Podcasting 101

Matt Harp
Digital Library Production Manager

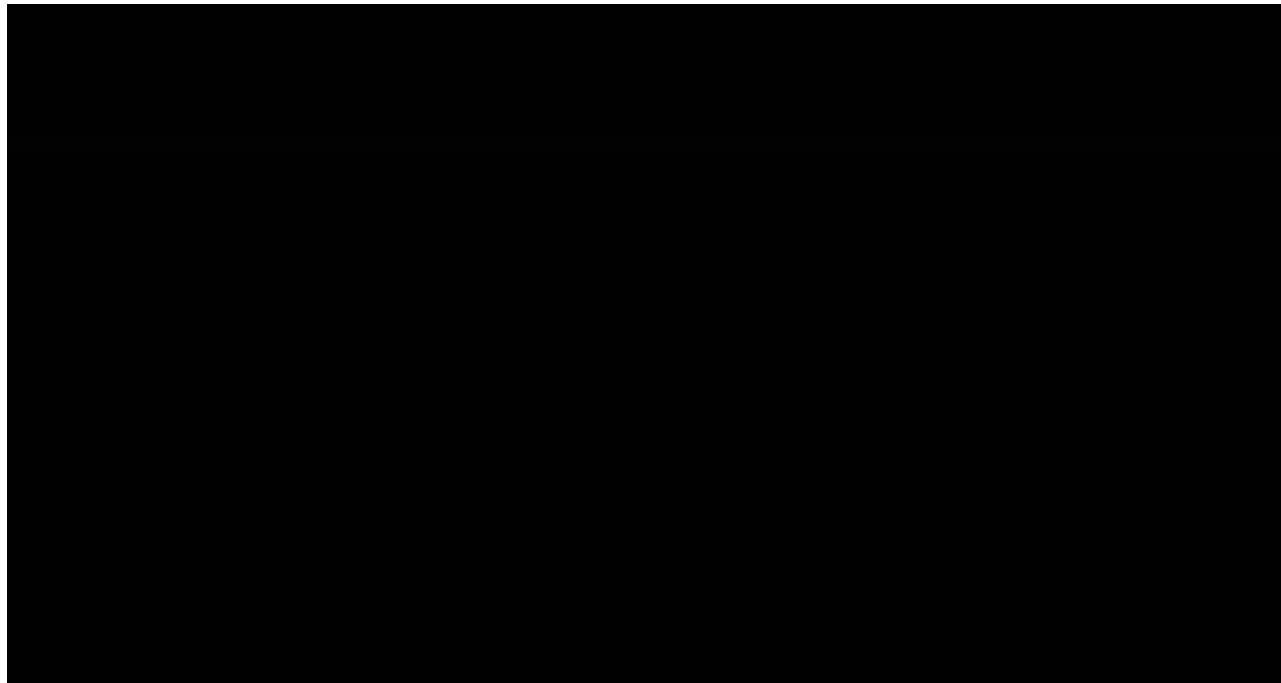**Tammy Allgood**
Digital Delivery and Design Librarian
Arizona State University

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Overview

- ASU Library Channel
- Equipment
- Recording
- Content
- Questions

ASU Library Channel

ASU Library Channel (http://www.asu.edu/lib/librarychannel/)
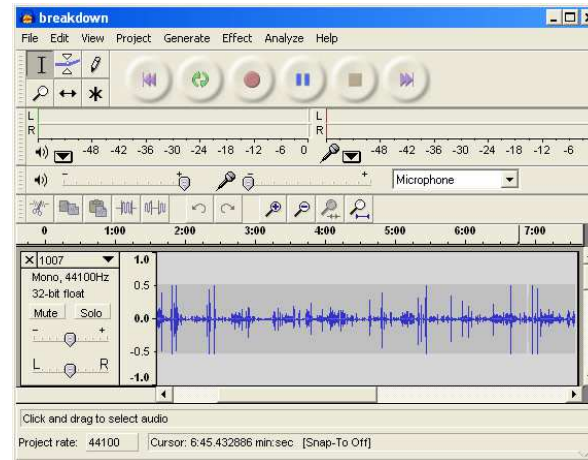
ASU Library Channel Examples

- Banned Books Week
- Interview on Sri Lankan Palm Leaf Exhibit
- Charles Trumbull Hayden Library Audio Tour
- American Archives Month Highlighting Archives at ASU
- Spotlight on ASU Librarian Ann Ewbank
- Copyright in an Academic Environment

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Equipment Needs

- Computer with audio input capabilities
- Audio recording and editing software
- Microphone(s)
- Web server

Equipment Needs – Audio software

- **Audacity** – It's Free!!

- **GarageBand** – Mac
  ($79 for iLife)

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Equipment Needs - Microphones

- Headset
- Studio mics (optional)
- Lapel mics (optional)
- Mixer for multiple mics (optional)

Equipment Needs – Microphones - Headset

Equipment Needs – Microphones – Studio

Equipment Needs – Microphones - Lapel

Equipment Needs – Mixer

Volunteer

- Audience volunteer for podcast

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Record

- Record Podcast

Publish Podcast

- Record using Audacity
- Import .wav file to I-Tunes
- Add metadata
- Convert to MP3
- Upload file to internet
- Edit blog
- Link to audio file
- Publish entry

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Podcasting 101 - RSS

- They are often subscribed to via RSS feed readers
- RSS (**R**eally **S**imple **S**yndication or **R**ich **S**ite **S**ummary) is a Web content syndication format

Content

- Identify your audience
- Brainstorm ideas
- Solicit suggestions from staff
- Solicit suggestions from audience
- Potential topics:
  - Sponsored events
  - Exhibits
  - Tours
  - Library personnel with special experience
  - Instruction

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Questions

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