- We don't digitize from hard copy
- A unit in the library
- Another unit within the institution
- An outsourced service
- Other

For Another Unit in the Institution, an Outsourced Service, or Other, please specify

**62. If digitization from hard copy occurs in the library, which unit usually generates the digital file?**

- NA - We don't generate digital files in the Library
- Media unit
- Technology unit
- Circulation or Reserve unit
- Electronic resources unit
- Collection development unit
- Multiple units, depending on whether the digital file is an acquisition or a course reserve
- Other, please specify

**63. When you need to generate a caption file for a streaming video where does the captioning occur (usually)?**

- We don't generate caption files
- A unit in the library (See next question for specific library units)
- Institution disability resources
- Another unit within the institution
- An outsourced service
- Other

For Another Unit in the Institution, an Outsourced Service, or Other, please specify

**64. If captioning processes occur in the library, which unit usually generates the digital file?**

- NA - We don't generate caption files in the library
- Library disability resources service
- Technology unit
- Circulation or Reserve unit
- Electronic resources unit
- Collection development unit
- Multiple units, depending on whether the digital file is an acquisition or a course reserve
- Other, please specify

**65. Do you have a written workflow document for handling streaming video assets?**

- NA - We don't stream
- Yes
- No

**66. Approximately how much personnel time in your library is dedicated to licensing, digitizing, ingestion, metadata and other processes for your streaming video.**

**These functions may be performed by one or more units and/or personnel throughout your library. Please estimate the aggregate.**

- We don't stream
- Less than 1/2 FTE
- 1/2 to 1 FTE
- 1 to 2 FTE
- 2 or more FTE
- Don't know

## Academic Library Streaming Video Revisited

You have now completed the survey.

### **You have now completed the survey!**

Thank you for your responses. We greatly appreciate your participation in the survey and contribution to our research.

As a survey participant you may elect to:

- \* Receive a copy of the survey results
- \* Be contacted for additional or follow-up questions
- \* Be entered in a random drawing to receive one of several incentive awards

### **67. Please indicate your interest in these follow-up activities. Check all that apply.**

**Additional information on the random drawing for incentive awards follows in the next question.**

- No, I am not interested in any of the possible follow-up activities.
- Yes, please send me a copy of the survey results.
- Yes, please include me in the random drawing for incentive awards.
- Yes, You may contact me directly with additional/follow-up questions.

(I understand that my contact information will not be shared and I will not be contacted by solicitors as a result.)

## Academic Library Streaming Video Revisited

### Random Drawing for Incentive Awards

There are nine (9) awards for completing the survey, selected by random drawing.

You may enter your name for any or all of the awards, but may win only one.

Winners will be notified by email no later than July 17, 2015.

Disclaimer: Your chance of winning an incentive award is dependent upon the number of survey responses received, the number of respondents choosing to be included in the random drawing, and the number of incentive awards for which each respondent chooses to be included.

#### 68. Please indicate the random drawings awards for which you would like your name entered.

- No, please do not enter my name in the random drawing
- One year license to the Filmmakers Library collection from **Alexander Street Press**
- One year license to the complete **Ambrose Digital** streaming video catalog
- One year license to the complete **BioMedia Associates** streaming video college catalog
- One year license to your choice of 5 individual titles on the **Docuseek2** platform
- One year license to your choice of a subject collection from **Films on Demand**
- Three (3) titles of your choice, on DVD, from **Media Education Foundation**
- Four (4) titles of your choice, for Academic Download from **OntheBoards.TV**
- One year license to twenty (20) titles of your choice from **Psychotherapy.net**
- One semester license to your choice of five (5) titles from **Swank Digital Campus**

Your Contact Information

**69. Address**

Name

Position / Title

Institution

Email Address

Phone Number

## Academic Library Streaming Video Revisited

This survey is complete. You may now close your browser window.

Thank you for your participation.

For additional comments or to communicate with the survey owners directly, please contact:

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