

Open Scholarship Champions:

Promoting open scholarship among librarians and beyond

2025 AzLA Annual Conference
October 24, 2025

Objectives



- Share our initiative to promote open scholarship to our community as well as professional development opportunities for ourselves.
- Outline our process for facilitating internal and external workshops, highlighting workflows and resources.
- Share effective strategies for promoting cross-disciplinary collaboration.

Who we are

Meet our cross-disciplinary team



Karalyn Ostler
STEM Librarian



Cami Garland
*Arts & Humanities
Librarian*



Shannon Nickle
*Psychology & Social
Science Librarian*



Matthew Harp
*Research Data
Initiatives Librarian*



**Rachel
Fernandez**
*Research Data
Reproducibility
Librarian*

ASU[®] Library
Arizona State University

We came together to...



Support

Provide a space for one another to ask questions and learn in this evolving field



Coordinate

Combine outreach efforts and programming ideas



Share

Discipline knowledge, resources, and implementation



Serve

Campus-wide point of contacts

Why it matters

Promoting Open Scholarship



Why it matters

For libraries, higher education, and our community



Equity

Promotes equitable access to research for scholars, students, policy makers, and public.



Mission

Advance knowledge, support learning. Collaborative, cross-border, open knowledge exchange.



Impact

Increase the impact and visibility of scholarship beyond paywalls - community driven.



Expertise

Research lifecycle contributions. Complex licensing, publication fees, ethics, funder mandates, security, preservation.

**“This charter
is essential to
who we are.”**

**-Michael Crow
ASU President**

ASU Charter

ASU is a comprehensive **public research university**, measured not by whom it excludes, but by **whom it includes** and how they **succeed**; advancing **research and discovery** of public value; and assuming **fundamental responsibility** for the economic, social, cultural and overall health of the **communities** it serves.

ASU

Our approach

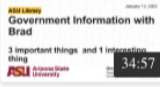
Development & Strategy



Dual-audience Model

Teaching internally to
share externally

ASU Library Researcher Support Training Videos ☆

	Intro to Open Science/Scholarship Matthew Harp
	Government Documents
	Overcoming Messy Spreadsheets with Open Refine
	ICPSR Research Data Matthew Harp
	Collaborate and Share Reproducible Research with OSF Rachel Fernandez

Internal recording playlist

Open Access Week: Foundations of Open Science



Event description

The Foundations of Open Science offers an introduction to open science and scholarship, exploring its rapid evolution and implications for researchers. In recognition of Open Access Week 2025 and its theme, "Who Owns Our Knowledge?", this session will examine how communities can take greater ownership of their knowledge. Participants will also reflect on who has access to education and research, where it originates and how knowledge is created and shared.

Join the ASU Library's [Research Support](#) team for an insightful conversation! Everyone welcome!

Facilitators:

- Matthew Harp, associate librarian, Open Science and Scholarship

Date

Friday, October 17, 2025

[Add to calendar](#) [Add to Google calendar](#)

Time

11 a.m. – 12 p.m. (MST)

Location

Online

Cost

External event listing

Creating a better return on investment

Internal and external webinars and outreach

Workshops and Webinars

- Internal - Competencies
 - Dress rehearsal
 - All library staff
- External - Research Skills
 - Based on outcomes not the tools
 - Diverse perspectives

Make it easy / normalize

- Record and share
- One shot / consult resources
- Asynchronous opportunities
- Encourage engagement

Assess and improve

- Simple Surveys
- Share, celebrate, and socialize with regularity

Marketing

Internal

- Staff newsletter (SoundOff)
- Direct email
- Departmental meetings
- Word of Mouth / ASU Library Slack
- Recordings hosted via SharePoint

External

- Newsletters (email)
- ASU Research Academy
- ASU Slack
- Library newsfeed
- School and department outreach
- Recordings hosted via ASU MediaPlus

Open Access Week: Foundations of Open Science



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Academic events Free

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ASU Events listing

Accessibility

ICPSR Bonanni & Vogus - Between Librarians Transcript

This transcript corresponds to the video available on the ASU Library [Social Science Data Resources library guide](#)
Runtime: 32 minutes, 7 seconds Recorded 2024-04-26

[FADE IN title card: BETWEEN TWO LIBRARIANS, ICPSR Research Data with Brad Vogus and Mimmo Bonanni]

[FADE IN AUDIO and FADE TO: Brad Vogus with "West Valley Forward" ASU background.]

Brad Vogus: Now, essentially, ICPSR, when you look at it, is essentially a group of studies. There's like over 19,000 studies in ICPSR right now and it, the course of it...

[CUT To: Mimmo Bonanni with same background.]

Mimmo Bonanni: What?

Brad Vogus: Yes.

Mimmo Bonanni: Oh my gosh.

Brad Vogus: Yeah, and it's.

Mimmo Bonanni: That's insane.

Brad Vogus: It's a lot. It's growing, and it includes the data that is also associated with those studies. Now, one other thing I need to say, ICPSR. Who knows what that is? I don't know well, yeah, I knew what it is, but you know, it's one of those acronyms, you know, so it stands for Inter-university with a small u, Inter-university Consortium for Political and Social Research. ICPSR. Just so to kind of forget the university part. So this has been a history, it's been around since the 1960s. It started at the University of Michigan, and it was a group that would actually collect this data. They used to have these codebooks that they would send out to people from requests for its member institutions. So that's kind of an

Transcript with visual description
(downloadable PDF)

SharePoint Transcript playback
(remediated)

ASU Library
Arizona State University

Our programming

Content & Execution



Webinar Topics

Past and Future

Past:

- Foundations of Open Science
- Tidy Data and OpenRefine
- Open Science Framework
- OpenRefine: Transformations
- OpenRefine for the Humanities and Social Science

Future:

- Repositories
- Reproducibility
- Open Education
- Social Science Research Practices

Webinar Logistics Checklist

Pre Webinar:

- Set dates
- Set up Zoom links and calendar invites
- Prepare materials
- Set up post-webinar survey
- Advertise workshops
 - External: Work with library's Communications Specialist
 - Internal: SoundOff and email invite

Day of Webinar:

- Slack reminder
- Test Zoom (check for updates)
- Start Meeting and add co-presenters as co-hosts
- Record Meeting

Post Webinar:

Internal

- Upload to SharePoint
 - Recording
 - Slides
 - Survey Results

External

- Share recording with registrants via email

Example: OpenRefine



Planning

Ideation:

- [Library Carpentry Lessons](#)
 - Tidy Data
 - OpenRefine
- [OpenRefine User Manual](#)

Scheduling:

- [Love Data Week](#)
 - Feb 10-14, 2025



Audience:

- Internal
 - Library staff using spreadsheets
 - Library staff engaging in reference interactions
- External
 - Researchers
 - Faculty
 - Students
 - Staff

Example: OpenRefine

Implementation

Content:

- Tidy data overview
- OpenRefine overview
- Demo
 - Interface
 - Facets and filters
 - Clustering
 - Sorting
 - Exporting data
- Internal only:
- Promotional materials
- and outreach ideas

Outreach Materials:

- Outreach strategies
- Premade slides
 - Long Version
 - Short Version

Participation:

- Internal: 37 attendees
- External: 28 attendees

OpenRefine (short version slide)



OpenRefine is a valuable open source tool for anyone working with messy data, especially researchers and data analysts who may not have advanced programming skills.

[OpenRefine.org](https://openrefine.org)

- user-friendly interface
- powerful data cleaning capabilities
- open-source nature
- ability to handle complex data transformations without extensive coding skills
- accessibility to a wide range of users
- supportive community that fosters knowledge sharing and collaboration

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Example: OpenRefine

Second iteration

Spring 2025 (Feb)

Internal:

Overcoming Messy Spreadsheets with OpenRefine

External:

Overcoming Messy Spreadsheets with the ASU Library

Fall 2025 (Sept)

Internal:

OpenRefine Part 2: Transforming Data (ASU Library Webinar)

External:

Basics of OpenRefine for Research in the Humanities and Social Science

Outcomes & Impact

Successes & Challenges



Successes and Challenges

Successes

- Strong promotion for the internal-facing webinars
 - Newsletters
 - Slack
- Steady interest and attendance for the webinars, both internally and externally
- Interdisciplinary team equals greater outreach and diverse approaches

Challenges

- Large size of ASU
 - Four campuses in Phoenix alone
 - Defining target audiences
 - Finding effective methods for promotion and outreach
 - Identifying appropriate programming according to the needs of different departments and researchers

Assessing our Impact

- Use polls and post-webinar surveys integrated in video conference platform
 - Questions on:
 - Webinar takeaways
 - Suggested improvements
 - Future topics
- Webinar tracking spreadsheet
- Low response rate
- Continual and sustainable assessment



ASU Library Open Scholarship Webinar 2025-03-04

Please take this short survey to help us improve our content and understand your needs.
Webinar: Collaborate and Share Reproducible Research with OSF (2025-03-04)

~ Anonymous • 4 questions

1. What was the most valuable takeaway for you from this presentation? *

Please input 0/200

2. How does this apply to your work?

Please input 0/200

3. If you were to suggest any improvements or changes for future presentations, what would they be?

Please input 0/200

4. Would you be interested in further discussions or workshops on the topics covered today? If so, which aspects would you like to dive deeper into?

Please input 0/200

By responding to this survey, you agree to [Zoom's Privacy Statement](#) and [Terms of Service](#).

Submit

On the Horizons:

What's Next for OS Champs?



What's Next?

- Collaborate with other librarians and researchers for different content and modalities
 - Writing: Blogs and newsletters
 - New open-source technologies and methodologies
 - Advanced research methods
- Ensure accessible content
 - Videos
 - Audio
- Future webinars planned for the 2025-2026 academic year

A low-angle, upward-looking photograph of several palm trees against a clear blue sky. The perspective makes the trees appear to converge towards the top of the frame. A white rectangular box is centered horizontally, containing the word "Questions?" in a large, bold, black sans-serif font. To the left of this box is a solid yellow vertical bar.

Questions?