

Digital Badges in Higher Ed: Certifying Research Skills that Impress Professors & Future Employers

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Why Badges?

Students can communicate research proficiencies to faculty and employers



Employees need to engage “in an iterative research process, **retrieving information...**, **identifying patterns...**, and **diving into sources**. Yet these information competencies are **rarely demonstrated...**”

Project Information Literacy



Four Pilot Modules

Explorer

*Introduction to ASU Libraries
Research Starters
Research Guidance
Citation*

Scholar

*Introduction to University
Research
Scholarly Journals
Web vs. Research Database
Searching*

Researcher

*Background Research
Developing and Refining
Research Questions
Topic Selection & Identification*

Locator

Article Finder

Cross Campus Collaboration

ASU Libraries & New College



CCBY: <http://www.flickr.com/photos/collegelibrary/8596536128/>

Administrative Support

*Dean of New College
University Librarian*

Content Development

Subject Librarians: Content Experts

Module Creation

Instructional Designers

Roll Out

*Faculty Adoption
Student Participation*



75,000 students
45% transfers
15% online only

Core Design Principles

*Interactive Learning Modules
Open Badge Framework
Linked to national standards (ACRL)
Integrated with ASU Curriculum
Flexible, scalable & sustainable*

Technology



Poster URL <http://hdl.handle.net/2286/R.I.20617>