

ERRATUM

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# Erratum to: Adaptive goal setting and financial incentives: a 2 × 2 factorial randomized controlled trial to increase adults' physical activity

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## Erratum

Following publication of this article [1], it has come to our attention that in Fig. 5 the top and bottom panels were not presented in the correct order. Reward Type was presented in the top panel and Goal Type in the bottom panel, which is incorrect and inconsistent with the figure title and presentation in text.

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## Reference

1. Adams M, Hurley J, Todd M, Bhuiyan N, Jarrett C, Tucker W, Hollingshead K, Angadi S. Adaptive goal setting and financial incentives: a 2 × 2 factorial randomized controlled trial to increase adults' physical activity. *BMC Public Health*. 2017;17:286. doi:10.1186/s12889-017-4197-8.

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