

Podcasting the Librarian Way

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Overview

- ASU Library Channel
- Podcasting 101
- Equipment Needs
- Content
- Process
- Policies/Forms
- Questions



ASU Library Channel

(<http://www.asu.edu/lib/librarychannel/>)

The Library Channel

Join our staff, students, and friends in lectures, roundtable discussions, announcements and tips in the latest trends for research libraries. Take an audio tour of one of our libraries, subscribe to the latest news, or watch streaming video. The Library Channel is your source for all things library.

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ASU Library Channel



Podcasting 101 – What is a podcast?

- A recording distributed across the Internet as downloadable MP3 files.
- Apple's iPod player is not required – any MP3 player will usually do*

*Occasionally, podcasts are released as MP4 files, these will not play on every player

Podcasting 101 - RSS

- They are often subscribed to via RSS feed readers
- RSS (**R**eally **S**imple **S**yndication or **R**ich **S**ite **S**ummary) is a Web content syndication format

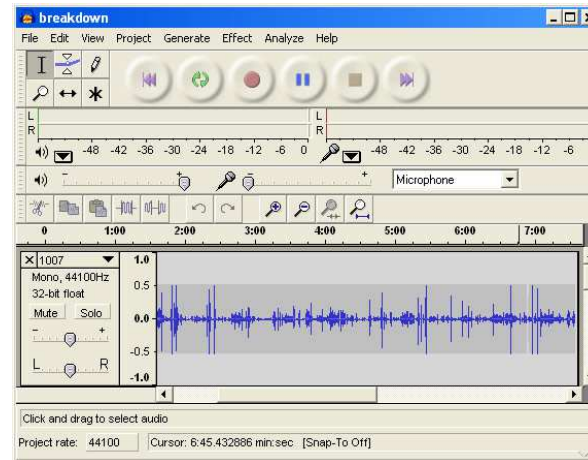


Equipment Needs

- Computer with audio input capabilities
- Audio recording and editing software
- Microphone(s)
- Web server

Equipment Needs – Audio software

- Audacity – It's Free!!



- GarageBand – Mac
(\$79 for iLife)



Equipment Needs - Microphones

- Headset
- Studio mics (optional)
- Lapel mics (optional)
- Mixer for multiple mics (optional)

Equipment Needs – Microphones - Headset



Equipment Needs – Microphones – Studio



KEL
Audio Design

OUR STORY | OUR PRODUCTS | SOUND CLIPS | TIPS | LINKS | CONTACT | HOME

The HM-1

Element: 0.5" Pressure Gradient Transducer
Polar Pattern: Cardioid
Frequency Response: 30Hz-20kHz
Sensitivity: -38dB±2dB (0dB=1V/Pa at 1kHz)
Self Noise: 18dB A (IEC 581-5)
Max. Input SPL: 134dB (at 1kHz 1% THD.)
S/N Ratio: 76dB

Fatten up your tracks without thinning out your wallet!

The HM-1 is a compact rugged condenser microphone that will give you more options in the studio, thereby increasing your creative potential.

... doesn't rely on excessive high frequency. Instead it's been designed for thin sounding sources. It provides variety and sonic interest to each for the EQ.

... ing from drum overheads and is, mandolins, grand piano,

... and shock mount and it plus a 21-day satisfaction guarantee for your music creation. Questions-asked

[Buy now.](#)

The HM-1 now ships with a rugged plastic carrying case and a custom-designed shock mount.



Equipment Needs – Microphones - Lapel



Equipment Needs – Mixer



Content

- Identify your audience
- Brainstorm ideas
- Solicit suggestions from staff
- Solicit suggestions from audience
- Potential topics:
 - Sponsored events
 - Exhibits
 - Tours
 - Library personnel with special experience
 - Instruction

ASU Library Channel Examples

- Banned Books Week
- Interview on Sri Lankan Palm Leaf Exhibit
- Don't Panic! Information Resources for looming deadlines
- Crisis in Scholarly Communication
- Spotlight on ASU Librarian Ann Ewbank
- Copyright in an Academic Environment

Process - Step 1: Plan

- Decide what type of content/subject
- Create outline or list of questions
- Schedule interviews/recordings
- Decide on format and length

Process - Step 2: Prepare

- Preparation is key
- Script or no script?

Process - Step 3: Record

- Plug microphone into computer
- Record Audio
- Save file and **BACKUP!**

Process - Step 4: Edit

- Cut out unwanted material (optional)
- Add Royalty Free Music (optional)
- Convert Audio to MP3 (free via iTunes)

Process - Step 5: Publish

- Upload (post) to web
- Link in Blog for easy, automatic rss feeds
- Index in [Podzinger](#) (optional)

Policies/Forms

Questions

- ?