

**Responses to Survey:
Academic Library Streaming Video Revisited**

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Survey Instrument: <http://tinyurl.com/ALSVRSurvey>

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Survey Section I: Demographics

Q1 Institution Name

For complete list of replying institutions see *Addendum*, Page 2-5.

Q2 Institution Type (by Carnegie classification)

Answered: 260 Skipped: 0

Answer Choices	Responses	%
Doctorate-granting University	110	42.31%
Master's College and University	64	24.62%
Baccalaureate College	45	17.31%
Associate's College	35	13.46%
Special Focus Institution	5	1.92%
Tribal College	1	.38%

Q3 What is your institution's FTE enrollment?

Answered: 260 Skipped: 0

Answer Choices	Responses	%
less than 500	7	2.69%
500-1,999	40	15.38%
2,000-4,999	56	21.54%
5,000-9,999	49	18.85%
10,000-29,999	79	30.38%
30,000+	29	11.15%

Q4 Is your institution publicly funded or private?

Answered: 260 Skipped: 0

Answer Choices	Responses	%
Public	148	56.49%
Private	109	41.60%
Other (please specify)	5	1.91%

For Other responses see *Addendum*, Page 6**Q5 Does your library have a media librarian?**

Definition: For the purposes of the survey a media librarian is defined as a library employee who has primary responsibility for audiovisual media in the library's collection, beyond circulation and/or maintenance of the collection. These responsibilities may or may not include selection, licensing, cataloging, processing, production, etc. The media librarian also may have responsibilities beyond media.

Answered: 260 Skipped: 0

Answer Choices	Responses	%
Yes, a professional librarian	78	30.00%
Yes, a classified staff person	29	11.15%
No	153	58.85%

Survey Section II:
Streaming Video in Your Library or Institution - Current or Planned

Q6 Does your institution (Library, IT, or other) currently provide access to streaming video? Check all that apply.

Answered: 258 Skipped: 2

Answer Choices	Responses	%
No	24	9.3%
Yes - the Library	218	84.50%
Yes – IT	49	18.99%
Yes - Academic department(s)	22	8.53%
Yes - Online / Distance Ed program	41	15.89%
Yes - Another program/office of the institution	20	7.75%

Q7 Is your library planning to provide access to streaming video? If "Yes", when?

Answered: 43 Skipped: 217

Answer Choices	Responses	%
Within the next year	10	23.26%
Within the next 2-3 years	10	23.26%
More than three years	1	2.33%
Unknown	15	34.88%
No	7	16.28%

For Comments, see *Addendum*, Page 6

Survey Section III: Streaming Video Selection
Q8 Multiple players contribute to, participate in, and/or influence collection development. Who is the primary selector for streaming video in your library?

Libraries use various terms to describe similar functional positions. Please select the term that most closely reflects a position in your library.

Answered: 231 Skipped: 29

Answer Choices	Responses	%
We don't stream video	8	3.46%
Media librarian	37	16.02%
Subject librarians	38	16.45%
Faculty/faculty request	32	13.85%
Acquisitions librarian	12	5.19%
Collection development librarian	24	10.39%
Technical services librarian	8	3.46%
Electronic resources librarian	17	7.36%
Distance education librarian	2	0.87%
Library Director	20	8.66%
Committee	14	6.06%
Other, please specify	19	8.23%

For Other responses see *Addendum*, Page 7

***Survey Section IV:
Funding for Video Acquisitions in your Library and Institution***

Q9 What is the primary funding source for your library's streaming video?

Institutional funding for streaming video is addressed in the next question.

Answered: 199 Skipped: 61

Answer Choices	Responses	%
The library does not fund streaming video acquisitions	8	4.02%
From a general acquisitions budget	79	39.7%
Separate video acquisitions budget / line	35	17.59%
Separate streaming video budget / line	16	8.04%
Electronic resources budget / line	38	19.10%
Course reserves budget / line	0	0.00%
Distance learning budget / line	2	1.01%
End-of-year funds	1	0.50%
Technology fee	5	2.51%
Gifts / Donations	1	0.50%
Other, please specify	14	7.04%

For Other responses see *Addendum*, Page 8

Q10 Does your institution provide funding for streaming video in addition to or instead of library funding?

Answered: 197 Skipped: 63

Answer Choices	Responses	%
No	156	79.19%
Yes, in addition to the library's funding	34	17.26%
Yes, instead of library funding	7	3.55%

For Comments see *Addendum*, Page 9

Q11 Approximate total video expenditures, by your library and institution, last fiscal year.

Answered: 165 Skipped: 95

Answer Choices	Average Expenditure	Total Number	Responses
Physical copy videos (DVD, Blu-Ray, etc.)	\$ 15,218	\$ 2,237,044	147
Library funded streaming videos	\$ 22,187	\$ 3,483,386	157
Institution funded streaming videos	\$ 2,923	\$ 283,484	97

Q12 In the next fiscal year do you anticipate spending less, about the same, or more for video acquisitions?

Answered: 197 Skipped: 63

Cells reflect Percentage of respondents / Number of respondents

	Expect to spend less	Expect to spend about the Same	Expect to spend more	NA	Total
Physical copy videos (DVD, Blu-Ray, etc.)	36.08%	55.15%	5.15%	3.61%	194
	70	107	10	7	
Library funded streaming video	7.18%	37.95%	51.79%	3.08%	195
	14	74	101	6	
Institution funded streaming video	2.27%	18.18%	5.11%	74.43%	176
	4	32	9	131	

Survey Section V: Streaming Video Acquisition and Licensing
Q13 Does your library subscribe to or term-license any streaming video collections?

Definition: Sometimes referred to as "vendor curated collections". Predetermined packages of titles, provided on an annual or multi-year agreement, generally including new titles added to the collection during the subscription or license period. The library pays a flat fee for use of any/all titles in the collection, and does not select individual titles. The library does not own the content in the collection. The distributor hosts the streaming.

Answered: 193 Skipped: 67

Answer Choices	Responses	%
No	31	16.06%
Yes	162	83.94%

Q14 Has your library purchased / licensed in perpetuity / life of file format any streaming video collections?

Definition: Sometimes referred to as "vendor curated collections". Predetermined packages of titles, provided by the distributor, and may include additional titles added to the collection over time. The library pays a one-time fee for the collection, but does not select individual titles. The library owns the content in the collection. The collection may be hosted/served by either the vendor or by the library. Vendor hosted collections may include an annual maintenance fee.

Answered: 194 Skipped: 66

Answer Choices	Responses	%
No	117	60.31%
Yes	78	39.69%

Q15 Has your library purchased / licensed in perpetuity / for the life of the file format individual streaming video titles?

Definition: Titles selected by the library. The library owns the video. Generally, (but not always) the library provides hosting/serving of in-perpetuity titles.

Answered: 193 Skipped: 67

Answer Choices	Responses	%
No	106	54.92%
Yes	87	45.08%

Q16 Has your library term-licensed individual streaming video titles? (Generally 1-3 years)

Definition: Titles selected by the library. The library does not own the video but has access during the license term, after which continued access requires renewing the license. Term-licensed titles may be hosted/served by the vendor, or hosted/served by the library.

Answered: 192 Skipped: 68

Answer Choices	Responses	%
No	66	34.38
Yes	126	65.63

**Q17 Does your library license streaming videos for course reserve use?
(Generally, a period of less than one year)**

Definition: Individual titles licensed for course reserve are term-licensed. The library does not own the video but has access during the license term, after which continued access requires renewing the license. Term-licensed titles may be hosted/served by the vendor, or hosted/served by the library.

Answered: 193 Skipped: 67

Answer Choices	Responses	%
No	128	66.32%
Yes	65	33.68%

Q18 Which selection and licensing models has your library used for streaming videos in your collection? Check all that apply.

Answered: 180 Skipped: 80

Answer Choices	Responses	%
We don't stream	10	5.56%
Subscription	156	86.67%
Purchase in perpetuity / life of file format	94	52.2%
Term license	114	63.33%
Patron Driven / Demand Driven model that triggers a term license	40	22.2%
Patron Driven / Demand Driven model that triggers a purchase	10	5.56%
Evidence Based Acquisition model - purchase or term license not determined automatically but by library review of use data	20	11.11%
Other, please specify	6	3.33%

For Other responses see *Addendum*, Page 10

**Q19 What is your library's preferred licensing model for streaming videos?
Rank in order, most preferred to least preferred.**

Answered: 174 Skipped: 86

Percentage sign (%) removed for space.

Cells reflect Percentage of respondents / Number of respondents

	1	2	3	4	5	6	7	Total	Score
Subscription	40.24	21.89	14.20	8.28	7.69	6.51	1.18	169	5.54
	68	37	24	14	13	11	2		
Purchase / license in perpetuity	37.42	23.87	16.77	9.03	5.81	7.10	0.00	155	5.57
	58	37	26	14	9	11	0		
Term license	8.81	21.38	33.96	14.47	10.06	11.32	0.00	159	4.70
	14	34	54	23	16	18	0		
Patron driven model (PDA) that triggers a term license	10.64	12.06	11.35	30.50	20.57	11.35	3.55	141	4.13
	15	17	16	43	29	16	5		
Patron driven model (PDA) that triggers a purchase	6.34	12.68	7.75	14.79	38.03	17.61	2.82	142	3.70
	9	18	11	21	54	25	4		
Evidence based acquisition model (EBA) - purchase or term license not determined auto- matically but by library review of use data	4.23	14.08	15.49	19.72	9.15	35.21	2.11	142	3.70
	6	20	22	28	13	50	3		
Other (as specified in Question 18)	3.61	1.20	1.20	0.00	2.41	2.41	89.16	83	1.40
	3	1	1	0	2	2	74		

Q20 Approximate total video expenditures, by licensing model, by your library, last fiscal year.

Answered: 142 Skipped: 118

Answer Choices	Average Number	Total Number	Responses
Purchased / Licensed in perpetuity / Life of file streaming video titles	6,342	748,306	118
Term licensed streaming video titles	3,512	431,968	123
Subscription streaming video collections	12,987	1,662,362	128
PDA / DDA licenses	1,334	141,400	106
EBA purchase or license	1,366	136,600	100

Q21 In the next fiscal year do you anticipate spending less, about the same, or more for streaming video acquisitions?

Answered: 176 Skipped: 84

	Expect to spend less	Expect to spend about the same	Expect to spend more	NA	Total
Purchased / licensed in perpetuity / life of file streaming video titles	12.14%	41.62%	19.65%	26.59%	173
	21	73	34	46	
Term licensed streaming video titles	8.33%	36.90%	32.74%	22.02%	168
	14	62	55	37	
Subscription streaming video collections	10.47%	52.91%	27.91%	8.72%	172
	18	91	48	15	
PDA / DDA licenses	4.24%	16.36%	35.15%	44.24%	165
	7	27	58	73	
EBA purchase or license	3.31%	17.50%	13.13%	66.25%	160
	5	28	21	106	

Survey Section VI:**Total Titles in Collections Subscribed to / Licensed by your Library****Q22 Alexander Street Press collections - Check all that apply.**

Answered: 112 Skipped: 148

Answer Choices	Responses	%
VAST	37	33.04%
AVON Academic Video Online: Premium	11	9.82%
60 Minutes 1997-2014	3	2.68%
American History in Video	28	25.00%
Art and Architecture in Video	6	5.36%
Asian Film Online	6	5.36%
Asian Theater Video (Bundle)	3	2.68%
Australasian Video Bundle	0	0.00%
Black Studies in Video	8	7.14%
Business Education in Video	2	1.79%
Classical Music in Video	16	14.29%
Counseling and Therapy in Video: Volume I	33	29.46%
Counseling and Therapy in Video: Volume II	25	22.32%
Counseling and Therapy in Video: Volume III	19	16.96%
Criminal Justice and Public Safety in Video	4	3.57%
Criterion Collection (full collection)	3	2.68%
Current Affairs in Video	3	2.68%
Dance in Video	27	24.11%
Dental Education in Video	2	1.79%
Education in Video	20	17.86%

Answer Choices	Responses	%
Engineering Case Studies Online	5	4.46%
Environmental Studies in Video	4	3.57%
Ethnographic Video Online: Volume I	18	16.07%
Ethnographic Video Online: Volume II	11	9.82%
Fashion Studies Online	2	1.79%
Filmakers Library, Volume 1	18	16.07%
Filmakers Library, Volume II (Supplement)	8	7.14%
Filmakers Library, Volume III (Supplement)	2	1.79%
Filmakers Library Online (Complete Collection)	4	3.57%
Health and Society in Video	6	5.36%
Human Resource Management Online	2	1.79%
Human Rights Studies Online	5	4.46%
International Business Online	0	0.00%
LGBT Studies in Video	7	6.25%
The March of Time®	7	6.25%
Medical Imaging in Video	0	0.00%
Meet the Press	5	4.46%
New World Cinema: Independent Features and Shorts, 1990-Present	7	6.25%
Nursing Assessment in Video	1	0.89%
Nursing Assistant Education in Video	0	0.00%
Nursing Education in Video	17	15.18%
Occupational Therapy: Physical Modalities Bundle	1	0.89%
Opera in Video	21	18.75%
PBS Video Collection	16	14.29%

Answer Choices	Responses	%
Primary Education Video Bundle	0	0.00%
Psychological Experiments Online	4	3.57%
The Psychotherapy.net Collection (Subscription Add-on)	3	2.68%
Rehabilitation Therapy in Video	4	3.57%
Silent Film Online	7	6.25%
Social Work Video Bundle	2	1.79%
Sports Medicine and Exercise Science in Video Series	6	5.36%
Stanford Executive Briefing Series	0	0.00%
Stanford Executive Briefing Series: Thought Leaders Bundle	0	0.00%
The Stanley Milgram Films on Social Psychology	2	1.79%
The John Cleese Business Bundle	0	0.00%
Theatre in Video	28	25.00%
Veterinary Education in Video	0	0.00%
Video Arts: Communication Bundle	0	0.00%
Video Arts: Creativity and Decision-Making Bundle	0	0.00%
Video Arts: Customer Service and Sales Bundle	0	0.00%
Video Arts: Managing People Bundle	0	0.00%
Video Arts: Managing Yourself Bundle	0	0.00%
Video Arts: Performance Review Bundle	0	0.00%
The Video Journal of Counseling and Therapy	3	2.68%
World History in Video	12	10.71%
World Newsreels Online, 1929-1966	6	5.36%

Q23 Ambrose Digital collections - Check all that apply.

Answered: 33 Skipped: 227

Answer Choices	Responses	%
Ambrose Digital - Entire catalog	9	27.27%
BBC Shakespeare Plays (full collection only)	24	72.73%

Q24 Docuseek2 collections - Check all that apply.

Answered: 13 Skipped: 247

Answer Choices	Responses	%
Full collection	9	69.23%
African Studies Collection	0	0.00%
African-American History Collection	2	15.38%
Aging Collection	1	7.69%
Anthropology Collection	2	15.38%
Architecture Collection	2	15.38%
Arts, Music and Language Collection	1	7.69%
Asian Studies Collection	0	0.00%
Business and Economics Collection	0	0.00%
Criminal Justice Studies	1	7.69%
Education Collection	1	7.69%
Global Studies Collection	0	0.00%
Health and Health Care Collection	1	7.69%
Kartemquin Films Labor Collection	1	7.69%

Latin American Studies Collection	0	0.00%
Middle East Studies Collection	1	7.69%
Nursing Studies	0	0.00%
Philosophers and Ideas	0	0.00%
Religion and Spirituality Collection	1	7.69%

Q25 Films on Demand collections - Check all that apply.

Answered: 91 Skipped: 169

Answer Choices	Responses	%
Master Academic Collection	74	81.32%
Master Career & Technical Education	7	7.69%
Anthropology	2	2.20%
Archival Films & Newsreels	3	3.30%
Area Studies	1	1.10%
Art & Architecture	4	4.40%
Biology Video	2	2.20%
Business & Economics	4	4.40%
Careers & Job Search	3	3.30%
Communication	3	3.30%
Criminal Justice & Law	3	3.30%
Earth Science	3	3.30%
Education	3	3.30%
Engineering	1	1.10%

Answer Choices	Responses	%
English	3	3.30%
Environmental Science	4	4.40%
Family and Consumer Sciences	3	3.30%
Geography	1	1.10%
Guidance and Counseling	4	4.40%
Health & Medicine	5	5.49%
History	3	3.30%
Mathematics	2	2.20%
Music & Dance	4	4.40%
Nursing	7	7.69%
Philosophy & Religion	3	3.30%
Physical Science	1	1.10%
Political Science	2	2.20%
Psychology	2	2.20%
Sociology	4	4.40%
Technical & Trade Education	2	2.20%
Technology & Society	3	3.30%
World Languages	2	2.20%
World Cinema	4	4.40%

Q26 Kanopy collections - Check all that apply.

Answered: 36 Skipped: 224

Answer Choices	Responses	%
Full collection	24	66.67%
The Arts	2	5.56%
Business	3	8.33%
Education (K-12)	3	8.33%
Film & Popular	2	5.56%
Global Studies & Languages	2	5.56%
Health	3	8.33%
Media & Communications	7	19.44%
Sciences	1	2.78%
Social Sciences	3	8.33%
Technical Training	0	0.00%

Q27 Miscellaneous Additional Collections - Check all that apply.

Answered: 35 Skipped: 225

Answer Choices	Responses	%
BioMedia Biology Library	2	5.71%
INTELECOM	2	5.71%
Naxos Video Library	19	54.29%
On the Boards TV	7	20.00%
Paley Center Seminars	2	5.71%
Psychotherapy.net (full collection)	4	11.43%
Psychotherapy.net Expanded Collection	2	5.71%
Psychotherapy.net Essential Collection	4	11.43%

Q28 Other collections not listed above. Please specify.

Answered: 40 Skipped: 222

For Other responses see *Addendum*, Page 11

Survey Section VII:**Total Titles in Collections Purchased / Licensed in Perpetuity in your Library****Q29 Alexander Street Press collections - Check all that apply.**

Answered: 53 Skipped: 207

Answer Choices	Responses	%
60 Minutes 1997-2014	3	5.66%
American History in Video	24	45.28%
Art and Architecture in Video	7	13.21
Asian Film Online	9	16.98%
Asian Theater Video (Bundle)	1	1.89%
Australasian Video Bundle	0	0.00%
Black Studies in Video	8	15.09%
Business Education in Video	0	0.00%
Classical Music in Video	10	18.87%
Counseling and Therapy in Video: Volume I	26	49.06%
Counseling and Therapy in Video: Volume II	19	35.85%
Counseling and Therapy in Video: Volume III	12	22.64%
Criminal Justice and Public Safety in Video	1	1.89%
Current Affairs in Video	1	1.89%
Dance in Video	21	39.62%
Dental Education in Video	2	3.77%
Education in Video	8	15.09%
Engineering Case Studies Online	5	9.43%
Environmental Studies in Video	3	5.66%
Ethnographic Video Online: Volume I	28	52.83%

Answer Choices	Responses	%
Ethnographic Video Online: Volume II	9	16.98%
Fashion Studies Online	0	0.00%
Filmakers Library, Volume 1	16	30.19%
Filmakers Library, Volume II (Supplement)	10	18.87%
Filmakers Library, Volume III (Supplement)	5	9.43%
Filmakers Library Online (Complete Collection)	7	13.21%
Health and Society in Video	2	3.77%
Human Resource Management Online	0	1.79%
Human Rights Studies Online	6	11.32%
International Business Online	0	0.00%
LGBT Studies in Video	8	15.09%
The March of Time®	6	11.32%
Medical Imaging in Video	0	0.00%
Meet the Press	5	9.43%
New World Cinema: Independent Features and Shorts, 1990-Present	4	7.55%
Nursing Assessment in Video	0	0.00%
Nursing Assistant Education in Video	0	0.00%
Nursing Education in Video	14	7.55%
Occupational Therapy: Physical Modalities Bundle	1	1.89%
Opera in Video	19	35.85%
Primary Education Video Bundle	0	0.00%
Psychological Experiments Online	2	3.77%
Rehabilitation Therapy in Video	2	3.77%
Silent Film Online	10	18.87%

Answer Choices	Responses	%
Social Work Video Bundle	0	0.00%
Sports Medicine and Exercise Science in Video Series	2	3.77%
Stanford Executive Briefing Series	0	0.00%
Stanford Executive Briefing Series: Thought Leaders Bundle	0	0.00%
The Stanley Milgram Films on Social Psychology	3	5.66%
The John Cleese Business Bundle	0	0.00%
Theatre in Video	28	52.83%
Veterinary Education in Video	1	1.89%
Video Arts: Communication Bundle	0	0.00%
Video Arts: Creativity and Decision-Making Bundle	0	0.00%
Video Arts: Customer Service and Sales Bundle	0	0.00%
Video Arts: Managing People Bundle	0	0.00%
Video Arts: Managing Yourself Bundle	0	0.00%
Video Arts: Performance Review Bundle	0	0.00%
The Video Journal of Counseling and Therapy	2	3.77%
World History in Video	8	15.09%
World Newsreels Online, 1929-1966	7	13.21%

Q30 Ambrose Digital collections - Check all that apply.

Answered: 27 Skipped: 233

Answer Choices	Responses	%
Ambrose Digital - Entire catalog	4	14.81%
BBC Shakespeare Plays (full collection)	23	85.19%

Q31 Miscellaneous Additional Collections - Check all that apply.

Answered: 4 Skipped: 256

Answer Choices	Responses	%
INTELECOM (full collection only)	2	50.00%
Paley Center Seminars	2	50.00%

Q32 Other collections not listed above. Please specify.

Answered: 6 Skipped: 256

For Other responses see *Addendum*, Page 12

Q33 Approximate total individual streaming video titles available in your library. Excluding titles from collections listed in Questions 22-32.

Answered: 130 Skipped: 130

Answer Choices	Average Number	Total Number	Responses
Total titles Purchased / Licensed in perpetuity / Life of file (individual streaming video titles)	662	76,079	115
Total titles Term licensed (individual streaming video titles) Not including course reserve titles	1,677	204,553	122
Total Individual titles licensed for course reserve	53	5,432	103

Survey Section VIII:
Discovery of and Access to Your Streaming Videos

Q34 How do your users locate and access your streaming videos? Check all that apply.

Answered: 165 Skipped: 95

Answer Choices	Responses	%
NA - We do not stream	11	6.67%
Your library's online catalog (OPAC)	130	78.79%
Through your library's course reserves / e-reserves interface	39	23.64%
Through distributor/publisher portal(s) and search interface(s)	89	53.94%
Through a discovery tool (e.g. Summon, EBSCO Discovery, Primo, etc.)	93	56.36%
By searching your own library/institution streaming video portal/interface	39	23.64%
By searching a shared (Consortium or multiple institutions) streaming video portal/interface	7	4.24%
Library LibGuides and/or Subject Guides	110	66.67%
Through links in a course management system (e.g. Blackboard, etc.)	99	60.00%
Other, please specify	7	4.24%

For Other responses see *Addendum*, Page 13

Q35 Of all the access points you provide, what is the primary access point for streaming videos?

Answered: 164 Skipped: 96

Answer Choices	Responses	%
NA - We do not stream	11	6.71%
Your library's online catalog (OPAC)	63	38.41%
Through your library's course reserves / e-reserves interface	3	1.83%
Through distributor/publisher portal(s) and search interface(s)	15	9.15%
Through a discovery tool (e.g. Summon, EBSCO Discovery, Primo, etc.)	37	22.56%
By searching your own library/institution streaming video portal/interface	12	7.32%
By searching a shared (Consortium or multiple institutions) streaming video portal/interface	1	0.61%
Library LibGuides and/or Subject Guides	7	4.27%
Through links in a course management system (e.g. Blackboard, etc.)	11	6.71%
Other (As specified in Question #24)	7	2.44%

For Other responses see *Addendum*, Page 13

Q36 Do you catalog your streaming videos?

Answered: 164 Skipped: 96

Answer Choices	Responses	%
NA - We do not stream	11	6.71
Yes	89	54.27%
Yes - Some but not all	37	22.56%
No	27	16.46

For Comments see *Addendum*, Page 14**Q37 Which of your streaming videos have (title level) catalog records?
Check all that apply.**

Answered: 164 Skipped: 96

Answer Choices	Responses	%
NA - We do not stream	11	6.71
None	25	15.24%
Purchased / Licensed in perpetuity / life of file titles	87	53.05%
Term licensed titles	71	43.29%
Subscription collection titles	98	59.76%
Titles available through a PDA / DDA acquisition model	36	21.95%
Titles available through an EBA acquisition model	10	6.10%
Titles copied within parameters of US Copyright Section 108	11	6.71%

Q38 What is the primary source of catalog records for your streaming video titles?

Answered: 163 Skipped: 97

Answer Choices	Responses	%
NA - We do not stream	11	6.75%
NA - We don't have catalog records for streaming videos	23	14.11%
Vendor provided MARC records	99	60.74%
Vendor provided metadata	3	1.84%
Copy cataloging (e.g. OCLC)	22	13.50%
Original cataloging, in-house	2	1.23%
Third party vendor cataloging (e.g. SLC, Backstage Library Works, Cassidy Cataloging, etc.)	0	0.00%
Other, please specify	3	1.84%

For Other responses see *Addendum*, Page 14

Survey Section IX: Captioning / Subtitles

Q39 Does your local streaming video interface have the capability of attaching captions to streaming video files?

Answered: 161 Skipped: 99

Answer Choices	Responses	%
We do not have a local hosting solution	56	34.78%
Yes	45	27.95%
No	21	13.04%
Don't know	39	24.22%

Q40 Approximately what percentage of your locally hosted streaming videos have captions / subtitles?

The survey will calculate percentage of vendor hosted streaming videos with captions / subtitles from responses to Questions 22-32.

Answered: 152 Skipped: 108

	NA	0%	1-20%	21-40%	41-60%	61-80%	81-100%
Videos hosted locally (either by Library or by Institution)	59.21%	11.18%	11.84%	3.29%	4.61%	2.63%	7.24%
	90	17	18	5	7	4	11

Q41 If captions/subtitles are not provided by the vendor, do you generate a caption file for locally hosted streaming videos?

Answered: 152 Skipped: 108

Answer Choices	Responses	%
NA - We do not stream	12	7.89%
NA - We don't host locally	59	38.82%
No	60	39.47%
Some titles	18	11.84%
All titles	3	1.97%

For Comments see *Addendum*, Page 15

Q42 How do you generate the captions/subtitles for videos you caption/subtitle locally?

Answered: 30 Skipped: 232

For Comments see *Addendum*, Page 16

Survey Section X: Video Format Conversion and Replacement

Q43 Has your library replaced or converted any of your physical copy videos with streaming format?

Answered: 164 Skipped: 96

Answer Choices	Responses	%
No	76	46.34%
Yes	88	53.66%

Q44 Approximately what percentage of your physical video collection (VHS, DVD, 3/4", etc.) have you replaced or converted with streaming versions?

Answered: 164 Skipped: 96

NA	0%	1-10%	11-20%	21-30%	31-40%	41-50%	51-60%	61-70%	71-80%	81-90%	91-100%
22.42%	20.61%	34.55%	12.73%	4.85%	2.42%	0.61%	1.21%	0.61%	0.00%	0.00%	0.00%
37	34	57	21	8	4	1	2	1	0	0	0

Q45 Do you intend to replace or convert any of your physical copy video with streaming format within the next three years?

Answered: 164 Skipped: 96

Answer Choices	Responses	%
Yes	60	36.59%
No	28	7.07%
Unsure	76	46.34%

For Comments see *Addendum*, Page 18

Q46 When you replaced or converted physical videos with streaming versions did you. Check all that apply.

Answered: 160 Skipped: 100

Answer Choices	Responses	%
We have not replaced or converted any physical videos with streaming files	68	42.50%%
Purchase or license a copy from a distributor (individually or in a collection)	64	40.00%
Subscribe to a collection that includes the title	52	32.50%
Apply Section 108 criteria to make a copy	27	16.88%
Apply a Fair Use argument to make a copy	24	15.00%
Other	11	6.88%

For Other responses see *Addendum*, Page 19

Q47 What is the primary method used to obtain the streaming file for your converted physical copies? (Converted only, not newly acquired titles)

Answered: 156 Skipped: 104

Answer Choices	Responses	%
We have not obtained any streaming files	70	44.87%
Digital file provided by distributor and hosted by distributor	44	28.21%
Digital file provided by distributor for hosting locally	5	3.21%
Digital file generated in house from owned physical copy	33	21.15%
Digital file generated in house from copy loaned by distributor	0	0.00%
Digital file generated by third-party (outsourced)	2	1.28%
Other	2	1.28%

For Other responses see *Addendum*, Page 19

Survey Section XI:**Digitization on Request of Existing Videos in the Library Collection****Q48 Does any unit in your institution (including the library) digitize videos for streaming on request of faculty?**

Answered: 164 Skipped: 98

Answer Choices	Responses	%
Yes	85	52.15%
No	58	35.58%
Don't know	20	12.27%

Q49 What unit(s) in your institution digitize videos for streaming on request? Check all that apply.

Answered: 159 Skipped: 101

Answer Choices	Responses	%
NA - no unit digitizes	55	34.59%
Don't know	19	11.95%
Library	41	25.79%
IT	33	20.75%
Distance education service	14	8.81%
Academic department(s)	4	2.52%
Other, please specify	20	12.58%

For Other responses see *Addendum*, Page 20

Q50 If your library digitizes on request, approximately how many titles did you digitize in the last academic year?

Include all titles digitized on request, regardless of how much of the video was digitized

Answered: 89 Skipped: 173

For responses see Addendum, Page 21

Q51 For what uses are videos digitized on request? Check all that apply. Limitations on digitization and streaming are addressed in the next question.

Answered: 154 Skipped: 106

Answer Choices	Responses	%
NA	72	46.75%
Classroom presentation	49	31.82%
Course reserve / e-reserve	34	22.08%
For use in a course management system (Blackboard, etc.)	55	35.71%
Conversion of international videos (i.e. SECAM or PAL)	2	1.30%
Other, please specify	10	6.49%

For Other responses see *Addendum*, Page 22

Q52 What limits or legal precautions do you apply when digitizing on request? Check all that apply.

Answered: 156 Skipped: 106

Answer Choices	Responses	%
Not applicable, we do not digitize on request	78	50.32
None	1	.65%
Only within parameters of the TEACH Act	16	10.32%
We apply a Fair Use interpretation	41	26.45%
Only with licensed permission	37	23.87%
Library owned videos only; no personal copies	34	21.94%
For course reserve only	17	10.97%
Short clips or segments only	16	10.32%
One-time use to accommodate format change	7	4.52%
We digitize at a less than optimum quality	8	5.16%
Streaming file can be accessed only from within password protected course management system	47	30.32%
Streaming file can be accessed only from within Library e-reserves system	10	6.45%
Streaming file is erased after use	11	7.10%
Time limit on availability	19	12.26%
Faculty must re-request for subsequent uses	19	12.26%
Must be required viewing for course (not supplementary material)	18	11.61%
Limit on number of items/hours of content per course	5	3.23%
Available on campus only	9	5.81%
Authentication required	40	25.81%
We do not digitize, but we provide technology and/or training for faculty to do themselves	0	0.00%
Other: (please specify)	9	5.81%

For Other responses see *Addendum*, Page 22

Q53 Do you have written policy statements on digitization for streaming?

Answered: 155 Skipped: 105

Answer Choices	Responses	%
No	121	78.06%
Yes	34	21.94%

For Comments see *Addendum*, Page 23

***Survey Section XII:
Streaming Video Technical Infrastructure in Your Institutions***

Q54 Does your institution (via the library, IT, or any other unit) currently provide a technical infrastructure for streaming video? (A local hosting option)

Answered: 162 Skipped: 98

Answer Choices	Responses	%
No	64	39.51%
Yes	78	48.15%
Don't know	20	12.35%

Q55 Which unit(s) in your institution provide(s) a technical infrastructure for streaming video? Check all that apply.

Answered: 157 Skipped: 103

Answer Choices	Responses	%
NA	66	42.04%
Library	36	22.93%
IT	55	35.03%
Academic department(s)	2	1.27%
Distance learning / Online program	17	10.83%
Other, please specify	14	8.92%

For Other responses see *Addendum*, Page 24

Q56 Which unit in your institution has primary responsibility for the technical infrastructure for streaming video?

Answered: 157 Skipped: 103

Answer Choices	Responses	%
NA	53	33.76%
Library	37	23.57%
IT	61	38.85%
Academic department(s)	1	.64%
Distance learning / Online program	12	7.64%
Other, please specify	6	3.82%

For Other responses see *Addendum*, Page 25

Survey Section XIII: Your Streaming Video Hosting**Q57 Approximately what percentage of your library's streaming videos is hosted by:**

Answered: 160 Skipped: 100

	NA	1-20%	21-40%	41-60%	61-80%	81-100%	Total
In-house (library) system	67.57%	25.23%	1.80%	0.90%	1.80%	2.70%	111
	75	28	2	1	2	3	
In-house (Institution / IT) system	68.04%	23.71%	3.09%	1.03%	1.03%	3.09%	97
	66	23	3	1	1	3	
Vendor / Distributor portal	12.58%	1.99%	1.32%	5.30%	12.58%	66.23%	151
	19	3	2	8	19	100	
Third Party system (Including consortium / cooperative interface)	77.65%	12.94%	3.53%	1.18%	0.00%	4.71%	85
	66	11	3	1	0	4	

Q58 For your in-house library operated streaming, what hosting platform do you use?

Answered: 159 Skipped: 101

Answer Choices	Responses	%
NA - We don't host in-house	103	64.78%
Don't know	11	6.92%
A locally developed system	18	11.32%
Consortium or cooperative provided system	4	2.52%
A commercial system (such as Ensemble, Sonic Foundry, Avalon, Kaltura, etc.)	23	14.47%

For Comments see *Addendum*, Page 25

Q59 For your institutionally operated streaming, what hosting platform does your institution use?

Answered: 156 Skipped: 104

Answer Choices	Responses	%
NA - Our institution does not provide a streaming platform	76	48.72%
Don't know	40	25.64%
A locally developed system	13	8.33%
A commercial system (such as Ensemble, Sonic Foundry, Avalon, Kaltura, etc.)	27	17.31%

For Comments see *Addendum*, Page 26

Survey Section XIV: Workflow

Q60 Who in your library is primarily responsible for negotiating streaming video licenses? Libraries use various terms to describe similar functional positions. Please select the term that most closely reflects a position in your library.

Answered: 161 Skipped: 99

Answer Choices	Responses	%
We do not stream video	7	4.35%
A dedicated licensing agent	4	2.48%
Media Librarian	24	14.91%
Acquisitions Librarian	23	14.29%
Collection development librarian	25	15.53%
Technical services librarian	11	6.83%
Electronic resources librarian	34	21.12%
Distance education librarian	1	0.62%
Library director	15	9.32%
Other, please specify	17	10.56%

For Other responses see *Addendum*, Page 27

Q61 When you need to generate a digital file from a hard copy video where does the digitization occur (usually)?

Answered: 160 Skipped: 102

Answer Choices	Responses	%
We don't digitize from hard copy	70	43.75%
A unit in the library	54	33.75%
Another unit within the institution	30	18.75%
An outsourced service	3	1.88%
Other	3	1.88%

For Other responses see *Addendum*, Page 28

Q62 If digitization from hard copy occurs in the library, which unit usually generates the digital file?

Answered: 155 Skipped: 105

Answer Choices	Responses	%
We don't generate digital files in the Library	92	59.35%
Media unit	34	21.94%
Technology unit	8	5.16%
Circulation or Reserve unit	4	2.58%
Electronic resources unit	4	2.58%
Collection development unit	1	.65%
Multiple units, depending on whether the digital file is an acquisition or a course reserve	2	1.29%
Other, please specify	10	6.45%

For Other responses see *Addendum*, Page 28

Q63 When you need to generate a caption file for a streaming video where does the captioning occur (usually)?

Answered: 156 Skipped: 106

Answer Choices	Responses	%
We don't generate caption files	118	75.64%
A unit in the library (See next question for specific library units)	8	5.13%
Institution disability resources	6	3.85%
Another unit within the institution	10	6.41%
An outsourced service	10	6.41%
Other	4	2.56%

For Other responses see *Addendum*, Page 29

Q64 If captioning processes occur in the library, which unit usually generates the digital file?

Answered: 154 Skipped: 108

Answer Choices	Responses	%
NA - We don't generate caption files in the Library	141	91.56%
Library disability resources service	2	1.30%
Technology unit	5	3.25%
Circulation or Reserve unit	0	0.00%
Electronic resources unit	1	.65%
Collection development unit	0	0.00%
Multiple units, depending on whether the digital file is an acquisition or a course reserve	0	0.00%
Other	5	3.25%

For Other responses see *Addendum*, Page 29

Q65 Do you have a written workflow document for handling streaming video assets?

Answered: 159 Skipped: 101

Answer Choices	Responses	%
NA - We don't stream	33	20.75%
Yes	38	23.90%
No	88	55.35%

Q66 Approximately how much personnel time in your library is dedicated to licensing, digitizing, ingestion, metadata and other processes for your streaming video. These functions may be performed by one or more units and/or personnel throughout your library. Please estimate the aggregate.

Answered: 161 Skipped: 99

Answer Choices	Responses	%
We don't stream	21	13.04%
Less than ½ FTE	80	49.69%
½ to 1 FTE	28	17.39%
1 to 2 FTE	10	6.21%
2 or more FTE	4	2.48%
Don't know	18	1.91%