

# **The Death of the Library Website Redesign**

**2014 LITA Forum | Albuquerque, NM | November 8th**

 PRINCETON UNIVERSITY LIBRARY

Kenyon College

DUKE UNIVERSITY LIBRARIES

Wheaton College

Phoenix Public Library

 UNIVERSITY OF CALIFORNIA

 HUNTER COLLEGE LIBRARIES

 TOPEKA & SHAWNEE COUNTY PUBLIC LIBRARY

 UNIVERSITY OF GUELPH



 STANFORD UNIVERSITY LIBRARIES



 POUDE RIVER PUBLIC LIBRARY DISTRICT

 Georgia Perimeter College



 Cornell University Library

THE UNIVERSITY of TENNESSEE UNIVERSITY LIBRARIES

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 CAL POLY



 PRINCETON THEOLOGICAL SEMINARY Library


 The Seattle Public Library

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 BERKELEY PUBLIC LIBRARY

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 VANDERBILT UNIVERSITY

 MEMORIAL SLOAN-KETTERING CANCER CENTER ESTABLISHED 1884  
Memorial Sloan-Kettering Cancer Center

LAURIER Library

 Vancouver Public Library

# Costs of Big Bang Redesign

Time

Effort

Money

Assessment

Politics

# Homepage Wars

## Findelio

Directory & Search Engine

Search:  Search

Search:  The Directory  The Web & Images  News

### Regional Quick Links

**USA:** AL AK AZ AR CA CO CT DC DE FL GA HI IL IN IA KS KY LA ME MD MA MI MN MO NY NJ PA RI SC SD TN TX UT VT WA WI WY

**UK:** Arts & Entertainment Business Guides & Directories Health & Fitness Real Estate Shopping Travel

**Canada:** Arts Business Computers & Internet Guides & Directories Health Real Estate Shopping Travel

**Australia:** Business Guides & Directories Health & Fitness News & Media Real Estate Shopping Travel

**India:** Arts & Entertainment Business Guides & Directories Health & Fitness Real Estate Shopping Travel

**Spain - España:** Artes Compras Guías y directorios Inmobiliario Negocios Salud Viajes (en Spain Travel)

**France:** Boutiques en ligne Commerce Immobilier Informatique Loisirs Santé Voyages (en France Travel)

**Italy - Italia:** Affari e Economia Arte Immobiliari Salute Shopping Viaggi e Turismo (en Italy Travel)

**Germany - Deutschland:** Einkaufen Firmen Gesundheit Immobilien Kunst Reisen (en Germany Travel)

### Arts and Entertainment

Art History Galleries Literature Music Opera Performing Arts Photography Theatre

### Blogs

Celebrity Blogs Fitness Blogs General Blogs Health Blogs Photoblogs Technology Blogs

### Business

Automotive B2B Employment Financial Services Insurance Law Opportunities Real Estate

### Computers

Computer Services Desktop Publishing Fonts Hardware Programming Security Software

### Games

Board Games Card Games Gambling Online Puzzles Quiz Roleplaying Video Games

### Health and Fitness

Addictions Aging Beauty Disabilities Fitness Medicine Nutrition Travel Health Weight Loss

### Home and Family

Cooking Do-It-Yourself Family Gardening Home Buyers Homemaking Homeowners

### Internet

Domain Names Internet Marketing Searching SEO Services Web Design Web Hosting

### Arts and Entertainment

Breaking News Journalism Magazines and E-zines Newspapers Television Weather

### Recreation and Sports

Camps Collecting Crafts Humor Parties Picture Ratings Sports

### Reference

Education Geography Libraries Maps Museums Online Translation Thesauri World Records

### Regions and Continents

Africa Asia Caribbean Central America Europe North America Oceania South America

### Science

Astronomy Biology Earth Sciences Math Physics Publications Social Sciences

### Shopping

Autos and Accessories Beauty Products Clothing Gifts Home and Garden Jewelry Pets Sports

### Society

Genealogy Kids and Teens Relationships Religion and Spirituality Seniors Women

### Travel

Accommodation Asia Travel Europe Travel North America Travel Oceania Travel Travel Services

### Text Link Ads

- Commercial Collection Agency
- Office Software
- Used Cars - New Cars
- Wedding Rings
- Bicoin Crowdfunding - CoinFunder
- Stella McCartney Woman's Clothing
- Home Improvement

Your Site here? Buy a Text Ad!

### New Directory Listings

**Palomar Permanent and Temporary Modular Buildings** Info Page  
Palomar Modular Buildings is a leading direct manufacturer of modular buildings. Palomar builds custom permanent and temporary classrooms for schools, commercial.


**Dyslexia School - Moon Hall College** Info Page  
Moon Hall College is a co-educational day school for dyslexic children in Surrey. Close to Reigate and Redhill the school admits children of all abilities, prepa.

**Universerve IM** Info Page  
Servicing South Africa for over 10 years with website hosting, domain registration, SEO, web design including smartphone sites, Joomla and Wordpress. Free web de...

### Find Categories by Name and Type:

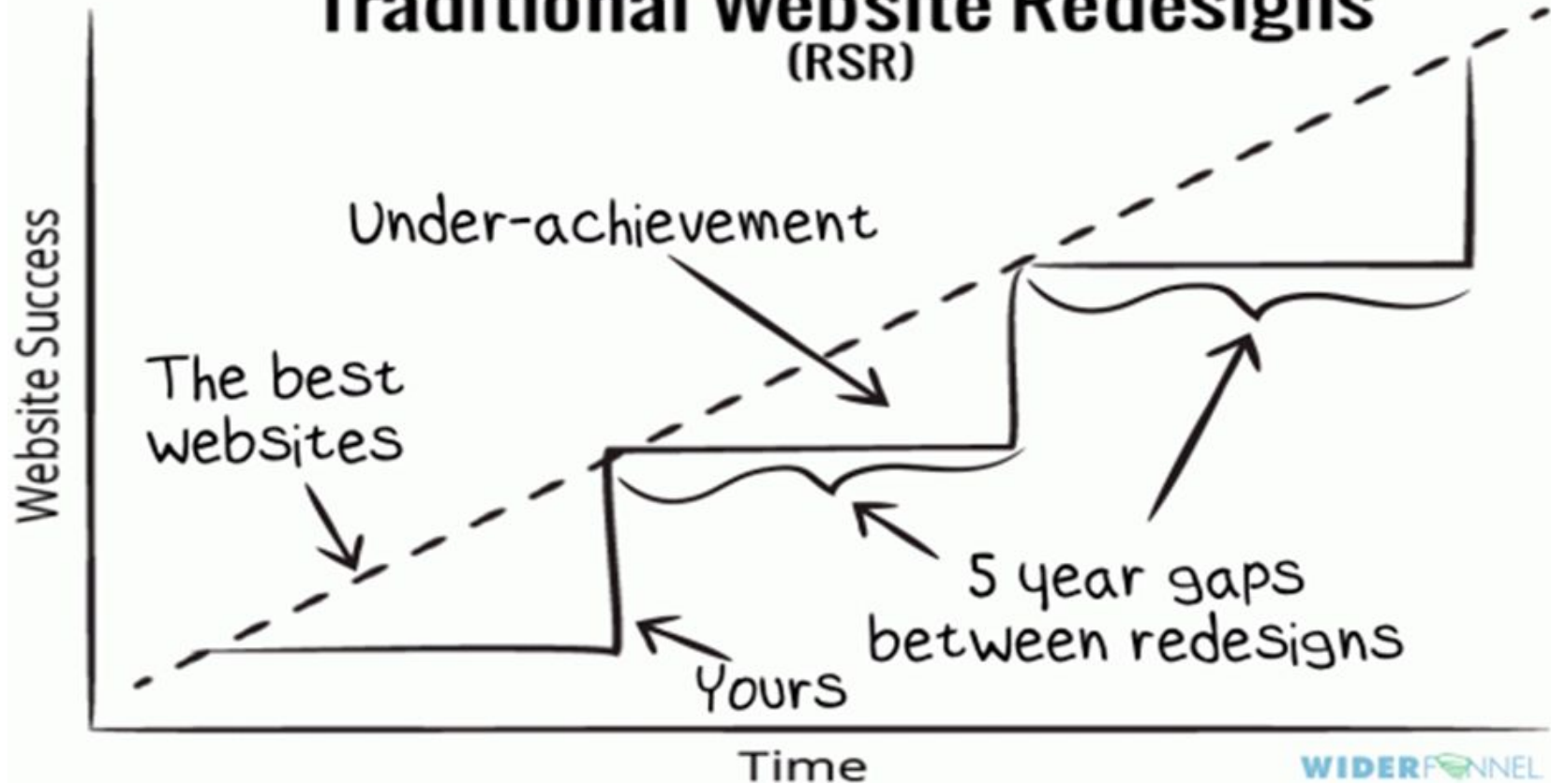
A - B - C - D - E - F - G - H - I - J - K - L - M - N - O - P - Q - R - S - T - U - V - W - X - Y - Z - Other

### Sponsor Listing of the Day

 **André Gabbay et Associés Inc.** Info Page  
André Gabbay et Associés Inc. is a financial firm that offers full services with a personalized approach to your problem and aids your financial situation. They will give you advice on how one might rebuild your credit after the bankruptcy.  
<http://www.agabbajetasocietes.com/fr/angreen>

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# Traditional Website Redesigns (RSR)



In my nearly two decades as an information architect, I've seen my clients flush away millions upon millions of dollars on worthless, pointless, "fix it once and for all" website redesigns.

All types of organizations are guilty: large government agencies, Fortune 500s, not-for-profits and (especially) institutions of higher education.



**Louis Rosenfeld**

US Internet visits to digg.com



■ www.digg.com

Weekly market share in 'All Categories', measured by visits, based on US usage.

Created: 09/23/2010. © Copyright 1998-2010 Hitwise Pty. Ltd. Source: Experian Hitwise US

# Digg.com

sign in | my account | my account | My account | My account

women | men | baby | kids | home | furniture | electronics | entertainment | toys | health & beauty | petco | and more

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# hello!

**come on in.**  
we've spiffed up our site and made it easier to use, make yourself at home.

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[reset your password](#)  
[create a new account](#)  
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**check out the weekly ad**

**a few of our favorites**

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[All the biggest baby items. All in one place. All in one place.](#)

**Electronics**  
[Save 5% on over 500,000 items. All in one place. All in one place.](#)

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[Save 5% on over 500,000 items. All in one place. All in one place.](#)



**free shipping every day.**  
 free shipping on over 500,000 items when you spend \$50. easy.  
[See restrictions apply. See also: Redcard](#)

[Sign up now](#)

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sign in | my account | my account | My account | My account

women | men | baby | kids | home | furniture | electronics | entertainment | toys | health & beauty | petco | and more

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# awe.some. toy.sale.

0-2 years • 3-4 years • 4-7 years • 8+ years



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Black Friday get a sneak peek of the ad

women's shoes **50% off** on heels & flats.

Xbox One games & accessories, console available 11/22

all the **DEALS**, all in one place.

**best. gifts. ever.**

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**Thanksgiving deals.**  
 get everything you need for a delicious dinner.  
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Courtesy: Ad Age, 11/22/13

Target.com





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all ▾



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—  —  
**savings on 100s of items**

— including up to **20% off** car seats\* —

BOB stroller deals

car seat deals

all baby deals



Image: Internet Archive

Target.com

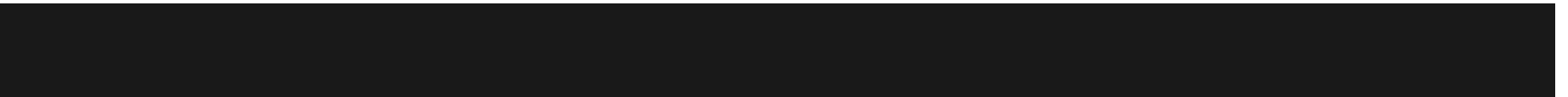


**Kraft Foods**

Users.

Hate.

Change.



[All Items](#) | [Auctions](#) | [Buy It Now](#)

All Categories  [Advanced Search](#)

Search title and description  
 Related Searches: [live kittens](#), [caterpillar](#), [real kittens](#), [live animals](#), [kittens](#)

**Narrow Your Results**

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  - [Decorative Collectibles](#) (2256)
  - [Holiday, Seasonal](#) (926)
  - [more...](#)
- Home & Garden** (10689)
  - [Pet Supplies](#) (8295)
  - [Home Decor](#) (990)
  - [Gardening & Plants](#) (328)
  - [more...](#)
- Jewelry & Watches** (6022)
  - [Charms & Charm Bracelets](#) (747)
  - [Loose Beads](#) (746)
  - [Necklaces & Pendants](#) (713)
  - [more...](#)
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**62343 items found for: cat** ([Save this search](#))

[List View](#) | [Picture Gallery](#)

Sort by: [Time: ending soonest](#)







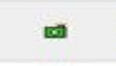

<input type="checkbox"/>	<input type="button" value="Compare"/>	Item Title	Bids	Price*	Shipping to 04102, USA	Time Left <input type="button" value="▲"/>
<input type="checkbox"/>	<input type="button" value="Compare"/>	 BRAND NEW 36" Exercise Pen Dog Crate Cat Cage Kennel	1	\$9.99	\$35.64	<1m
<input type="checkbox"/>	<input type="button" value="Compare"/>	 BRAND NEW 42" Exercise Pen Dog Crate Cat Cage Kennel	-	\$9.99	\$40.40	<1m
<input type="checkbox"/>	<input type="button" value="Compare"/>	 BRAND NEW 30" Exercise Pen Dog Crate Cat Cage Kennel	-	\$9.99	\$31.40	<1m
<input type="checkbox"/>	<input type="button" value="Compare"/>	 NEW 48" Exercise Pen Dog Crate Cat Cage Kennel	-	\$9.99	\$49.09	<1m
<input type="checkbox"/>	<input type="button" value="Compare"/>	 Boyd's Bearstone--Moriarity--Bear in Cat Suit-retired	-	\$4.99	\$9.15	<1m
<input type="checkbox"/>	<input type="button" value="Compare"/>	 CR007 Cherry SizeS carrier bag pet dog cat airline app	-	\$24.99	\$15.00	<1m
<input type="checkbox"/>	<input type="button" value="Compare"/>	 GREY TABBY CAT w/ RED HEART 8" WOOD FIGURINE FOLK ART	-	\$7.50 Buy It Now \$8.50	\$5.60	<1m
<input type="checkbox"/>	<input type="button" value="Compare"/>	 TABBY CAT & MOUSE UP LADDER 2pc PORCELAIN	-	\$6.50	\$4.50	<1m

Image: Internet Archive

Ebay.com, 2006

Categories

Clothing, Shoes & Accessories (381,875)

eBay Motors (388,474)

Pet Supplies (275,844)

Jewelry & Watches (103,624)

Collectibles (141,392)

Home & Garden (111,817)

Computers/Tablets & Networking (92,174)

Cell Phones & Accessories (79,980)

Stamps (77,516)

Business & Industrial (76,094)

Crafts (58,824)

Books (51,326)

Toys & Hobbies (47,858)

Music (22,780)

Art (20,435)

See all categories

Condition

see all

New (1,589,004)

Used (264,862)

Not Specified (158,540)

Price

\$  to \$  >>

Format

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All Listings (2,029,205)

All Listings Auction Buy It Now

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2,029,205 results for cat [Follow this search](#)



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885 sold

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\$39.59

Buy It Now

695 sold



52" Cat Kitty Tree Tower Condo Furniture Scratch Post Pet House Toy Bed Beige

\$49.69

Buy It Now  
Free shipping

480 sold

Browse related



Cat Tree



Cat Condo



Cat Toys



Cat Furniture

Collections

Annoyances matter, because they compound.

**Jakob Nielsen, “Does User Annoyance Matter?”**



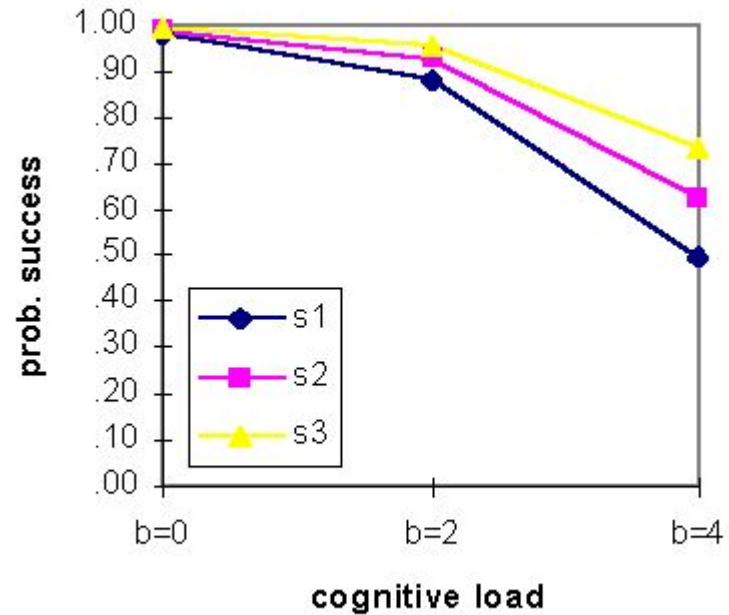
Image: Donald Clark







# Cognitive Load





**There is always a way**

**“IF THERE’S  
A WAY TO DO  
IT BETTER...  
FIND IT.”**

**THOMAS A. EDISON**

Small iterative change spreads out the cognitive load required to learn new things on a site.

**Aaron Schmidt**



Image: Aaron Schmidt

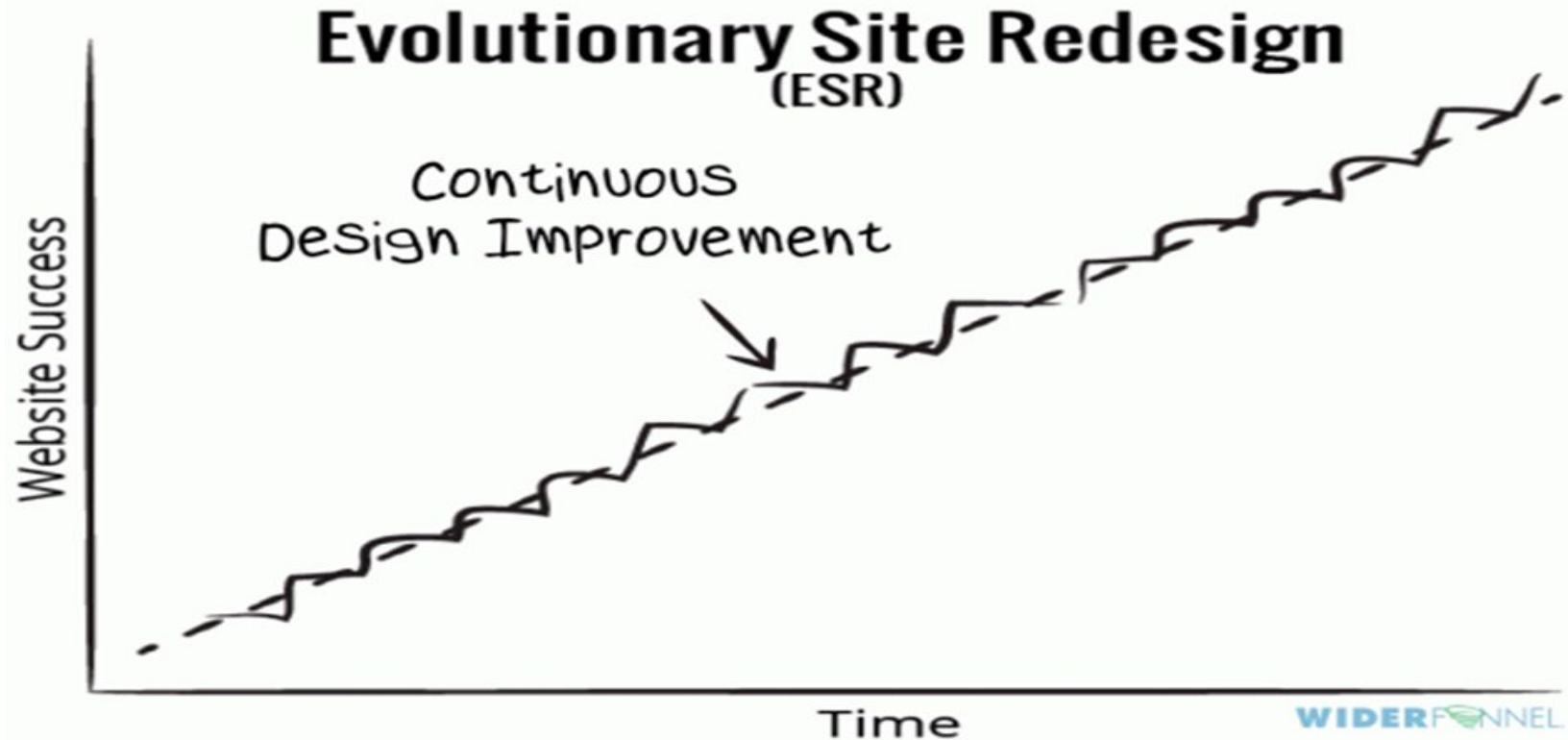
Small, simple fixes can accomplish far more than expensive redesigns.

**Louis Rosenfeld**



Image: [Louis Rosenfeld.com](http://LouisRosenfeld.com)

# Revolution vs. Evolution



# Evolutionary Site Redesign (ESR)

- Incremental changes
- Continual A/B testing
- Dedicated staff

# Advantages of ESR

- Easy to assess
- Easy to roll back
- Simpler to plan, execute, and manage
- Easy to remain **agile**



The background of the slide is a painting depicting a group of people in a meeting or collaborative work environment. The style is somewhat impressionistic, with visible brushstrokes and a muted color palette. The figures are engaged in conversation, with some looking towards the center and others looking away. The overall atmosphere is one of active collaboration and discussion.

## Manifesto for Agile Software Development

We are uncovering better ways of developing software by doing it and helping others do it.  
Through this work we have come to value:

**Individuals and interactions** over processes and tools  
**Working software** over comprehensive documentation  
**Customer collaboration** over contract negotiation  
**Responding to change** over following a plan

That is, while there is value in the items on the right, we value the items on the left more.

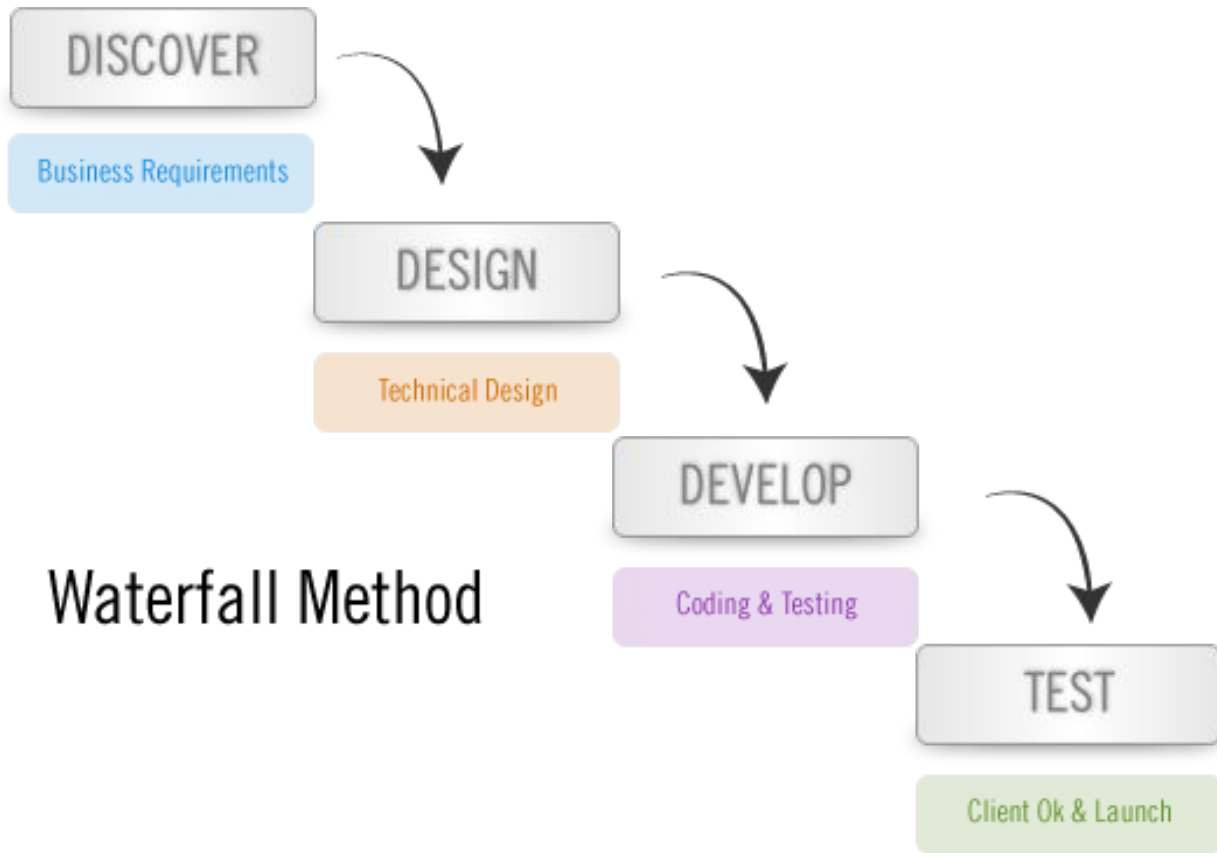
Kent Beck	James Grenning	Robert C. Martin
Mike Beedle	Jim Highsmith	Steve Mellor
Arie van Bennekum	Andrew Hunt	Ken Schwaber
Alistair Cockburn	Ron Jeffries	Jeff Sutherland
Ward Cunningham	Jon Kern	Dave Thomas
Martin Fowler	Brian Marick	

**Individuals and interactions** over processes and tools

**Working software** over comprehensive documentation

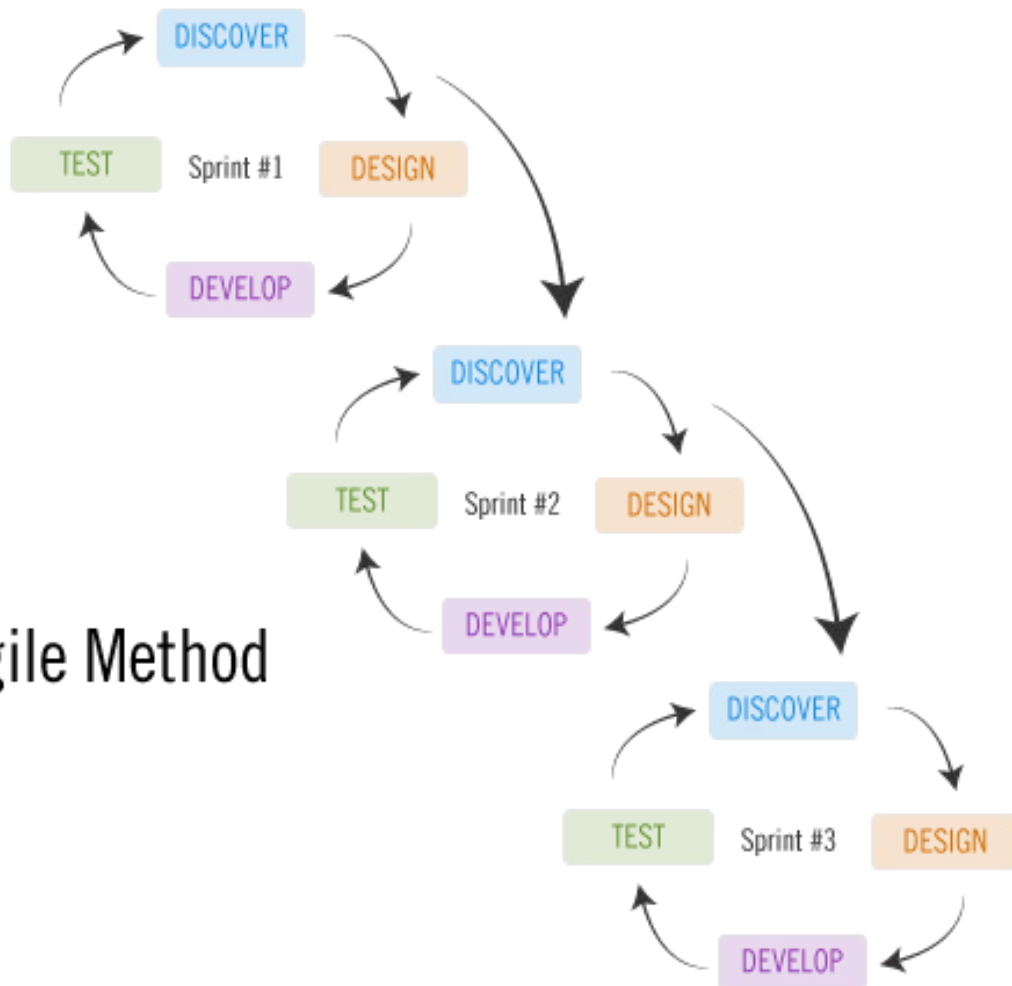
**Customer collaboration** over contract negotiation

**Responding to change** over following a plan



## Waterfall Method

# Agile Method





# Specific Agile Methodologies

- DSDM (Dynamic Systems Development Method)
- Scrum
- XP (Extreme Programming)

# Dynamic Systems Method

- Facilitated workshops
- Modelling and iterative development
- MoSCoW prioritization - musts, shoulds, coulds and won't haves
- Popular in UK

# Scrum

- Management of teams
  - Self organizing
  - Respond quickly to emerging requirements
- Customers can and will change their minds
- Problem cannot be fully defined beforehand



# Extreme Programming

- Programming in pairs
- Code review
- Simplicity in code
- Expecting changes in user requirements
- Strong communication channels





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- Camping & Hiking | Climbing | Cycling | Fitness | Paddling | Snowsports | Travel | Men's | Women's | Kids' | Shoes & Boots | Brands | All Categories

#### Clothing and Footwear

- Kids' Clothing
- Men's Clothing
- Shoes and Boots
- Women's Clothing

#### Gear Shops

- Camping & Hiking
- Climbing
- Cycling
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- Travel

#### Snow Shops

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- Cross-Country Skiing
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- Snowboarding
- Snowshoeing

#### Top Gear Categories

- Backpacks
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Image: Internet Archive

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Customer Picks REI Staff Picks By Activity By Brand






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Image: Internet Archive

REI.com, 2014

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TODAY - March 03, 2010



### Talented prospect to NFL: No, thanks

Jacob Hickman achieved a college player's dream: a chance to make it to pro football. [» Why he's passing it up](#)

- Bama to White House
- Gerhart overlooked?
- Pro Bowl back to Hawaii

Prospect passes on NFL	'Brady Bunch' reunion nixed	Foods you should eat daily	Tough lesson for NBA lottery pick
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NEWS WORLD LOCAL FINANCE

- Obama takes charge, demands vote on health care bill
- Fearing tsunamis in Chile, hundreds hide in hills | [Photos](#)
- Some drivers complain that Toyota's safety fixes didn't work
- 6.4-magnitude earthquake hits Taiwan, 1 injury reported
- Calcium and vitamin D may not cut cholesterol, study says
- With Oscars days away, Hollywood gets busy setting up
- Bellevue school on list of... - [Seattle Times](#)
- Tugboats tow disabled container ship to... - [seattletpi.com](#)
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updated 6:33 pm PST

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Markets: Dow: 10,397.00 **-0.08%** Nasdaq: 2,280.70 **-0.00%**

### TRENDING NOW

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|-----------------|----------------------|
| 1. Health Care  | 6. Rod Blagojevich   |
| 2. Tim Burton   | 7. Concepcion, Chile |
| 3. Justin Upton | 8. NFL               |
| 4. LAPD         | 9. Woolly Mammoth    |
| 5. Rick Perry   | 10. Mischa Barton    |

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### Now playing: Funny animal picks on Yahoo! Video

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Doggie at the dinner table	High-speed ninja cat fail

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**Very pregnant Mila Kunis wears go-to dress**

The actress wears an easy, stylish maxi dress that seems to be one of her mainstay maternity looks. [Pics: Her baby bump fashion >](#)

1 - 5 of 115

<



Kunis's go-to maternity dress



Oracle CEO steps down



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**Jenna Dewan Tatum's Effortless Waves at Parker on Spring Launch: Copy the Star's Look**

Jenna Dewan Tatum's Effortless Waves at Parker on Spring Launch: Copy the Star's Look Perfect waves, no magic necessary! Witches of East End star Jenna Dewan Us Weekly

**Living Paycheck to Paycheck? Here's Your Solution.**

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**This Is Kim Kardashian's 'Casual' Look**

Kim Kardashian's "casual" look is anything but casual. The reality star stepped out in a white tank top tied at the waist, a tight black skirt and strappy sandals for a visit to Bunim/Murray Productions in Los Angeles on Wednesday. Photo... The Huffington Post from RSS




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- 3 British journalist purportedly shown in IS propaganda vid
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- 5 Ukraine's pleas for lethal aid from US go unmet 53 minutes ago

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Computers & Office

- Laptops & Netbooks
- Desktops & Servers
- Computer Components
- Computer Accessories
- Printers & Ink
- Software
- PC Games
- Office Products & Supplies

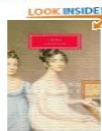
Electronics

- TV & Video
- Home Audio & Theater
- Camera & Photo

What Other Customers Are Looking At Right Now



[Panasonic DMP-BD60 Blu-ray Disc Player](#)  
~~\$499.95~~ **\$124.99**



[Pride and Prejudice \(Everyman's Library\)](#) Hardcover by Jane Austen  
~~\$20.00~~ **\$13.60**



[Wii MotionPlus](#) for Nintendo Wii  
~~\$49.99~~ **\$17.96**

Your Favorite Childhood Candies



[60's Decade Box](#)  
**\$39.95**



[90s Decade Box Gift Basket - Classic...](#)  
**\$39.95**



[Decade Box 1940's](#)  
**\$39.95**

[See more](#)

Most Wanted For in Movies & TV



[Star Trek](#) Blu-ray ~ Chris Pine, Zachary Quinto...  
~~\$39.99~~ **\$19.99**



[The Hangover \(Unrated Edition\)](#) [Blu-ray] Blu-ray ~ Bradley Cooper, Ed Helms...  
~~\$25.99~~ **\$16.99**



[Harry Potter and the Half-Blood Prince](#) DVD ~ Daniel Radcliffe, Rupert Grint...  
~~\$29.99~~ **\$8.99**

[See all most-wished-for items in Movies & TV](#)



Send Them Back to School with an iPod



Send the kids back to school after the holidays with a new iPod touch, classic, nano, or shuffle.

[Shop now](#)

What's your Pay Phrase?

"Distinctive Perce..."

is still available! [Claim yours](#)

**Bring the Fun Inside**  
Get toys for a rainy day

[Shop now](#)

Warm Your Feet in UGG



These twin-faced, breathable sheepskin UGG boots keep your feet warm and cozy at any time of year. Multiple styles and colors are available for [men](#), [women](#), and [kids](#).

[Shop now](#)

# INTRODUCING 5 ALL-NEW MEMBERS OF THE FAMILY

1

**fire HD**  
THE MOST POWERFUL  
TABLET UNDER \$100  
**\$99** > Learn more



2

**fire HD**  
Kids Edition  
IF THEY BREAK IT,  
WE'LL REPLACE IT.  
NO QUESTIONS ASKED.  
**\$149** > Learn more



**fire** + 12 MONTHS OF PRIME  
PHONE  
NOW ONLY \$0.99  
with a two-year contract > Shop now

goodreads  
Get a free audiobook of  
Edan Lepucki's CALIFORNIA.  
Join the Ford Audiobook Club  
to chat with author and more.  
**JOIN NOW**

Ford Go Further

Off to College,  
Back to Amazon  
> Shop now

FALL  
COATS > See more

Organize your shower  
with simplehuman.  
> Learn more

Customer  
Reviews on  
Top-Rated



# Web Experts Agree...



Image: Donald Clark



Image: Jared Spool



Image: Aaron Schmidt

*“Redesign must die”*

*- Louis Rosenfeld*

Image: Louis Rosenfeld.com



# What It Means for Library Websites:

- No big plan followed by a GREAT UNVEILING
- Set priorities
- Work in short sprints to deliver features bit by bit
- Roll out changes
- Assess
- Begin again

The screenshot displays the ASU Libraries website interface. At the top, there are navigation tabs for 'One Search', 'Databases', 'Journals', 'Catalog', 'Google Scholar', and 'Guides'. Below this is a search bar with the 'library One search' logo and a 'Search Library' button. A central banner features a graphic for 'political trailblazers on campaign' with the text 'on exhibit' in large letters. To the right of the banner, it says 'Sponsored by ASU Libraries' and lists 'Chickasaw Research Collection & Labriola National American Indian Data Center'. Below the banner is a 'Frequently Used Resources' section with links to 'ABI/Inform', 'Academic Search Premier', 'LexisNexis Academic', and 'Mergent Intellect (Hoover's)'. On the left side, there is a 'Need help?' section with an 'askalibrarian' chat button and a list of user roles: 'Undergraduate Student', 'Graduate Student', 'Online/Distance Learning Student', 'Faculty/Staff Member', 'Visitor', and 'Alumnus'. Below this is a 'Featured Resource' section for 'The New York Times'. On the right side, there is a 'Today's Hours' table and a 'Library Guides' section. A 'feedback' button is visible on the far right edge of the page.

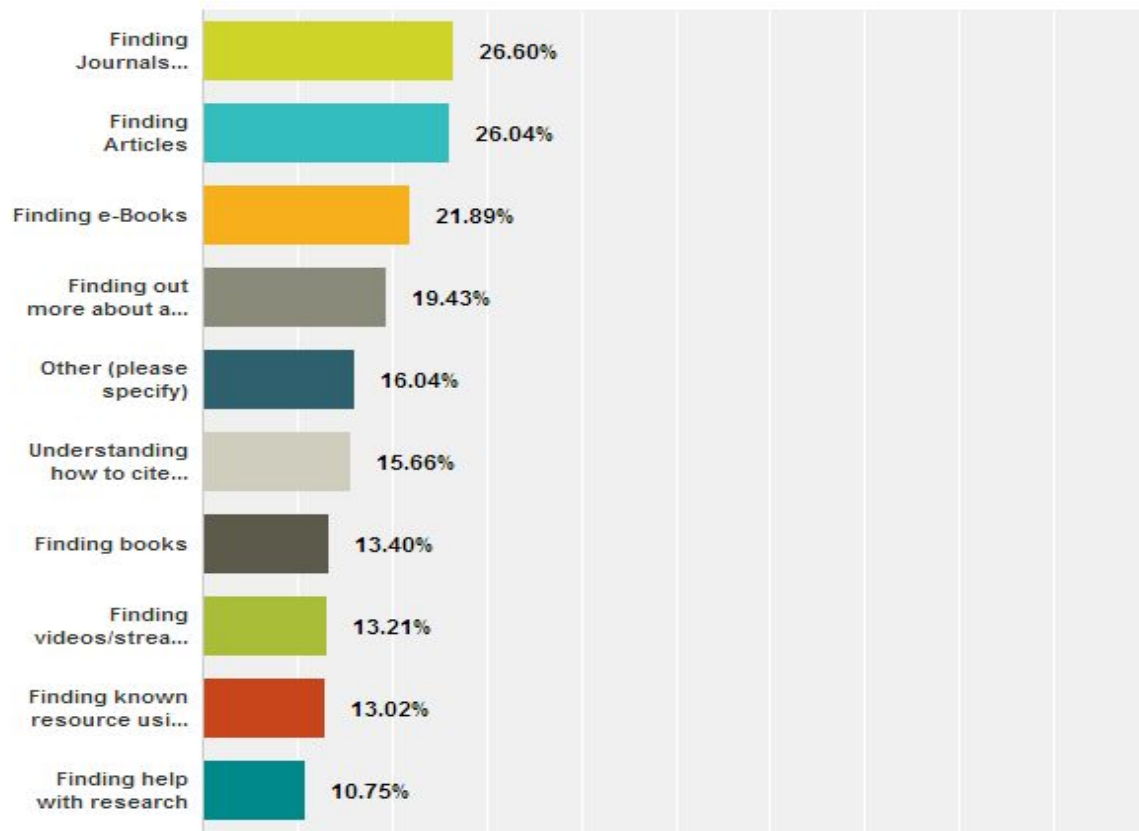
Location	Today's Hours
AED Library	2pm - 10pm
Downtown campus Library	1pm - 9pm
Hayden Library - ASU Faculty, Staff & Students	10am - 12am
Hayden Library - Visitors	10am - 12am
Music Library	12pm - 10pm
Polytechnic campus Library	1pm - 9pm
Science (Noble) Library	10am - 12am
West campus (Fletcher) Library	12pm - 8pm

# Elevate the discussion










## What do you find difficult about the library web site? Choose all that apply.

Answered: 530 Skipped: 0



Summon Queries	Librarian Contact	Searches
Query=		4198
Query=culture pass		905
Query=Shirley Chisholm Congresswoman		777
Query=bacterial transformation		659
Query=social penetration theory		605
Query=gun control		567
Query=osmosis		544
Query=social media		497
Query=abortion		489
Query=global warming		486
Query=online communication		481
Query=autism		472
Query=phoenix police officer shooting		455
Query=communication		454
Query=muted group theory		450
Query=uncertainty reduction theory		428
Query=emotional intelligence		411
Query=Culture pass		404
Query=marijuana		377
Query=domestic violence		371

				
<b>APPLICANTS</b> 	BROCHURE APPLICATION FORM VISITING CAMPUS MENTORING SUCCESSFUL ALUMNI	APPLICATION FORM VISITING CAMPUS CAMPUS MAP SOCIAL EVENTS	1. APPLICATION FORM 2. BROCHURE 3. CAMPUS MAP 4. VISITING CAMPUS 5. MENTORING	A- B- C B+ F
<b>STUDENTS</b> 	LOOKUP GRADES FIND ADVISOR DECLARE A MAJOR REQUEST TRANSCRIPT	CAMPUS MAP FOOTBALL TICKETS USING EMAIL SYSTEM GRADES LIBRARY CATALOG	1. CAMPUS MAP 2. LOOKUP GRADES 3. USING EMAIL SYSTEM 4. LIBRARY CATALOG 5. FIND ADVISOR	C F C+ A- D
<b>ALUMNI</b> 	DONATE FIND CLASSMATES SUCCESS STORIES RECEIVE NEWSLETTER	FOOTBALL TICKETS FIND LOCAL CHAPTER FIND CLASSMATES REQUEST TRANSCRIPT	1. DONATE 2. FIND LOCAL CHAPTER 3. FIND CLASSMATES 4. REQUEST TRANSCRIPT 5. FOOTBALL TICKETS	A- B C C+ A-

# The Bad News: You Are Never Done



The essence of strategy is  
choosing what NOT to do.

Michael Porter, *Harvard Business Review*



**PERFECT  
IS THE ENEMY  
OF GOOD.**

———— **Voltaire**



NFL Full Scoreboard »

All Scores »

Regular Season: Week 8

Mon 8:30 PM	Final	Final	Final	Final	Final	Final	F/OT	Final	Final	Final	Final	Final	Final
WSH DAL	GB 23 NO 44	OAK 13 CLE 23	IND 34 PIT 51	PHI 20 ARI 24	STL 7 KC 34	HOU 30 TEN 16	MIN 19 TB 13	SEA 13 CAR 9	BAL 24 JAX 13	MIA 17 ATL 27	CHI 23 NE 51	BUF 43 NYJ 23	DET 43 ATL

myESPN

NFL

MLB

NBA

NHL

NCAA F

NCAA M

NASCAR

SOCCER

MORE SPORTS

WATCH

FANTASY

espnW

RADIO

&amp; GAMES

&amp; X GAMES

&amp; MORE

NFL Home

Scores

Schedule

Standings

Stats

Teams ▼

Players

Odds info

NFL Nation

Draft

MN HQ

Rumors

CFL

Resources ▼

Tickets



## Saints Look Scary Good

Denick E. Hingle/USA TODAY Sports

The rest of the shaky NFC South should be very afraid of the way New Orleans look apart the Packers.

[Tripletts](#) » [When Rodgers hurts, so do Packers](#) » [Clayton: Last Call](#) » [Postgame buzz](#) » [Gallery](#) 



Saints Dangerous



Big Ben Strikes























Pats' O In Sync



Cards Fly To 6-1



Game Balls

- Brady says rivalry with Peyton is 'special' 
- Wilson downplays controversy 
- Lifts Seattle 
- Watt rips rookie QB Mettenberger for selfies 
- QB Rodgers injures hamstring 
- Demovsky 
- Jets bench Smith, turn to Vick | Bills cruise 
- Big Ben throws for 522 yards in rout 
- Brown 
- Saints romp, end Packers' streak 
- Triplett 
- Cards edge Eagles on 75-yard TD 
- Weinfuss 
- Brady's 5 TDs leads Pats past Bears 
- Reiss 
- Bears' Houston hurt while celebrating a sack 
- Sources: Lynch, Seattle likely to part in '15 
- Sources: Rams fear Long suffered ACL tear 
- CB Peterson will require concussion protocol 
- Gruden: Cowboys are a legit title contender 



iPad Air 2  
available  
at Target.

Buy Now



Apple iPad Air 2

# ESPN NFL/Soccer, Spring 2014

Typically, a fresh design will be a worse design simply because it's new and thus breaks user expectations.

**A better strategy is to play up familiarity and build on users' existing knowledge of how a system works.**

**Jakob Nielsen**




Image: Donald Clark

**Evolution** over revolution...

**Process** over project...

**Realign** over redesign...

So, when are you going to  
redesign your library's website?



*Coming* **NEVER!** ~~*soon*~~

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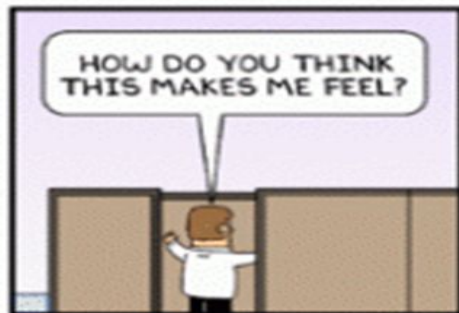
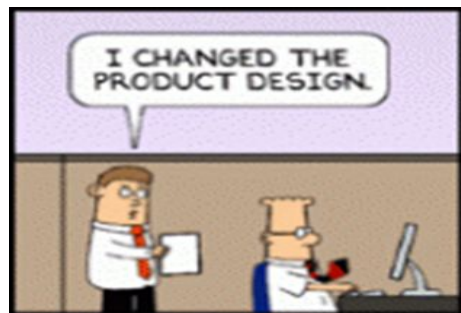
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